

BLOCK LEVEL SPORTS EVENTS

Out of the five priority areas under Draft National Youth policy 2021 to catalyse widespread action on youth development, Health, Fitness and Sports is one area that aims to develop 'a culture of fitness and sports among Youth and achieve National and International eminence'. To supplement the search of talented out-of-school youth/ youth in rural area and in the spirit of the Fit India Mission, Khelo India, all the district NYKs shall conduct Block sports events.

Sports serves as the perfect entry point activity for new youth clubs and serves as a platform for facilitating interaction of members of youth club from different villages under the banner of NYKS. With the inclusion of traditional and rural sports popular in the region, this program has the potential to mobilize youth in large numbers.

The energy and enthusiasm, display of sportsman spirit, as well as the experience of the event shall be in such a way that it binds the participating youth clubs and youth to NYKS, creating a lasting bond that may be translated into coordination and participation in other events and activities. Often held in high energy positive environment, Sports events breaks the ice and enables genuine, informal and warm interaction between youth club members, NYVs and NYKs officials, thus, laying foundation for a lasting engagement.

Objectives of the program

- To provide opportunity to rural youth to take part in sports meets to exhibit their talent.
- To promote sports culture, sportsmanship, fitness and competitive spirit among youth.
- To preserve, popularize and sustain the regional/local traditional sports& games across the country.
- Galvanize the youth clubs of the region and bring them under the banner of NYKS, laying foundation for a lasting engagement.

Budget:

- An amount of **Rs. 5000/- per Block as an organizational expense** has been earmarked for each Block level Sports meet.
- The Sports Events will be conducted **in all 6618 blocks of the 763 districts.**
- The District NYK shall have the liberty to mobilize the fund locally for better and effective organization of Block level Sports Meet.

Timeline & Duration:

- Block level sports events shall be organized latest by 29th February, 2024.
- The event would be a minimum duration of two days. However, if extended beyond 2 days, it may be noted that no additional funds shall be provided.

Implementation Strategy

Sports Tournaments will be conducted in every block of the country with four team sports events – **Football, Volleyball, Kabaddi and Relay Race**. The event shall be organized through the MYBharat Portal. The teams shall be onboarded on MYBharat platform and participate in the event created.

However, to provide for locally popular sports the DDs and DYOs shall have **a choice to select any two group sports events out of the following to replace any two of the mandated 4 sports**. This option is provided, considering the fact that all of the 4 mandated sports events are not uniformly popular across the country.

- Indigenous Sports of State
- Handball
- Tug of War
- Hockey
- Basketball
- Kho-Kho

Based on the popularity and demand of sports and games in a particular block, the DYO should finalize the relevant Sports & Games activities for a particular Block Sports Meet.

The support of Fit India Mission/District Sports Councils etc. may be sought by the DDs and DYOs concerned for the organization of the program. The venue may be arranged at public grounds/institutions.

No. of participants

- Minimum of 150 sports persons at each Block.
- Women participants should be encouraged to participate in both types of mentioned events

Additional Guidelines

- The DYO should finalize the Sports Categories and invite teams for participation. Suitable Venues, Referees, Judges, etc. should also be identified well in advance.
- Sports Meets would be organized on the knockout basis
- Coordination with District Administration and various sports institutions/schools, colleges, NGOs should be established to mobilize resources at local level.
- Pre-event publicity should be ensured so as to ensure large no. of audience turnout.
- VIPs such as MLAs/MLCs, Block Pramukh, Local Sports personalities, Senior Officials of District Administration, etc. should be invited for the tournaments well in advance.
- The concerned NYV volunteers will disseminate the information amongst the all-Youth Clubs of their areas to participate in the proposed Block and District Level Sports Meets

well in advance and would be actively associated in the implementation of the programme.

- Suitable First Aid facilities, necessary permissions and security arrangements with the help of local Police and Youth Club volunteers should be ensured.
- **Two winner youth clubs/teams across the four selected sports events conducted will be identified for distribution of Sports Kit.**