

**Details of Voluntary Blood Donors (Voluntary Blood Donors Directory)**

Enrollment No.	Name	Father's/Husband's Name	Address for Communication (with Village, Block)	Permanent Address (With Village, Block)	Tel. Number (s) or any contact no.	Age	Sex	Qualification	Employed / Self employed/ Un – employed	Donated Blood Earlier Y/N	No. of times Donated	Blood Group	Name & Address of Youth Club/ Mahila Mandal

**Signature of Youth Coordinator**  
**Name of Youth Coordinator** \_\_\_\_\_

**Office Seal**

## Nehru Yuva Kendra Sangathan Progress Report Blood Directory Programme

NYK Code ..... Distt. .... Region ..... Zone .....

Sl. No.	Dates of release of Blood Directory	No. of Participating Youth Clubs	No. of Participants having blood groups as per enrollment in the Blood Directory																	
			O		A		AB		B		Total									
			M	F	M	F	M	F	M	F	M	F								

Date .....

Signature of YC

# Nehru Yuva Kendra Sangathan

## Introduction

Nehru Yuva Kendra Sangathan (NYKS) is an autonomous organisation under Ministry of Youth Affairs & Sports, Government Of India and is registered under Societies Registration Act, 1860. NYKS has its district level offices in about 500 districts of the country. Each office is headed by an officer called District Youth Coordinator. For supervision, monitoring and evaluation, NYKS has regional offices and zonal offices headed by Regional Coordinators and Zonal Directors, respectively.

NYKS is the largest grass-root level organisation in Asia-Pacific Region, catering the needs of more than **6.4 million rural female and male youth enrolled through more than 2 lakh village-based organisations**, named, Youth Clubs, in the areas covering education, training, employment promotion, awareness generation, self-employment, financial assistance etc. Besides this, awareness generation and activities for the over all development of the rural communities such as health, family welfare, HIV-AIDS, drug abuse, women empowerment, gender sensitisation, environment, adult literacy, eradication of social evils and other promotional activities; are being taken in the villages with emphasis on value, vision and voluntary action. The basic idea is to bring forth the rural youth in the mainstream of national development as active participants, responsible and productive citizens of modern technological India. Consequently, NYKS has emerged not merely as an organisation but a movement.

## NYKS Infrastructure at District Level

For the implementation of different programmes and activities, NYKS has a network of trained cadre of District Youth Coordinators, National Service Volunteers, Youth Leaders, and Volunteers throughout the country. The strength of NYKS is its vast network of Youth Clubs at grass-root level. Due to NYKS programmes for awareness generation, motivation and promotion of their welfare, these village-based organisations have been sensitised to such an extent that they have become **pressure groups** as well as **catalytic agents** for socio-economic, cultural, political and environmental change in their respective villages. Moreover, they have also started playing a very crucial role in the rural lives as **social auditors**. These Youth Clubs have, in fact, become **functional action groups**.

## **Areas Concerning Rural Youth**

Areas such as unemployment, illiteracy; poor health and sanitation conditions; environment degradation, migration; drug and alcohol abuse; HIV-AIDS; socio-economic, physical and mental exploitation; terrorism, regionalism and communalism; lack of opportunities for entertainment and recreation are directly or indirectly influencing the development of rural youth population.

## **Importance of Rural Youth Activities**

Young people are both a major human resource for development and key agents for social change, economic development and technological innovation. Their imagination, ideals, considerable energies and vision are essential in the continuing development of the societies in which they live. The problems that young people face as well as their vision and aspirations are an essential component of the challenges and prospects of today's societies and future generations. Thus, there is a special need for new impetus to be given to the rural youth policies and programmes at all levels. The ways which the changes and potentials of young population are addressed by policy will influence current social and economic conditions and the well-being and livelihood of future generations.

## **The Need**

Therefore, there is a need for involvement of rural youth and their participation in socio-economic, cultural, environment and development programmes as well as activities based on their specific needs, desires and aspirations. Rural youth potential and energy, if properly harnessed (guided, trained and motivated) could become a powerful instrument of social, cultural and economic change. Therefore, the aspects of development, mobilisation, organisation and utilisation should be considered in a coordinated manner to promote their involvement and participation in the nation building activities. The need is also to infuse in them the spirit of voluntarism, cooperation, self-help and willingness to take up social welfare and community development activities at their own levels. Moreover, youth symbolises dynamic aspect of human population, therefore, their empowerment would ultimately lead to the emergence of stronger and powerful nation. For the empowerment of youth the concept may be taken with holistic approach.

## Objectives

- To organise rural youth in the form of village youth clubs on democratic norms.
- To generate awareness and educate rural youth about various local and national issues of importance for socio-cultural, environmental and economic development.
- To inculcate the spirit of voluntarism, co-operation, moral values, solidarity and nationalism among rural youth.
- To motivate rural youth to take up social welfare and community services programmes on voluntary basis.
- To coordinate with various development agencies and departments to link rural youth for their overall development.
- To build capacity and educate rural youth to act as planners, managers and implementers of various socio-cultural and economic development activities for their benefit and the community.
- To develop skills among rural youth for the establishment of self-supporting youth clubs.
- To encourage and promote self-supporting ventures through vocational training and entrepreneurship.
- To channelize and tap the potential and energy of rural youth for constructive activities for the development of modern technological India.
- To develop scientific temperament and personality of rural youth.

## A Holistic Approach to The Development of Rural Youth

Ministry of Youth Affairs and Sports, Govt. of India, while preparing its Annual Action Plan for the financial year 2003-2004 has fixed physical (regular programme) targets for NYKS under the regular programmes head viz., **Youth Club Development Programme, Vocational Training, Awareness Campaign, Work Camp, Sports Promotion, Workshops and Seminars, Cultural Programmes and Celebration of National and International Days/Weeks including National Youth Day/Week and Awards, Adventure Promotion Programmes and Local Need Based Project.**

It has also been decided that all District NYK's should organize the following programmes which do not require any funding in the first 2-3 months of the financial year 2003-2004. The following programmes may be organized on voluntary participation of Youth Clubs. The achievement under the programme & number of participating youth clubs in these programme will show the real picture of the active youth clubs in the district NYK's. This will be monitored through the Monthly Progress Reports.

1. Voluntary Blood Donation Programme (Blood Directory)
2. District Resource Mapping
3. Coordination Programme
4. Circulatory Library

In order to achieve the set physical targets, each district Nehru Yuva Kendra during the year 2003-2004 has to organise a minimum of 35 regular programmes and 4 category of voluntary programme under above mentioned categories of programmes. For the organisation of regular programmes, the **normal areas districts** would require **Rs. 1,64,860/-** whereas **expensive areas districts** would require **Rs. 1,75,270/-**.

**Youth Club Development Programme** is continued to be given thrust. It has been decided that through this initiative each NYK will ensure to form a minimum of 50 new Youth Clubs, activate a minimum of 50 passive Youth Clubs and will get at least 25% of the total un-registered Youth Clubs under Societies Registration Act or Corresponding State Act.

Like previous years, under **Work Camp** programme, alongwith the efforts to create community assets issues of Youth Leadership Development among youth, linkages of Youth Clubs with other departments/agencies will also be taken care of. Similarly under **Sports Promotion Programme** there is a provision for the organisation of sports tournaments as well as purchase of sports equipments.

Organisation of **Workshops and Seminars** continue to be in the list of regular programmes. Each NYK before the organisation of any national or international day/week including National Youth Day and Week should organise a Workshop and Seminar on the objective, philosophy, spirit and history behind the celebration of a particular day/week as well as how effectively the message behind it can be disseminated among masses.

**Adventure Programmes** are being undertaken to inculcate the spirit of adventure, determination, discipline, unity and national integration among rural youth. Similarly, **Cultural Programmes** are proposed with a view to preserve and enrich cultural heritage of the country and also disseminate important messages of various issues of national and international importance through the media of folk art and culture.

