



# नेहरु युवा केन्द्र संगठन

## NEHRU YUVA KENDRA SANGATHAN

स्वायत्तशासी संस्था  
युवा कार्यक्रम एवं खेल मंत्रालय  
भारत सरकार

*an Autonomous Body under the  
Ministry of Youth Affairs & Sports  
Government of India*



Ref. No: NYKS/NPYAD-YLPDP/2012-13/252

Date: 17.01.2013

From: Dr. M. P. Gupta, Joint Director (NPYAD), HQ

To: The Zonal Director, Nehru Yuva Kendra Sangathan  
Chhattisgarh, Karnataka and Manipur

Sub: **Proposal for organising Youth Leadership and Personality Development Programme (YLPDP)-reg.**

Ministry of Youth Affairs & Sports has sanctioned 3 Youth Leadership and Personality Development Programme (YLPDP) which is a 30 day(s) completely residential training programme for 30 participants. Out of total 30 days of training, 15 days of the training period are for Leadership and Personality Development whereas 15 days is completely kept for Skill development, Information on loan and Self Employment and Government Schemes. Under Skill Development Component of the Training, emphasis should be given on the areas as given below .....

1. Agriculture
2. Horticulture
3. Agro-based industrial activities
4. Animal Husbandry: Dairy, Poultry, Piggeries, Goateries, Bee-keeping, etc.
5. Local and indigenous trades and practices

Operational Guidelines is attached herewith. One training programme out of 3 has been allotted to your Zone. Based on the expectation in the guidelines, the training programme should be planned keeping in view the followings ---

1. It should be planned for Backward and Tribal Districts or to ensure participation of youth from backward and weaker sections of the society
2. Institution should be identified where training infrastructure is available for training as desired in the guidelines. These institutions may be Agriculture University, Agriculture Training Centre, Krishi Vigyan Kendra or of similar nature.
3. Full time Youth Coordinator is posted at the Kendra hosting the training.
4. For this YLPDP Training a Dy. Director from the Zone should be assigned specific responsibility to guide, monitor and supervise the implementation process. He would be also responsible for follow-up activities and submit detail physical report, Outcome and Utilisation Certificate soon after the completion of the training and follow-up programme.
5. In any case programme should be completed within February-2013.
6. Fund should be utilized strictly according to the budget breakup attached with this letter. There should not be any diversion even inter-head diversion is not permitted. Settlement of account will be on the basis of actual expenditure or maximum admissible amount within the head, which ever would be the less. If number of participants will be less than boarding & loading and other expenditure amount will be deducted accordingly.
7. Audited Utilization Certificate and Physical Report in prescribed format should reach to HQ NYKS on or before March-2013.

Budget for one training programme is Rs.2,85,333/-. Requisite budget is being released to your office through respective PAO. You are therefore, requested to furnish **implementation Plan of YLPDP** in attached performa. Kindly ensure submission of Implementation Plan of YLPDP before you start the programme. Your proposal with the Implementation Plan should reach to Sh. Nand Kumar Singh, Dy. Director (NPYAD) latest by 25<sup>th</sup> of January 2013 through mail to [ddnpad.nk@gmail.com](mailto:ddnpad.nk@gmail.com) or by fax to 011-22447132, 011-22446069 and also by post.

(Dr. M. P. Gupta)

Encls: a/a

द्वितीय तल, कोर-IV, स्कोप मीनार, लक्ष्मी नगर जिला केन्द्र, विकास मार्ग, दिल्ली-110092

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# **OPERATIONAL GUIDELINES FOR THE YOUTH LEADERSHIP AND PERSONALITY DEVELOPMENT TRAINING 2012-13**

## **INTRODUCTION**

Youth Leadership and Personality Development Programme for the rural youth is a youth development programme wherein emphasis is given on competency development. The training programme would attempt to develop leadership qualities, national character, knowledge, and personality development among the participating youth so that they after the training programme develop not only better personality but also competency to recognize opportunities, trends and methods to choose among the alternatives available in society for a better life. It will motivate the youth to act as the focal points for the dissemination of knowledge and competency development in the rural area.

Besides, the thirty-days training would also cover those areas of general awareness which would equip the participants in knowing about the government schemes and their implementation procedures; about various self-employment schemes and programmes of entrepreneurship with Ministry of labour and Ministry of Small and Medium Enterprises (MSME). Emphasis will be given on agriculture and agro-based activities.

