



# नेहरू युवा केन्द्र संगठन Nehru Yuva Kendra Sangathan

स्वायत्तशासी संस्था An Autonomous Body under the  
युवा कार्यक्रम एवं खेल मंत्रालय Ministry of Youth Affairs and Sports  
भारत सरकार Government of India



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12<sup>th</sup> August, 2016

To : All Zonal Directors and all District Nehru Yuva Kendras  
From : Veerendra Mishra, Executive Director

This is in reference to the letter ref. no. NYKS/DG/2016 dated 2<sup>nd</sup> August, 2016 regarding DGs Directive for improving efficiency and effectiveness in NYKs.

It is reiterated that there is a need to improve the efficiency, effectiveness and image of NYKs. As directed in the DG's letter, the M.Ps, MLAs, District Administration and other bodies concerned should be inform in advance and efforts made to engage them in activities. This would ensure more participation and improve visibility of NYKs. Post activities photographs shall be put on website and so that all concerned are aware of the same. Report of the activities should be sent to the officers' concerned within stipulated time.

Ensure strict compliance.

  
(Veerendra Mishra)

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