Further, in the existing programme of Awareness Campaigns, dimension of **Development Of Sustainable Youth Club Programmes** have been added. It is therefore suggested that, each district NYK while organising Awareness Campaigns should also keep in mind for the sustainable development of youth club programme alongwith other issues.

During this year, NYKS has introduced a programme entitled **Local Need Based Projects/Programmes** as a part of decentralized planning. Through this programme Youth Coordinator in a district will be at liberty to prepare local need based projects **upto Rs. 20,000/-**.

Further, in order to make the network of NYKS more visible, effective and responsive, like previous years the common programmes may be clubbed with similar programmes to be organised in coordination with other Departments/Ministries and Agencies at District, State and National Level. The basic idea is to provide more

programmes and activities to the target group. However, the funds from the regular programmes should not be diverted for any other different activity or programme as they are committed programme components. This must be strictly adhered to.

This year also NYKs should pay special attention and take up programmes and activities in the field of Environment, Agriculture, Awareness Generation, Trainings, Health and Family Welfare, AIDS, Drug Abuse, Adult Literacy, Sanitation, Panchayati Raj System, Self-Employment, Rural Development, Social Welfare, Women Empowerment, Child Rights, etc. in coordination with other Departments and Agencies at District, State and National levels. In this endeavour, the NYKs at the district level and Regional and Zonal Offices at the Regional and Zonal Levels, respectively, should put special efforts at their levels for effective coordination and linkages with various Government Departments, Agencies and NGOs. The NYKS Hqrs., New Delhi will also make concerted efforts for better coordination and linkages with the National and International level Ministries and Agencies respectively.

Moreover, as per previous years practice, emphasis should be given on making youth economically self-reliant. The youth clubs & youth should be encouraged to take active part in **National Yuva Cooperative Movement** launched by the Nehru Yuva Kendra Sangathan.

There is, therefore, a need for decentralisation of programme planning and to provide more flexibility in the hands of Youth Coordinators at the time of preparation of the Action Plan. Further, 50% of the beneficiaries would be the young women from rural/backward areas and there should be due participation of Scheduled Castes, Scheduled Tribes, Other Backward Classes and Minority Communities.

Besides the above, the following points should also be kept in view and followed :

1. Youth Coordinators are free to chose blocks as per requirement. These may or may not be the ones chosen last year.
2. NYKs will continue their area specific approach while conducting block level programmes. For district level programmes and special programmes, youth from blocks other than those chosen in Action Plan may also be considered.
3. On thematic side, all programmes and activities of the year should be a mission rather than a routine exercise.
4. Awareness Campaigns should be started in the beginning, followed by other programmes in the block.
5. Programmes should be distributed among the youth clubs in such a manner that no youth club should get more than one programme to organise. Further, care should be taken that benefit of programmes should reach not only to a specific youth group but should reach to maximum number of needy, unemployed, non-student rural youth. The emphasis in each programme should be given on the participation of young women and weaker sections.

6. For each programme, the participants/beneficiaries should be selected, keeping in view, their needs, desires and aspirations, so that they can make maximum use of the existing programmes.
7. The venue of Vocational Training Programme should be in between a cluster of villages so that maximum number of needy, unemployed rural youth can come and get desired training. Further, for various training programmes there should be proper selection of the beneficiaries.
8. Successful attempts should be made to pursue District Administration, Banks, Industrial and Financial Institutes, etc. for providing loans and subsidies to the youth who have taken training in specific trades/vocations so that such youth can set up self-supporting ventures.
9. There should be proper follow-up of each programme and in this regard special emphasis should be given on Vocational Training Programmes alongwith setting up of targets in each block for the number of youths to be trained and number of youths to be self-employed.
10. In order to make the programmes of NYKs meaningful and successful, considerate attention should be given on monitoring and evaluation of the programmes. Like previous years the monitoring components will include quantitative as well as qualitative aspects of the programmes. The formats for the Monthly and Annual Progress Reports have been designed.
11. The rate for Boarding and Lodging per person per day is Rs. 50/- and accordingly, the organisational expenses (25% of B & L) has been calculated. However, for North-East Zone, Jammu & Kahsmir, Himachal Pradesh, A&N Islands, Lakshdweep, Uttar Pradesh Hills (Utterakhand), North and South Goa, Diu, Darjeeling and Sikkim, the rate for boarding and lodging would be Rs. 60/- per day per head and accordingly the organisational expenses (25% of B & L) may be calculated while estimating budget for programmes with the provision of boarding and lodging.
12. Every NYK is expected to prepare a District Vocational and Agricultural Guidance Manual in addition the District Profile which would cover all the schemes, programmes and activities pertaining to vocational education/training, agriculture; followed by generation of self - employment and improvement in the existing trades & activities. All the NYKs must have prepared the District Vocational & Agricultural Guidance Manual latest by this time and should circulate among all the Youth Clubs in the district with copies to the Regional and Zonal Officeas was emphasized in the previous year,s Annual Action Plan Guidelines. Now the **District Profile** have to be prepared by all thje NYKs by April 2003.
13. Youth Coordinator should take prior approval of the Regional Coordinator, Zonal Director for the utilisation of savings of one programme for conducting some other regular programme. The request for re-appropriation of fund should be sent with reasons and the details of the proposed activity.



14. Each District NYK should form District Advisory Committee on Youth Programme (DACYP). The formation of DACYP is the must. In the DACYP a minimum of 30 % of the members should be the women. In this regard the Youth Coordinators, Regional Coordinators and Zonal Directors should take immediately necessary action and ensure follow-up. Further meeting of the DACYP should be held as per the schedule given in the guidelines on the composition of DACYP. It should be noted that Parliamentary Standing Committee will take a serious view if the compliance in this context is not ensured.
15. Before getting the formal approval of the Regional Coordinator, the Annual Action Plan should be discussed in the **District Advisory Committee on Youth Programmes (DACYP)**. Youth Coordinators, after approval of their Annual Action Plan from their Regional Coordinator should immediately send to concerned Zonal Director and **NOT to NYKS Hqrs. New Delhi**. Proforma for the preparation of Annual Action Plan has been enclosed in **Annexures I - A and I - B**. Regional Coordinators will submit compiled Action Plan of their region to concerned Zonal Director. The Zonal Directors should submit complied State Wise and Zonal Level Annual Action Plan to NYKS Hqrs., New Delhi. The Youth Club leaders and NSVs should also be consulted at the time of preparation of Action Plan of NYK.
- 16 **A Special input of programmes on Voluntary basis** through Youth Clubs have been added to this year's action plan which intends to evaluate the effective youth clubs under the each NYK. On the basis of total outcome of the voluntary programme i.e. Resource Mapping & Need Assessment the thrust area for the activities would be decided and it is expected from Youth Coordinator to coordinate in accordance with need assessed.
17. **The Action Plan and Guidelines for the financial year 2003-2004 will be as follow:**

### **I. Programme to be organized on Voluntary Participation of Youth Clubs :**

1. Voluntary Blood Donation Programme (Blood Directory)
2. District Resource Mapping
3. Coordination Programme
4. Circulatory Library

## **Implementation Strategy**

### **Phase – I**

Before the implementation of the above mentioned programmes at grass root level, the District Magistrate/Deputy Commissioner will be briefed. It will be followed by a meeting of **the District Advisory Committee on Youth Programmes (DACYP)**. During the meeting, besides DACYP members, the Chief Medical Officer, District Public Relation Officer, M.D, DIC, Manager, NABARD, Secretary, District Red

Cross Units, Divisional Forest Officer, Secretary, District Environmental Society will also be invited. Keeping in view the programme objectives, other persons who can be of real help in achieving the set objectives will also be invited in consultation with the Chairman of DACYP.

In each District, concerned Youth Coordinator will seek coordination and assistance for the successful organization of above mentioned programmes.