## **AIMS & OBJECTIVES**

### **The objectives of this programme are:**

- 1.1 To bring the youth leaders of the district together so that they can share their experiences and exchange ideas,
- 1.2 To create critical awareness and understanding of social dynamics of the rural communities and
- 1.3 To make conceptual clarity of “concepts and practical aspects of CONVERGENCE, EMPOWERMENT AND EMPLOYMENT IN SELF – ENTERPRISE.
- 1.4 To provide the youth leaders basic skills for -----
  - a. Personality development,
  - b. Mobilizing community for developmental activities, awareness campaigns, and participation in ongoing government schemes and
  - c. Institutional sustenance of youth bodies in the villages and the networking.
- 1.5 To impart necessary Information on implementation procedures of -----
  - a. Government programmes for the local community development at the village level,
  - b. Central and State government programmes and schemes meant for youth development, Club development, Adolescent development, Women and child development, Health, Literacy, Environment and programmes and schemes of other ministries and departments and
  - c. Information on Youth clubs to act as social auditors of various schemes and programmes being run in the local areas

## Part 2

**Financial part of the scheme as given by the Ministry is as follows —**

**“Financial Assistance:** - Financial Assistance up to 100% will be provided for the projects sanctioned under the scheme. Headwise budget allocation for 1 training under this project is as under.

<u>S. No.</u>	<u>Project Component</u>	<u>Details</u>	<u>*Proposed Budget (in Rupees)</u>	<u>*Reappropriated Budget</u>
1.	Preparatory Phase	Inviting applications, selection process, meetings, visits, contingencies	10,000/-	5000/-
2.	Training Phase for 30 heads & 30 days	Boarding @ Rs. 125 X 30 X 30	1,12,500/-	1,12,500/-
		Lodging @ Rs. 75X30X30	67,500/-	67,500/-
		Resource Persons	40,000/-	40,000/-
		Training materials, miscellaneous, TA to the participants	30,000/-	30,000/-
3.	Follow- up Phase and Establishment of Training Cell at NYKS Hqrs.	Placement meetings, visits, reporting etc.	40,000/-	30,555/-
	Total		3,00,000/-	2,85,555/-

However, the fund received at the HQs and disbursed to the field offices is Rs.2,85,555/- per training programme as per sanctioned budget from MYAS for 9 YLPDP

**Nehru Yuva Kendra Sangathan  
NPYAD**

**Performa for submission of Brief Report YLPDP 2012-13  
(To be submitted by all concerned, immediately after completion of the Training Phase)**

Zone

Name of ZD

Sl. No.	Details of Participants	
1	Name of Implementing NYK Name, Mobile no and email address of the NYC:	
2	Dates of Preparatory Phase And brief about activities conducted	
3	Name address and tel no at the Collaborating Agency name and Designation of Contact Person	
4	Exact Dates And venue of the Training Phase	
5	Name of Dignitaries Invited for Inaugural Function and Brief about the function	Please attach separate sheet
6	Name of Dignitaries Invited for Veludictory Function and Brief about the function	Please attach separate sheet
7	Other significant achievements about the training phase	Please attach separate sheet
8	Dates for the follow up phase With brief plan	Please attach separate sheet

9 Details of Participants

SC		ST		OBC		Mn		Gen		Total		G Total
M	F	M	F	M	F	M	F	M	F	M	F	

10. Remarks

.

Date

Signature of ZD

Enclose: 1. Schedule 2. Resource Material Distributed 3. Action Photographs 4. Press Clippings 5. List of Participants

**Nehru Yuva Kendra Sangathan  
NPYAD**

**Proforma for submission of implementation plan for YLPDP 2012-13**

Zone: .....

Sl. No.	Particulars	Details to be provided by th Zonal Director
01	Name and contact details of organising Kendra	
02	Name and contact details of concerned DYC & ACT	
03	Name , address and logistic details of venue selected	
04	Name of participating kendras (adjoining 2-3 district)	
05	Name and contact details of Dy. Director assigned for supervision, monitoring & follow-up	

06	Duration of Programme: i. Life Skill & Personality Development ii. Skill Development programme	
07	No. of participating Districts (name)	
08	Categories-wise no. of participants	
09	Trade selected under Skill Development Programme	
10	Availability of Resource Persons & from which Institute/ organization/ Department	
11	Mobilization of resource Material (Sources)	
12	Plan of linking the beneficiaries with financial Institution/ organization/ Govt. Department	
13	Name and Contact Details of Dy. Director assigned for monitoring, supervision & follow-up	

Prepared by AO.....

Verified & Signed by ZD .....

**Nehru Yuva Kendra Sangathan  
NPYAD**

**Proforma for submission of implementation plan for YLPDP 2012-13**

Zone: .....

Name and contact details of organising Kendra	Name and contact details of concerned DYC & ACT	Name , address and logistic details of venue selected	Name of participating kendras (adjoining 2-3 district)	Name and contact details of Dy. Director assigned for supervision, monitoring & follow-up	Duration of Programme: i. Life Skill & Personality Development ii. Skill Development programme	No. of participating Districts (name)	Categories-wise no. of participants	Trade selected under Skill Development Programme	Availability of Resource Persons & from which Institute/ organization/ Department	Mobilization of resource Material (Sources)	Plan of linking the beneficiaries with financial Institution/ organization/ Govt. Department	Name and Contact Details of Dy. Director assigned for monitoring, supervision & follow-up

Prepared by AO.....

Verified & Signed by ZD.....