



Nehru Yuva Kendra Sangathan
नेहरु युवा केन्द्र संगठन

साथ साथ
कल की ओर...



नेहरु युवा केन्द्र संगठन Nehru Yuva Kendra Sangathan

स्वायत्तशासी संस्था
युवा कार्यक्रम एवं खेल मंत्रालय
भारत सरकार

*an Autonomous Body under the
Ministry of Youth Affairs & Sports
Government of India*



Ref.No.NYKS/Core Prog: Sports-SOPs/2022/ 248

28th November, 2022

To : All State Directors, Nehru Yuva Kendra Sangathan

From : Prabhat Kumar, Joint Director (Programme), NYKS

Subject : SOP of Core Programs- Cluster & District Sports Meet and Sports Kit to Youth Clubs-
regarding

Sir/Madam,

Under approved Annual Action Plan 2022-2023, **Cluster Level Sports Meet, District Sports Meet and Sports Kit to Youth Clubs programs** were approved. In this regard, SOPs have been prepared and placed at **Annexure-1& 2** respectively for information and needful please.

In this context, the following directions are issued to ensure the proper planning and conduct of Cluster level and District level Sports Meets as well as distribution of Sports kit to Youth Clubs during the current financial year:

1. All State Directors are advised to go through the enclosed SOPs of all three programmes minutely. This will enable them to have clarity and good understanding about these programmes. This should be followed by circulation of the same among the DDs/DYOs immediately for their information and immediate execution.
2. The SOP for Sports Kit to Youth Club shall be closely adhered to while making purchase of sports materials and selection of youth clubs for distribution of the same.
3. All SDs shall monitor the progress of Sports Kit Purchase and also the Cluster and District Level Sports Meet closely so that the expenditures are booked as soon as possible so as to improve the fund utilization.
4. The Cluster level Sports programs shall be immediately organized so as to cover the entire district and winners of the cluster level program shall be invited to the District Sports Meet as informed and explained in detail in the enclosed guidelines.
5. Funds for the Core Programs- @Rs. 18,000/ Cluster level Sports Meet, Rs. 30,000/ District Sports Meet and Rs. 4,000/ Sports Kit as per admissible slabs prescribed in the SOP are being released to the Kendras shortly.
6. Extensive publicity through print, electronic and social media shall be ensured for Cluster and District Level Sports Programs and Sports kit distribution so as to ensure visibility to NYKS.

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7. Participation of VIPs- Hon'ble Central/State Ministers, MP/MLAs, District Panchayat President etc needs to be ensured in the Cluster level/District level programs and therefore, it is expected that each Dy. Directors and DYO's should take up pro-active initiative in this regard.

Immediately after the completion of the programme, Activities Photographs, videos and Press Clippings be uploaded on NYKS website: www.nyks.nic.in. Besides, the activities photographs and videos etc. should also be uploaded. Progress report, Photos and Press Clippings shall be updated in the Google Sheet link and in Google Drive that will be shared in the e-mail.

With best wishes



(Prabhat Kumar)
Joint Director (Prog.)

Encl: as above

Copy to:

- PS to Director General, NYKS
- All Regional Directors, NYKS for information and follow up please.