The schemes of the State Governments/District Administration for providing benefits to the voluntary blood donors e.g refreshment, to and fro traveling, priority in hospitals for their medical check-up and Medicare, certificate of recognition/green card, providing blood whenever required for himself or to a needy on priority on his/her recommendation. Free supply of saplings for plantation, honorarium for plantation drives, facilities for fencing, Assistance in procurement of library books, almirah for books and other required assistance for the successful organization of above programmes should be explored and coordination be made.

## **Phase – II**

The Youth Coordinator should convene a meeting of all National Service Volunteers (NSVs)/NRC Volunteer, the President/Secretary of Youth Development Centres and the active Youth Club/Mahila Mandal Presidents will also be invited in the meeting. The meeting will be convened at a centrally located place in the district or similar more meetings may be organized so as to cover and get representation from the whole district.

During the meeting the Youth Coordinator should motivate the Youth Leaders and NSVs for the successful organization of the following programmes :

- Voluntary Blood Donation Campaign (Blood Directory)
- District Resource Mapping
- Coordination Programmes
- Circulating Library

They will also be motivated to come forward with the spirit of voluntarism and take strides to curtail the sufferings of human beings, to preserve the environment spread library movement etc. irrespective of caste, creed and religion through voluntary action.

### **1. Voluntary Blood Donation Campaign**

Blood is the most vital ingredient of human body. India never faced problems pertaining to availability of blood, since there was no ban on the professional blood donors. However, because of a landmark judgment given by the Hon'ble Supreme Court of India at the end of December, 1998, partial/complete ban has been imposed

on the professional blood donors. The verdict has been given by the Hon'ble Supreme Court in the light of greater risk of supplying infections blood by these professional donors. This has resulted into sudden decrease of blood availability in the country; causing enormous problems for the patients who are in need of blood for their survival. It is feared that if the trend continues, magnitude of the problem will further aggravate. This also makes necessary the need that immediate measures need to be taken in this regard so that the extent of paucity of blood can be fulfilled. NYKS have successfully completed all the three phases of Voluntary Blood Donation Programme. Now, in order to give boost to the above programmes extensive and intensive Voluntary Blood Grouping Camp are to be organized by each Kendra throughout the country. On 23<sup>rd</sup> June, 2003 all NYKs should organize extensive Blood Grouping Camp to mark the death anniversary of Dr. Shyama Prasad Mukherjee. It is suggested that every NYK should prepare blood donors directory (to be maintained at NYK's & District Red Cross Society) on this day for the use of general public in the format as Annexed at I. The performa for Monthly Progress Report of the programme is Annexed at II.

## **Objectives**

- To encourage and motivate people and youth in particular for blood donation through voluntary participation. To maintain uninterrupted supply of requisite blood units at District, State and National Level. To ensure supply of non-infections and youth blood to prevent the growing incidence of AIDS epidemic and Hepatitis 'B'.
- To promote the theme of 'Healthy Youth, Healthy Nation'.
- To curtail the sufferings of human feelings through Voluntary Blood Donation irrespective of caste, creed, religions and linguistic barriers.
- Preparation of Directory of Voluntary Blood Donors in the district NYKs

## **Awareness cum Motivation Campaign for Voluntary Blood Donation Programme**

The campaign will be of six days duration and will be undertaken by a core team of six persons consisting of identified NSVs and Youth leaders. In each campaign, a minimum of 40 villages should be covered. For this purpose, the campaign core members should be divided into a group of three each. With this, two groups of three members each will be available. The two groups should decide that which 20 villages out of the identified 40 villages they will cover. Tentatively, each group should cover a minimum of three villages in a day. Therefore, at the end of the 6<sup>th</sup> day each group will be able to cover a minimum of 20 villages.

Therefore, in each campaign,  $20 \times 2 = 40$  villages will be covered. The campaign core group will in actual visit the village, hold meetings with youth club members, Village Panchayat and Opinion leaders, orient them about the objective of the campaign, motivate them to come forward voluntarily to donate blood on the call of the competent authority (Youth Club President, Panchayat Leaders, Youth

Coordinator, CMO/BMO and District Magistrate). For the successful organization of the campaign and motivational meeting a prior information about the date and time of the visit of the core group team will be given to the youth club president as well as to Gram Panchayat Pradhan.

## **2. District Resource Mapping**

Resource Mapping of the district through the active involvement of youth clubs of the district should be done for preparing & collecting the list & data of all natural & other resources of the district and its analysis for future planning.

### **Objective**

A resource mapping of the district to be made involving all youth clubs of the district to assess the basic needs of the district for future planning.

### **Strategy**

It will be the endeavour of every District Youth Coordinator to form groups of Youth Club Leaders led by NSVs for Resource Mapping in district using the PLA tools as per the prevailing local environment. Every NYK should have their resource diagrams of their district with data of past, present and future projections for district level development and planning & for identifying the thrust area for the development activity.

The performa for Monthly Progress Report of the above programme is Annexed at III.

## **3. Coordination Programmes**

In order to make the network of NYKS more visible, effective and responsive NYKs should organize programmes in coordination with other departments/Ministries and Agencies at District, State and National level. The basic idea is to provide more programmes and activities to the target group. They should focus their attention towards the thrust areas identified during the resource mapping exercise.

### **Objectives**

To have successful coordination in the following areas (suggestive) :

- Agriculture and Allied Activities.
- Self Employment Ventures/Sustainable employment.
- Rural Development.
- PMRY

- Panchayati Raj System Awareness Programme
- Khadi and Village Industries
- Environment Preservation and Enrichment, wasteland Development.
- Health, Family Welfare, Sanitation, Family Life Education, Population Education
- Drugs and AIDS Awareness
- Adult Literacy
- Problems of Primary School Dropouts
- Science and Technology
- Women Empowerment and Development
- Child Rights, Child Labour with special emphasis on Girl Child.
- Other areas and issues of local, National-International importance.

## **Strategy**

All district NYKs should initiate action for coordination with various development agencies of the district taking help of DACYP and on efforts & contacts for self-employment ventures, socio economic development projects, Education, Health and Family Welfare, SHGs, Nursery raising and medicinal plants and traditional and innovative vocations available in the district. These activities shall help in mobilizing and activating the youth clubs.

## **4. Circulatory Library**

Books play important role in shaping the destiny of people particularly youth. In rural areas access to library facilities are meagre. It is understood that every NYK has its own library assisted by Raja Ram Mohan Roy Library Foundation. Youth Clubs should be given adequate opportunities for the access of library facilities for the youth. Hence, NYKs are advised to use the books of Raja Ram Mohan Roy Library Foundation and other books in their library for renting them to Youth Clubs in the form of Mobile Library. The Youth Clubs and NSVs should be involved in implementing the mobile library movement in NYKs.

## **Objectives**

- Accessibility of general youth for the library facility.
- Inculcating reading habits among youth for better future.
- Empowering weaker and down trodden sections of society.
- Ensuring Women's empowerment.
- Empowering neo-literates
- Enriching the library of District NYK through donations, coordination, book procuring campaigns, gifts from individuals, institutions, deptts and agencies.

## **Implementation Strategy**

### **Step – I**

District NYK should have accession register for the library with serial no., name of books, author's name, price and year and publication. The NYKs should have almirah for keeping the books in proper order. If they do not have almirah for books they should endeavour to acquire it through coordination.

### **Step – II**

All NSVs should be given responsibility of lending books to Youth Clubs under his block.

Each NSV will prepare a list of 10 eligible Youth Clubs of his block under the guidance of Youth Coordinator will be issued 20 different books from the library of NYKs with separate entry in the issue register. The NSV will then give two books each on rent to the eligible Youth Clubs of his block. The books so lent shall be exchanged by the NSV on next visit i.e after 15 days and so on. In NRC district NRC volunteer may be deputed for this purpose. After the reading of 20 books completes the fresh lot of books will be issued to the NSVs who will continue to lend the books to the Youth Clubs as mentioned above.

