



नेहरु युवा केन्द्र संगठन  
Nehru Yuva Kendra Sangathan

साथ साथ  
कल की ओर...



# नेहरु युवा केन्द्र संगठन

## Nehru Yuva Kendra Sangathan

स्वायत्तशासी संस्था  
युवा कार्यक्रम एवं खेल मंत्रालय  
भारत सरकार

an Autonomous Body under the  
Ministry of Youth Affairs & Sports  
Government of India



आज़ादी का  
अमृत महोत्सव

Ref No: NYKS/Prog: YuvaUtsav/2023-24/ 91

28<sup>th</sup> April 2023

To: All State Directors, NYKS

From: Prabhat Kumar, Joint Director, Programme Section, NYKS

Subject: Guidelines of District Level Yuva Utsav and Involvement of WVIPs and VIPs in Yuva Utsav - regarding

Sir/Madam

As you are aware that revamped Yuva Utsav were organized in 138 districts across the country in the month of March 2023 with a large participation of youth and sizable footfalls during these Yuva Utsav.

2. Seeing the overwhelming response from people in general and youth in particular, importance of the successful organization of Yuva Utsav have been emphasised by apex authorities on various occasions. In continuation of already conducted 138 District Yuva Utsav and encouraged by the response from people, 625 District Level Yuva Utsav are now planned for implementation by 15<sup>th</sup> June 2023 across the country.

3. To make the officials of these 625 Districts understand the implantation details, the detailed guidelines of the Yuva Utsav is enclosed as **Annexure-1** which may be shared with the concerned Dy. Directors and DYO's immediately. The concerned officials go through the contents carefully and ensure compliance of the same.

4. As you may be aware that Hon'ble Union Minister of Youth Affairs and Sports has written DO letters to all Hon'ble Union Cabinet Ministers, Hon'ble Minister of State of Govt of India and Hon'ble Members of Parliament inviting them to grace the Yuva Utsav which are to be organized in district/s under their constituency.

5. In view of the above, all State Directors are required to personally meet and brief the concerned Hon'ble Cabinet Ministers and Hon'ble Minister of State of Govt of India of their respective states about the programme and extend invitation to grace the Yuva Utsav.

6. Similarly, each of the concerned DYO's will meet the Hon'ble MPs along with the letter (written by Hon'ble Union Minister of Youth Affairs and Sports) in Yuva Utsav to be organized in their respective districts. All DDs and DYO's are directed to personally take the invitation letter to Hon'ble MPs and Invite

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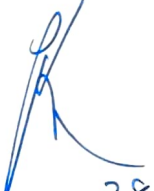
them in Yuva Utsav. For ready reference, the DO letter is placed at **Annexure-2** for ready reference please.

7. Subsequent to their meeting with the Hon'ble Cabinet Ministers and Hon'ble Minister of State of Govt of India, both the SDs and D.D. and DYOs will inform the NYKS HQ about the details and acceptance of invitation by the dignitaries.

8. It has been emphasised that all educational Institutes in the district should be mapped and approached by the DYOs for mobilization of large number of youth and for better coordination. Similarly, they should also rope in various Ministries, Deptts/Agencies and Organizations for effectively showcasing their achievements and innovation to make the Yuva Utsav truly a memorable and talk of the town event with visibility and greater social media presence.

With best wishes

Encl: As above

  
28/4/2023  
Prabhat Kumar  
Joint Director, (Prog.), NYKS

CC:

- PS to DG
- All Regional Directors for information and follow-up pl.