



नेहरू युवा केन्द्र संगठन Nehru Yuva Kendra Sangathan

स्वायत्तशासी संस्था
युवा कार्यक्रम एवं खेल मंत्रालय
भारत सरकार

*an Autonomous Body under the
Ministry of Youth Affairs & Sports
Government of India*



Ref.No: NYKS/PROG: AAP-SOP/2022-23/247

23rd November, 2022

To: All State Directors, Nehru Yuva Kendra Sangathan

From: Prabhat Kumar, Jt. Director (Programme)

Subject: Standard Operating Procedure (SOP)/Guidelines for the Awards to Outstanding Youth Clubs (AOYC) at District, State and National Level – regarding

Madam/Sir,

As you are aware, the Scheme of Awards to Outstanding Youth Clubs was instituted by the Ministry of Youth Affairs & Sports, Government of India and is being implemented by Nehru Yuva Kendra Sangathan. .

2. The aim of the scheme is to encourage the growth of Youth Clubs, which are recognized as catalysts of social change. It is felt that Youth Clubs can play vital role in nation building and other activities, such as digital and financial literacy, skill development training, health awareness, environment preservation, national integration, social harmony, sports, creation of durable community assets in villages, etc.
3. The SOP for the Awards to Outstanding Youth Clubs (AOYC) at District, State and National Level has been prepared and enclosed herewith as Annexure-A for information and needful.
4. All State Directors are required to closely monitor the selection of Winners of Awards to Outstanding Youth Clubs (AOYC) at District level and ensure that the selection is transparent and as per the laid down norms in the guidelines. Likewise, at State Level, the State Director shall ensure selection of First, Second and Third Best Youth Clubs for State Level Awards under AOYC.
5. After receipt of details of winner Youth Clubs at Districts and State level under AOYC, funds shall be released by NYKS Headquarters.

With best wishes,

Yours sincerely,

(Prabhat Kumar) 23/11/2022

Encl: As above

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