### **Follow-up**

Proper follow-up measures should be developed for the successful implementation of the programmes.

The performa for Monthly Progress Report of the programme is Annexed at IV.

## II. Regular Programmes :

Under this category each district will organise programmes such as Youth Club Development Programmes, Vocational Training Programmes, Awareness Campaigns, Work Camps, Sports Promotion Programmes, Workshops and Seminars, Cultural Programmes and Celebration of National and International Days and Weeks including National Youth Day, Week and Awards and Adventure Promotion Programmes.

**Budget Break up as well as Number of Regular Programmes to be organised by each NYK during the financial year 2003-2004 :**

S. No.	Name of the Programme	Budget per Prog.-in Rs. (Normal Area Distt.)	Budget Per Prog.-in Rs. (Expensive Area Distt.)	No. of Programmes to be organised by each NYK	Total Budget per Prog. per NYK	
					Normal Area Districts	Expensive Area Districts
1.	Youth Club Development Programme	7,810	9,370	3	23,430	28,110
2.	Vocational Training	10,000	10,000	2	20,000	20,000
		5,000	5,000	2	10,000	10,000
3.	Awareness Campaign	4,000	4,350	3	12,000	13,050
4.	Work Camp	7,810	9,370	3	23,430	28,110
5.	Sports Promotion Programme (Sports Tournament and Sports material purchase)	5,000	5,000	3	15,000	15,000
6.	Workshop and Seminars &	4,000	4,000	1	4,000	4,000
7.	Cultural Programmes	4,000	4,000	3	12,000	12,000
8.	Celebration of National, International Days/Weeks including National Youth Day, Week and Awards	13,000	13,000	Minimum of 12 prog	13,000	13,000
9.	Adventure Promotion Programme	6,000	6,000	2	12,000	12,000
10	<b>Local Need Based Project</b>	20,000	20,000	1	20,000	20,000
	<b>Grand Total</b>	<b>86,620</b>	<b>90,090</b>	<b>35</b>	<b>1,64,860</b>	<b>1,75,270</b>

## **1. Youth Club Development Programme (YCDP)**

The theme of this year's YCDP would be the **Development Of Sustainable Youth Clubs**.

This programme has been specially designed to give focussed attention towards formation of Youth Club and thereby preparing ground for strong and sustainable youth movement in the country. The merger of Youth Leadership Training Programme (YLTP) has been instrumental in the evolution of Youth Club Development Programme. The main motto of this programme is the promotion and development of Youth Club movement in the country so that the youth in long term not only become self-reliant but also the catalytic agents in the national development. While undertaking the programme successful attempts should be made to establish Youth Clubs in the district.

Apart from the above, the aim is to train and equip the youth with democratic leadership like qualities so that they can assume responsibilities for the village situation and act as catalytic agents for socio-economic, cultural, political and surrounding environment development of their villages. With this objective of creating awareness and motivation at grass root level, NYKs should organise YCDP.

### ***Objective***

- To bring together energies of the rural youth and establish Youth Club movement in the district and hence the country;
- To bring awareness and determination to improve the standard of our lives;
- To fight against poverty and social evils and bring about socio-economic upliftment in villages.
- To develop democratic leadership qualities among rural youth for their overall development and village communities.
- To develop self-respect and pride in the villages and the nation as well as feeling of nationalism, Solidarity and unity;
- To become self-reliant through cooperation and spirit of services & to tackle the problems of day to day life of rural people.

### ***Contents***

- Why a Youth Club
- How to form a Youth Club



- Activities of a Youth Club
- Managing a Youth Club which also includes checklist for a well managed Youth Club.
- Youth needs and problems, role of youth as agents of change.
- Dynamics of village social structure.
- Leadership qualities and role of Youth Leaders.
- Role of Youth in eradicating local and national problems viz : Population Explosion, Environment Degradation, Health and Family Welfare, Illiteracy, AIDS and Drug Abuse, Social Evils, Atrocities on Women, Child Labour, Child Rights, Terrorism etc.
- Acquainting them with various developmental and community programmes especially in the field of agriculture, horticulture, floriculture, agro based industrial projects, forestry, cooperatives, non conventional energy sources, traditional practices, inculcation of scientific temperament etc. of the district and to enable them to coordinate the rural youth for getting benefit out of various schemes and programmes.
- Mobilisation of youth for community action and developmental activities.

**Duration :** 5 days (3days exclusively on why a youth club, How to form youth clubs, managing youth clubs and establishment of Youth Clubs)

**Participants : 25(Youth leaders to be selected from the unrepresented villages).**

### **Budget**

Boarding & Lodging Rs. 50/- per head per day (25 x 50 x 5)	:	Rs. 6,250.00
Organisational Expenses 25% of Boarding & Lodging	:	Rs. 1,560.00
		<b>Rs. 7,810.00</b>

Note : Participants will bear to and fro fare.

### ***Additional Inputs***

- One NSV has exclusively been earmarked for this programme; the services of other deployed NSVs should regularly be taken for this programme.

- Each NYK will establish 50 New Youth clubs.
- Each NYK will activate 50 passive youth clubs.
- Each NYK will get atleast 25% of the total un-registered Youth Clubs registered under Societies Registration Act or Corresponding State Act.

### ***Follow up***

Youth Coordinators & NSVs must ensure that after YCDP, the youth leaders who received training in YCDP should form youth clubs in their respective villages by pursuing the following :

- Village meetings
- Village level drive and campaigns

NYK should also organise refresher courses every block where NSVs are deployed every year for the trained Youth Club Members. This will enable them to share their experiences with each other. These courses should be organised on a self-contributory basis.

### **Coordination**

The YCDP may be coordinated with NABARD, Cooperatives & other agencies for the establishment of sustainable youth clubs.

## **2. Vocational Training programme (VTP)**

**The theme of Vocational Training Programme would be Sustainable & Gainful Employment.**

This would be one of the most important component of the Annual Action Plan for the year 2003-2004.

### ***Objective***

- ⇒ To improve vocational skills of the rural youth so that they may supplement their income for existing occupation, improve productivity of existing skills and learn new skills for which there is increasing demand in the market.
- ⇒ To tackle the problem of unemployment by equipping youth for income generating projects based on locally available raw materials, resources and market.

Emphasis would be given to the following areas/trades under this programme under this programme (the list is only suggestive in nature. The Youth Coordinator may identify trades/vocations as per the local needs of the rural youth on one hand and availability of raw material and market on the other).

- Improved agricultural practices
- Repair and maintenance of tractor ,motors and other agricultural implements.
- Dairy, Poultry, Sheep and Wool rearing.
- Sericulture and floriculture.
- Cutting and tailoring
- Carpentry and shoe-making.
- Electronic Gadgets repair
- Traditional handicrafts of the area.
- Rural small scale and Agro based skill development.

#### ***Duration :***

The duration of the training depends upon the type of the trade selected. Therefore, accordingly the Youth Coordinator should fix durations for selected trades in consultation with concerned technical experts or institutions. Under any circumstances the duration should not exceed six months. However, for special cases the approval should be taken from the Regional Coordinator or Zonal Director.

#### ***Participants (Target Group)***

Motivated, needy, unemployed rural/semi-urban youths of the district. In any training the number of participants should not exceed 30 in number. Normally not more than two youths should be selected from one Youth Club village.

#### ***Coordination***

Vocational Training Programme should be coordinated with Small Scale Industries, Tailoring Institutes, KGK, KVIC, KVK, SGSY, DRDA, DWCRA, DIC, ITI, Agriculture University Extension Services, Farm Management Training Institutes and other district administration and NGOs Vocational Training Programmes so that not only resource persons, technical experts, infrastructure and resources may be mobilised but also the youth can get maximum benefit out of this programme by establishing self-supporting units or gain sustainable employment/self employment.

