

Swachh Bharat Mission 2015-16

NYKS launched the activities on 25th September, 2015, the Birth anniversary of Pandit Deendayal Upadhyaya, which was followed by field level activities with participation of NYKS Youth Clubs, Mahila Mandals, NYC volunteers and village communities. During the programme launching functions, Hon'ble Ministers, MPs, MLAs, bureaucrats and eminent persons from all sections of the society were involved. Toilets and garbage dumps were cleaned in office complexes of 623 Districts and 29 Zonal offices of NYKS. Global Hand Washing Day on 15th October and the World Toilet Day on 19th November were observed to spread the message of cleanliness.

The members of Youth Clubs & Mahila Mandals were motivated to undertake Special Cleanliness Drive in their respective areas. Cleaning Drive includes eradication of weeds, collection of polythene bags and plastic material for disposal, maintenance of public property (anganwadi centres, PHCs, etc.), sheds on road sides and bus stands, cleanliness of street and common places, maintenance and repair of cremation grounds, maintenance of play grounds, schools and community toilets, digging, maintenance, disinfection, de-silting and repair of ponds, wells, natural drinking water resources, small irrigation channels, water tanks, water harvesting, etc. These activities were organized with great zeal and gaiety. The issues of Cleanliness and Sanitation Education were made integral part of NYKS Programmes. Training Programmes for Youth Club Leaders/Members, NYC Volunteers and NYKS field officials were organized on "Swachh Bharat". Members of NYKS Youth Clubs and Mahila Mandals and NYC Volunteers motivated villagers for construction of sanitary latrines. As a result, 8, 194 latrines were constructed.

A summary of the activities undertaken under Swachh Bharat Mission upto March, 2016 is as follows:

S. No	Name of the programme	No. of Programmes organized	No. of Participants
1.	Observance of birth anniversary of Pandit Deendayal Upadhyaya for launching of Swachh Bharat Abhiyan (25 th September, 2015)	439	31301
2.	Pledge-taking ceremony on Swachhta (2 nd October 2015) Zonal officials of NYKS took Pledge	235	2221

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3.	District NYKs took Pledge	430	13885
4.	NYC Volunteers took Pledge	3169	13476
5.	Youth Clubs & Mahila Mandals took Pledge	13822	121492
6.	Activities organized on 2 nd October 2015	1753	62478
7.	Type of Activities undertaken to observe Global Hand Washing Day on 15th October	4469	54492
8.	Type of Activities undertaken to observe World Toilets Day on 19th October	506	48771
9.	Cleanliness of Office Complexes, Toilets and Garbage Places of District and Zonal Offices & Cleanliness Drive to clean streets and common places	4310	44060
10.	Collection of Polythene bags and plastic material to generate awareness and facilitate in protecting environment	3045	26642
11.	Eradication of weeds (Gajar Ghas, Lantana, Water Hyacinth), etc.	1929	141409
12.	Distribution of IEC Material on cleanliness and hygiene	4375	12918
13.	Motivation resulting into construction of Toilets	9238	34691
14.	Development and maintenance of Parks/Roads etc. around their offices	221	5492
15.	Maintenance and repair of cremation grounds, maintenance of play grounds	975	8262
16.	Digging, maintenance, disinfection, de-silting and repair of ponds, wells, natural drinking water resources, small irrigation channels, water tanks, water harvesting, etc.	483	5159
17.	Rallies (Cycle, Motorcycle, etc)	571	22338
18.	Prabhat Pheri	490	18773
19.	Run for Cleanliness, sanitation and Hygiene	687	24522
20.	Quiz Competition	409	11169

S. No	Name of the programme	No. of Programmes organized	No. of Participants
21.	Painting, Poster Making	325	9765
22.	Essay and Slogan Writing	357	13171
23.	Wall Writing	239	11346
24.	Street Plays	323	9486
25.	Debating and Declamation contest	91	18297
26.	Lectures by Eminent Resource Persons on Cleanliness, sanitation and Hygiene	272	15457
27.	Seminars and Discussions	234	53966
28.	Other Programmes as per local need and priority taken up	494	64876
	Total	53,891	8,99,915