#### ***Budget***

The total budget provision under VTP is **Rs. 30,000/-**. Within this budget ceiling Youth Coordinators can organise different types and number of Vocational Training Programmes. Since, it is at the discretion of the Youth Coordinator to select various trades and number of training programmes in his/her district, therefore, the **budget provision for longer duration per training programme is to the tune of Rs 10,000 whereas for short duration training programme budget to the tune of Rs 5,000** has been earmarked. This can be decided by the Youth Coordinator as per the local

requirement. However, each NYK should ensure to organise a **minimum Four VTPs** (Two VTPs of longer duration and two VTPs of shorter duration). Further, the following points may be noted at the time of preparation of Action Plan and allocation of funds for selected VTPs.

1. For longer duration VTP a maximum of Rs. 10,000/- can be spent. It includes honorarium of the instructor, purchase of raw material, repair and organizational expenses.
2. For longer duration training (which should not exceed six months) the honorarium to the instructors upto the limit of Rs. 1,250/- per month can be paid. However, the amount of honorarium to the instructor for a particular trade is to be discussed in DACYP and RC then only it should be fixed within the upper limit of Rs. 1,250/-.
3. For shorter duration VTP a maximum of Rs. 5,000/- can be spent. It includes honorarium to the resource persons, purchase of raw material, organisational expenses etc.
4. Under VTP there is no provision of funds for the Boarding & Lodging of the participants.
5. Similarly, there is no provision of funds under VTP for meeting out the travel expenses of the participants.
6. Honorarium to the resource persons (where it is felt utmost necessary) should not exceed Rs. 200/- per persons per day.
7. As far as possible, the organisational expenses should be the minimum and should be avoided.

### ***Follow up***

After imparting training to the youth, it should be ensured that the trained youth should either establish self-supporting ventures or get sustainable employment. In this regard, Youth Coordinator should coordinate with District Administration, Banks, Industrial and Financial Institution, KVIC and others for providing loans and subsidies to the trained youth, so that they can establish themselves economically. Therefore, at the time of preparation of Annual Action Plan, Youth Coordinator should set targets as to how many number of youth would be trained and how many would be made self-supporting or gain sustainable employment. It should be ensured that a **minimum of 80%** of the total youth trained under VTP should get self-employment/employment. Reporting on above must be made to HQrs. After the completion of the VTP.

### **Additional Input**

- Each Block of activity will have one NSV.
- Additional requirement if any to be meted out in coordination with other Departments/Agencies.
- The savings under any VTP Programme may be utilised for another VTP Programme by a Kendra.

### **3. Awareness Campaigns :**

The theme of the awareness campaign would be **Development Of Sustainable Youth Clubs**

This programme is designed to use NYKS infrastructure to address immediate problems or issues of local and social importance affecting the life of people particularly the youth of rural areas.

During this year, the theme of the campaigns will be on the following areas :

- Literacy and scientific temper.
- Life style education.
- Gender Issues, Women Empowerment
- Sanitation
- Disaster Management
- Child Rights with special emphasis on Girl Child.
- Environment and sustainable development.
- Current socio-economic issues.
- Historical and cultural heritage of that particular area.
- Promotion of non-conventional and renewable energy sources.
- Health Awareness and Family Welfare.

Apart from that, while organising awareness campaigns area specific themes can also be taken viz; the NYKs in Western Rajasthan may launch the campaign against use of opium or child marriage, in Haryana and Punjab issues of alcoholism, drugs addition and AIDS in North-Eastern, Western and Southern part of the country.

The campaign will continue throughout the year. The campaign will have different stages/phases, motivational phase, implementational phase, follow up etc. Youth Coordinator can also plan their other programmes in order to support the campaign objective and also to co-ordinate with other deptt. and agencies.

Under this programme, dimension of **Development Of Sustainable Youth Clubs** is also included. It is therefore suggested that each district NYK while organising Awareness Campaigns, should also undertake and organise Programmes for establishment of sustainable Youth Clubs along with other issues.

### ***Operational Details***

The campaign will be launched by a **seven member** team consisting of Youth Coordinator, NSVs and active Youth Leaders for **five days**.

The Youth Coordinator should be present during Awareness Campaign and should brief/orient the team members about the objectives and details of the campaign.

On the first day of the campaign the Block Level meeting of Presidents/Secretaries of all Youth Clubs will be organised.

An invitation for the meeting will be sent by post/through incharge NSV of the Block at least 15 days in advance.

During the remaining four days of the campaign, the cluster and individual meetings of Youth Clubs will be organised. The Youth Coordinator and the incharge NSV of the Block will attend the cluster meetings. A team consisting of two members will visit two Youth Clubs villages every day. The main purpose of the cluster meeting is to help the Youth Clubs in the formulation of their Annual Action Plans. Four to five representatives of each club will attend the cluster meeting. One cluster meeting will be organised in a day. The venue, date and time of the cluster meetings and the schedule of individual Youth Club Village meetings/visits will be finalised and announced in the Block Level meeting.

The purpose of the individual Youth Club meeting/visit is to contact the influential persons, opinion leaders, Youth Club members and organise their joint meeting to encourage and motivate them to form/activise Youth Club in the village.

The Team Members will talk about various programmes and schemes for the benefit of the people with special emphasis on modern agriculture practices, agro based small scale projects and panchyati Raj in the block, cluster and village level meetings.

### **Budget :**

Hiring of Cycle/Vehicle/Bus @ Rs. 50/- per day per person (Rs. 50 x 5 x 7)	Rs.1750.00
B & L @ Rs. 50/- per day per person (Rs. 50 x 5 x 7)	Rs. 1750.00
Contingency for Block Level Meeting	Rs. 500.00
	<hr/> <b>Rs. 4,000/-</b> <hr/>

### ***Additional Inputs***

- Local Village Youth Club members should be motivated to help in the organisation of the programme.
- NSVs of the campaign block and adjoining blocks should also take part in the campaign.
- If there are YDCs in the campaign block, then their resources and support should also be taken.
- TA/DA expenses of a Youth Coordinator should be charged by him/her in his/her normal bill.
- For more inputs and support, different agencies in the district should be coordinated.

#### **4. Work Camp :**

The theme of work camp would be **Youth Know Dignity Of Labour.**

Work camp is organised to provide leadership qualities, alongwith experiences, management, skills and implementation capacities to the youth so that they should be in a position to create durable community assets. Moreover, during the programme, they should also discuss various schemes of departments and agencies not only among themselves but also with fellow villagers. They may also help these villagers in taking up such schemes. Besides this, the youth after taking this practical training should undertake similar activities in their respective villages.

**Duration** : 5 days

**Participants** : 25(Active Youth should be selected from active Youth Clubs)

**Activities** :

- (a) Youth needs & problems, role of youth as agents of change.
- (b) Dynamics of village social structure.
- (c) Various aspects of Panchayati Raj.
- (d) Mobilisation of youth for community action.
- (e) Coordination with other departments/agencies.
- (f) Project Work (Shramdan)
- (g) Group Discussion
- (h) Cultural Programmes.

- (i) Community singing
- (j) Camp fire

The project work may include renovation/repairs/construction of Youth Club; Youth Development Centre, houses/huts destroyed by natural calamities, small irrigation channels, digging of wells, fish ponds, desilting of tanks, slum clearance, cleanliness drive, setting up of first aid centres and mass vaccination camps, disinfection of drinking water wells, kitchen garden, deepening of village ponds and wells. It may be noted that this is only an illustrative list.

Projects/works like repairing kucha roads, cleaning streets and drains, digging soak pits and compost pits etc. should not be undertaken in Work Camps. However, they may be taken with the local initiative and resource mobilisation.

The topics for the group discussion may include schemes and programmes of different departments for the benefit of youth, modern agricultural practices, agro based small scale projects, panchayati raj, health and population education, illiteracy, eradication of social evils, atrocities on women, child labour, national values, civil, social and national responsibilities.

### **Budget**

Boarding & Lodging (5 days x 25 x Rs. 50)	=	Rs. 6,250.00
Organisational Expenses 25% of Boarding & Lodging	=	Rs. 1,560.00
		<b>Rs. 7810.00</b>

### ***Additional Input***

- NSVs of the block should also participate in the programme.
- Mobilise local resources for work camp.
- Durable and community use assets should be created.
- Panchayats should be coordinated for the support.
- Local and adjoining Villages Youth Club members should also participate in the programme in their village, however, they should not be provided boarding and lodging.



**Coordination:-** The work camp programme should be coordinated with Block & District Administration, DRDA, Zilla Parishad, Panchayat, & local People's representatives.

#### **(5) Sports Promotion Programme :**

The theme of the programme would be **Youth Signify Sportsman Spirit.**

The programme component under this head is a departure from past, since during earlier years, fund was allocated only for the purchase of sports equipments purchase and not for the organisation of sports programme. By incorporating this programme package, an attempt has been made to lay focussed attention for the improvement of sports scenario in rural areas. Apart from this, the objective is to promote sports culture and sportsmanship among rural youth. It is also aimed at popularising such rural sports which require minimum infrastructure, equipments and finances.

#### ***Operational Details :***

- Identification and preservation of village common land as playfield.
- Purchase of sports equipments
- Annual village championship in 3-4 identified locally popular sports categories, apart from athletics.

#### ***Budget***

(a) For the organisation of sports events, there is a budget provision of **Rs. 15,000/-**. It would be at the discretion of the youth co-ordinator to divide amount for the organisation of **a minimum of three** sports tournaments at different levels.

(b) Sports equipment purchase :

- Savings from sports tournament head if any or Plan the programme in such a way that there could be savings under this head, then the same may be utilised for the purchase of sports material.
- It may be noted that each NYK is to organise a minimum of **three sports tournaments.**

**Coordination:-** The sports programme may be coordinated with District Sports Federations, Distt. Sports Deptt. SAI coach & reputed schools etc.

#### **6. Workshops and Seminars**

The theme of the programme would be **World Ready Youth.**

Under this programme, each NYK before the organisation of any National or International Days/Weeks including National Youth Day and Week should organise a Workshop and Seminar on the objective, philosophy, spirit and history behind the celebration of a particular day/week as well as how effectively the message behind it can be disseminated among masses. Besides this, a District Nehru Yuva Kendra may organise Workshop and Seminar on any important national issue which is to be followed by the organisation of mass awareness generation campaign. Such programme may also be organised in collaboration with other departments and agencies. Budget to the tune of **Rs. 4,000/-** has been earmarked under this head.

**Coordination:-**The workshop & seminar may be coordinated with Song & Drama Division(Govt. Of India),Field Publicity Units(Govt. Of India), Distt Public Relations Office ,reputed schools & Colleges etc.

## **7 Cultural Programme**

Cultural Programme is organised with a view to preserve and enrich cultural heritage of the country as well as to disseminate important messages of national and international issues through the media of folk, art and culture. Emphasis is given for the organisation of local festivals of the communities in the villages, selected cultural programme, folk based cultural programmes and various competitions programme viz; Folk Dances, Folk songs, Folk Skits, Nukkad Nataks, Plays, Pupperty etc. These programmes are also used for motivating and educating the masses in the filed of Modern Agriculture Practices and allied activities, Population Education, Family Life Education, Self Employment, Role and Importance of Women in society, Environment, AIDS, Drug Abuse, Social Evils, Supervision, Communal Harmony etc.

For undertaking this programme, **Rs. 4,000/-** per programme has been earmarked. Therefore, for the organisation of **three** different cultural programmes, there is a total provision of **Rs. 12,000/-**

**Coordination:-** The programme may be coordinated with Field Publicity Units (Govt. Of India),Song & Drama Division(Govt. Of India),Distt. Public Relations Office etc.

## **8 . Celebration of National and International Days and Weeks :**

Each NYK should select a minimum of **twelve important days and weeks**, from the following list **including National Youth Day, Week and Awards** and observe them in collaboration with other offices and departments in the district.

National Youth Day - 12th January; Netaji Subhash Chander Bose Jayanti - 23rd January; Republic Day - 26th January; Shaheed Diwas - 30th January; International Women's Day - 8th March; World Consumer Rights Day - 15th March; World Forestry Day - 20th March; World Health Day - 7th April; Dr. Ambedkar Jayanti - 14th April; World Earth Day - 22nd April; World Labour Day - 1st May; Anti Terrorism Day - 21st May; World No Tobacco Day - 31st May; National Security Day - 23rd June, World Environment Day - 5th June; International Day of Solidarity - 16th June, National Security Day - 23rd June World Population Day - 11th July; Lok

Manya Bal Ganga dhar Tilak Smriti Diwas- 1st August, Independence Day - 15th August; Sadbhawana Diwas - 20th August; International Literacy Day - 8th September; Hindi Diwas - 14th September; International Peace Day - 15th September; Leprosy Eradication Day/Gandhi Jayanti - 2nd October; Habitat Day - 2nd October; Lal Bahadur Shastri Jayanti- 2nd October, National No Tobacco Day - 11th October; World Standards Day - 14th October; World Food Day - 16th October; United Nations Day - 24th October; Anti Poverty Day - 1st November; International AIDS Day - 1st December; Bhopal Day - 3rd December; International Volunteers Day - 5th December; National Day for Mentally Retarded - 8th December; World Human Rights Day - 10th December; Pulse Polio Immunization - 9th December and 20th January

**The following weeks are also observed :**

National Youth Week - 13th to 19th January; Quami Ekta Week - 19th to 25th November; Sadbhawana Fortnight - 20th August to 3rd September; Hindi Phakwara, 14th-28th September; Population Education Week - 12th to 18th July; Rural Development Week - 3rd to 9th October; Women's Week - 9th to 15th March; Environment Week - 6th to 12th June.

**Budget :**

The total budget for the organisation of these programmes is at the tune of **Rs. 13,,000/-**. It includes the celebration of National Youth Day, Week and Awards. For District Youth Awards the total amount should not exceed **Rs. 2,000/-**.

***National Youth Day/National Youth Week and District Youth Awards***

12th January, the **birthday of Swamy Vivekananda**, is observed as National Youth Day in India. National Youth Day is followed by a number of activities for a week i.e. 13th to 19th January. During this period a host of programmes and activities should be organised on each day of the week with various themes based on the ideals and teachings of Swami Vivekananda so as to inspire youth for national development and instill in them the spirit of youth as embodied in the life of Swami Vivekananda. During these celebrations, youth potential and commitment should be brought forth with force. All NYKs should celebrate the National Youth Day and Week from 12th to 19th January in different blocks of their district with full enthusiasm.

There must be a main programme of the week in every NSV block and not more than one programme in any youth club village. Under the District Youth Award Scheme, awards should be conferred on youth who has demonstrably excelled in Youth Work in different fields of developmental activities and social service. While considering candidates for the District Youth Awards, leadership qualities displayed by them in successfully carrying out voluntary activities should be one of the criterion. Application form is given in Annexure - II. Under this programme four youth can be considered for the award.

The District Youth Award comprises of a certificate and **Rs. 500/-** in cash. This award will be a source of encouragement to the awards as well as an example to others of the district in future. The cash award will be given in crossed cheque.

District Youth Award Function should be organised on National Youth Day, i.e 12th January every year.

Proper selection committee should be constituted for the selection of awardees. DC/DM will be the chairperson and Youth Coordinator its member-secretary.

### ***Operationalising the Programme***

#### **12th January**

##### **National Youth Day**

- Presentation of Youth Awards.
- Talks/lectures on philosophy and teachings of Swami Vivekananda.
- Debates on the role of youth in the contemporary situation with particular reference to character building.
- Essay/Drawing competitions amongst youth on the philosophy and teachings of Swami Vivekananda.
- Meetings/Seminars on what youth can do for the society and what society can do for the youth.

#### **13th January**

##### **Culture Day**

- Community singing by youth having national and socially relevant contents.
- Organisation of local folk performances, puppet shows, nukkad natak, dramas etc., involving young persons.
- Exposure of different forms of village arts, crafts, etc.

#### **14th January**

##### **Participation Day**

- Essay/Drawing - Competition amongst youth on subject like “Youth and Panchyati Raj.” “Role of Youth in Freedom Struggle”, Role of Youth in National Development:. “ Role of Youth in Famine and Flood”. “Youth as Inheritors of Future”. “Role of Youth in Abolition of Social Evils, Dowry,

Child Labour, Atrocities on Women, Drug Abuse, AIDS, Gambling and Untouchability, Message of Pandit J.L. Nehru.

- Holding of Skits, Plays, Nukkad Nataks by youth having national themes like views of Pandit J.L.Nehru, Mahatma Gandhi, Swami Vivekananda and other freedom movement leaders.
- Organisation of national integration and communal harmony camps.
- Elocution contest on themes like “ Youth for National Integration”. “ Youth for Communal Harmony”.

### **15th January**

#### **Social Service Day**

- Special Programmes in villages relating to involvement of Youth Club Members/Volunteers, Preservation and Improvement of Environment, Promotion of Total Literacy Campaign, Check on Primary School Dropouts, Enrollment of Primary School Drop out, Check on Child Labour, Atrocities on Women, Care for Girl Child, etc.
- Special sanitation drives such as cleanliness up project in the area : “Keep the village clean drive”. etc.
- Blood, Eye donation camps by the youths.
- Involvement of youth in work project like repairs of roads, excavation of silt from ponds, etc.

### **16th January**

#### **Physical Fitness Day**

- Sports tournaments at the District/Block and Village level.
- Programmes relating to promotion of adventure.
- Promotion of indigenous, traditional and rural sports.

### **17th January**

#### **Youth for Peace Day**

- Sadbhawana Yatra and Unity.

- Prabhat Pheries, Debates, lectures and seminars for promoting peace in the country.
- Organisation of Plays and Nukkad Nataks suitable for the day.
- Youth to form a human chain propagating the message of solidarity, peace and National Integration.

### **18th January**

#### **Skill Development Day**

- Exhibition of Youth and material being produced by youth through vocational training centres.
- Product exhibitions and photo-exhibitions with provision for demonstration.

### **19th January**

#### **Awareness Day**

- Film shows in consultation with Field Publicity Units on topics relevant to the youth especially social awareness themes.
- Dissemination of information on Youth Programmes being undertaken by the Government like Modern Agricultural Practices, JRY,PRY, TRYSEM, IRDP, NREP, etc.
- Address to the youth by prominent personalities of the State and the District.
- Seminar on Role of Youth in the Development of the Nation.
- Conclusion of National Youth Week, Prize Distribution, etc.

### **9. Adventure Promotion**

The theme of the programme would be **Reaching The Heights**.

In order to inculcate the spirit of adventure, determination discipline, unity and national integration among rural youth, adventure promotion programmes are organised. In this regard concerned district youth coordinator at the outset, explore the possibility and scope of adventure activities in their districts and therefore identify places where adventure activities can be organised. While organising these programme, factors such as minimum cost and least risk involving activities are contemplated. More specifically, the programme aims at :

- encouraging a spirit of adventure

- inculcating nature appreciation with emphasis on ecology and conservation of natural resources.
- providing assistance to youth in undertaking adventure programmes.

Following activities including training have been suggested under this programme

- Adventure activities on Land
  - In the mountain
  - On snow and ice
  - In jungle covered terrain
  - Deser Terrain
  - Sea Beaches, Wild River Banks, Smooth Lakebeds
- Adventure Activites in Water
  - White water sports
  - Placid Water Sports
  - Sea Sports
- Adventure Activities in Air
  - Gliding Hang Gliding
  - Ballooning
  - Parachuting
  - Micro light flying and power gliding

While undertaking the programme, following suggestion may be complied

- For undertaking either of the above suggested activities **Rs. 6,000/-** per programme have been earmarked. Therefore, for the organisation of two different adventure programmes there is a total provision of **Rs. 12,000/-**.
- Boarding and lodging and organisational expenses will be the same it is for other programmes.
- No expenses will be incurred on TA/DA of the participants
- Activities such as Motor Cycle, Bi-cycle expeditions should not be undertaken under this programme.

**Coordination :- Possible coordination with the Distt. Administration may be ensured.**

#### **10. Local Need Based Projects/Programmmes:**

In order to further decentralise the planning, it has been decided that Rs. 20,000/ (Twenty thousand) per district NYK would remain at the discretion of the Youth

Coordinator. Depending upon the local needs, Youth Coordinator is free to prepare project proposal up to Rs. 20,000/- and include the same in the Annual Action Plan. The project proposal should be sent to Hqrs. through proper channel for its approval & sanction of the DG.

The Programme proposed by NYKs should be innovative and help in achieving the objective of NYKS. The programmes like Adult Education Centres, Non-formal Education Centres, Grant in aid to Youth Clubs, Meeting/ conference of Youth Club, visit to historical places/picnics, cultural programmes and regular programmes of Action Plan should not be included in the local need based projects.

### **III. Programmes in Coordination With Other Departments and Agencies Especially in the following areas :**

- Agriculture and Allied Activities.
- Self-Employment Ventures/Sustainable Employment.
- Rural Development.
- Jawahar Rozgar Yojna.
- Prime Minister Rozgar Yojna.
- Panchayati Raj Systems Awareness.
- Khadi Village Industries Corporation.
- Environment Preservation and Enrichment.
- Wasteland Development.
- Health, Family Welfare, Sanitation, Family Life Education, Population Education.
- Drugs and AIDS Awareness.
- Adult Literacy.
- Problem of Primary School Dropouts.
- Science and Technology.
- Women Empowerment and Development.
- Child Rights, Child Labour with special emphasis on Girl Child.
- And other areas & issues of local, National and International importance.

Emphasis should be given on proper and effective coordination with other departments in the District, State and Center so that more programmes, activities and guidance can be given to needy rural youth.

### **IV. Programmes with Youth Clubs through Local Resource Mobilisation.**

Emphasis must be placed on income generating projects and programmes like Modern Agricultural Practices, Cash Crops, Small Poultry Units, Dairy, Bee Keeping, Angora Rabbit Farming, Fishery, Bachat Banks, Sericulture, Viable Handicrafts, Weaving, Health, Family Welfare, Population Education, Sanitation, Primary School Enrollment, Child Labour, Child Rights, HIV-AIDS, Environment, Literacy etc.



## **V. Special Programmes of Ministry of Youth Affairs and Sports and other Government/ Departments and Agencies.**

- a) Every NYK should prepare at least one project proposal on the schemes and programmes of the Ministry of Youth Affairs and Sports viz; Scheme for Training of Youth, Promotion of National Integration, Promotion of Adventure, Scheme of Exhibition for Youth, Special Scheme for Promotion of Youth Activities among the Youth of Backward Tribes, Scheme of Assistance to Voluntary Organisations working in the field of Youth, Financial Assistance to Youth Clubs, Awards to Outstanding Youth Clubs, Youth Development Centre, Rural Sports club and Schemes of other Government Departments/Agencies. The project proposals should be prepared in consultation with DACYP. District NYKs should submit proposals under the scheme of Ministry of Youth Affairs and Sports along with the prescribed application proforma to concerned Regional Coordinator and Zonal Director. The concerned Zonal Director then if finds the proposal appropriate can forward the same to NYKS Hqs.

It may be noted that Youth Clubs/NGOs proposals may be forwarded only after going in detail and personal verification about the credibility, reputation and capacity of the organisation to take up the proposed project. Further, to monitor, supervise as well as proper utilisation of sanctioned funds, submission of utilisation certificate and reports by the Youth Club/NGO to Ministry of Youth Affairs and Sports would be the responsibility of the concerned Youth Coordinator. And, therefore, these aspects should be taken care of without fail before forwarding the proposals of Youth Clubs/NGOs to the **Ministry Of Youth Affairs & Sports.**

- b) It is very important to note that Youth Coordinators should ensure to take up maximum number of programmes and activities in coordination with other departments and **should generate a minimum of Rs. 1.5 lakhs** (no upper limit) for organising more programmes/activities for the needy, rural unemployed youth. In future, it would be one of the criterion to assess individual Youth Coordinators work progress, efficiency and capability. In this regard, Regional Coordinators and Zonal Directors may kindly provide guidances and necessary help to the Youth Coordinators. **Similarly, Regional Coordinators and Zonal Directors should coordinate various agencies in their areas of operation and mobilise minimum funds to the tune of Rs. 5 Lakh of their own.**

**Annexure - I - A**

**Annual Action Plan for Regular Programmes of Nehru Yuva  
Kendra\_\_\_\_\_ For the Year 2004- 2005**

NYK Code \_\_\_\_\_

Nehru Yuva Kendra \_\_\_\_\_ District \_\_\_\_\_

Region \_\_\_\_\_ State \_\_\_\_\_ Zone \_\_\_\_\_

Name of the Youth Coordinator \_\_\_\_\_

Name of the Regional Coordinator \_\_\_\_\_

Name of the Zonal Director \_\_\_\_\_

Total No. of Blocks in the district \_\_\_\_\_

No. of Regular Programmes: \_\_\_\_\_

No. of Programmes in Collaboration with  
other Departments \_\_\_\_\_

Total Funds to be mobilised Rs.  
\_\_\_\_\_

No. of Blocks selected for regular programmes  
\_\_\_\_\_

No. of Youth to be trained Male \_\_\_\_\_ Female \_\_\_\_\_ Total \_\_\_\_\_

No. of Youth to be employed after imparting them training either through self-  
supporting projects/programmes or sustainable employment :

Male \_\_\_\_\_ Female \_\_\_\_\_ Total \_\_\_\_\_











**9 (b). Sports Material Purchase**

S.No.	Type of Sports Material to be purchased	Quantity	No. of Youth Clubs to whom the Material is to be distributed
Total			



**11. Observance of days & Weeks including National Youth Day, Week and Awards:**

Name of Block	Name of Day, Week	Type of activity/Prog.	Duration (From-To) Date	No. of participating Youth Clubs	Budget (Rs.)
Total					

Nehru Yuva Kendra Sangathan

NYK : \_\_\_\_\_ State \_\_\_\_\_

**District Youth Award Scheme : Youth Leaders**

(Form, complete in all respects, must reach in NYK Office on or before 30th November)

1. a. Name of Youth : \_\_\_\_\_

b. Father's/Husband Name : \_\_\_\_\_

2. a. Date of Birth : \_\_\_\_\_

b. Age on 31.12.200 : \_\_\_\_\_

3. Educational Qualification : \_\_\_\_\_

4. Occupation : \_\_\_\_\_

5. Name of Youth Club/organisation of which he/she is a member : \_\_\_\_\_

6. Designation, if any, in the Youth Club/Organisation \_\_\_\_\_

7. Experience in Youth Work (in years) : \_\_\_\_\_

8. Details of Youth Work during the last one year i.e April to 31st March \_\_\_\_\_  
(Please enclose a separate sheet giving details of work and achievements)

9. Details of training programmes attended (related to Youth Work) : \_\_\_\_\_

10. Complete Address : \_\_\_\_\_

Date : \_\_\_\_\_

Signature \_\_\_\_\_

Postal Address \_\_\_\_\_

*TO WHOMSOEVER IT MAY CONCERN*

Certified that the particulars given above are correct. He/She has a good reputation in the community. I recommend his/her name for the District Youth Award.

Signature \_\_\_\_\_

Date : \_\_\_\_\_

Name of the President/  
Secretary : \_\_\_\_\_

Name & Address  
of the Youth Club : \_\_\_\_\_  
\_\_\_\_\_

Recommended

Signature \_\_\_\_\_

(of Sarpanch/Village Pradhan/Chief of the Panchayat)

Name : \_\_\_\_\_

Name and Address of Panchayat \_\_\_\_\_  
\_\_\_\_\_

Date : \_\_\_\_\_



## 12. Need Based Vocational Training

Name of Block	Month	No. of Prog.	Trade Selected for Training	Duration of Training (From-To)	Training Institution/other Deptt. for coordination	No. of participating Youth Clubs	No. of Participants	Budget (Rs.)				
								Honorarium to the instructor at the rate of Rs.	Honorarium to the Resource Persons(No. of Resource Persons)	Purchase of Raw Material	Organisational Expenses	Total Budget per VTP

Please Plan Budget for each VTP within the ceiling of Rs. 5,000/- for longer duration VTP and Rs. 3,000/- for shorter duration VTP

**4. District Workshop on PRM Initiative**

S. No	No. of Programme organised	Topic of Seminar Workshop	Venue	Duration (From - to ) Date	No of participant	Budget
Total						

**10. Promotion of Folk , Art and Cultural**

S. No	Type of Cultural Programme	level	Duration (From - to ) Date	No of participant	No. of teams	Budget	Venue i.e. name of Block and Village
Total							

**029 Adventure Promotion Programme**

S. No	Venue of Activity	Type of Activity	Month	No. of Programmes	Duration (from - to)	No. of Participating youth Clubs	Budget (Rs.)
Total							









# **Nehru Yuva Kendra Sangathan**

## ***Annual Action Plan Guidelines***

**2003-2004**

**Nehru Yuva Kendra Sangathan  
an autonomous body under the  
Ministry of Youth Affairs and Sports  
Government of India  
East Plaza, Indira Gandhi Indoor Stadium  
New Delhi**

**Annexure -I**

**Details of Voluntary Blood Donors (Voluntary Blood Donors Directory)**

Enrollment Sr. No.	Name	Father's / Husband's Name	Address for Communication (with Village, Block)	Permanent Address (with Village, Block)	Tel. Number (s) or any contact no.	Age	Sex	Qualification	Employed/ Self-employed/ Un-employed	Donated Blood Earlier Yes/No	No. of times Donated	Blood Group	Name & address of Youth Club/ Mahila Mandal

Signature of Youth Coordinator  
Name of Youth Coordinator \_\_\_\_\_  
Office Seal

## Monthly Progress Report for Voluntary Programmes

NYK Code \_\_\_\_\_ Dist. \_\_\_\_\_ Region \_\_\_\_\_ Zone \_\_\_\_\_

Name of Programme	No of Programme	Activities	Days	Place	Amount of Resource Mobilized	No of Participating Youth Clubs	Participants/Beneficiaries			
							Gen M F	SC M F	ST M F	Total M F
<b>Voluntary Blood Donation Programme (Blood Directory)</b>										
<b>District Resource Mapping</b>										
<b>World Environment Day</b>										
<b>Coordination Programme</b>										
<b>Circulating Library</b>										
<b>Others , if any (Please specify)</b>										

Date :

Signature of Dist. Youth Coordinator

Note: - Detailed narrative report on all above programmes should be sent along with Press clippings & action Photographs.

### **Consolidated MPR (Voluntary Programme)**

Region\_\_\_\_\_

No. of NYKs in the Region\_\_\_\_\_

Name of the Regional Coordinator \_\_\_\_\_

Sl. No	Name of the Programme	No of Prog	No of Youth Clubs Participated	Amount of Resource Mobilized	Beneficiaries/ Participants		
					Male	Female	Total
1	Voluntary Blood Donation Campaign (Blood Directory)						
2	District Resource Mapping(PLA)						
3	World Environmental Day Programme						
4	Coordination Programme						
5	Circulatory Library						
6	Others if any (Pl. specify)						

Date :

CC Director Programme NYKS (HQ)  
Concerned Zonal Director

**Signature of Regional Coordinator**

