



# नेहरू युवा केन्द्र संगठन Nehru Yuva Kendra Sangathan

स्वायत्तशासी संस्था  
युवा कार्यक्रम एवं खेल मंत्रालय  
भारत सरकार

*an Autonomous Body under the  
Ministry of Youth Affairs & Sports  
Government of India*



Ref.No.NYKS/Prog:Clean India/2021/58

27<sup>th</sup> September, 2021

To: All Regional Directors, State Directors, Dy.Directors and District Youth Officers.

**Subject: Guidelines for conducting Clean India Programme – regarding.**

Sir/Madam,

As you are aware that NYKS is all set to organize Clean India Programme from 1<sup>st</sup> October, 2021 to 31<sup>st</sup> October, 2021 in 6 lakh villages of 744 Districts across the country.

2. Soft copies of booklet were shared with all of you on 22<sup>nd</sup> September, 2021. It is believed that all field functionaries now have fair idea, information and knowledge about Clean India Programme, its objectives, key activities, targets and strategy for implementation.
3. In continuation of the same, Guidelines of Clean India Programme are prepared and enclosed for your information and needful please.
4. Let me share with all of you that the earlier sent booklet and now the guidelines present the Clean India Programme and its execution strategy in totality.
5. You are therefore, requested to share the guidelines and inform all officials under your jurisdiction to go through the contents of the guidelines very minutely and accordingly chalk out their respective action plan for the implementation of designated activities of Clean India in time bound manner.
6. All District NYKs **should immediately send details of selected villages** and date of programme in the enclosed performa at **Annexure-1** on **specialprogramme.nyks@gmail.com** by 12 noon on 29<sup>th</sup> September, 2021 .
7. As mentioned in the guidelines, the daily reporting will start from 1<sup>st</sup> October, 2021 onwards in the enclosed **performa -2 & 3** . Therefore, accordingly all concerned should be directed to ensure submission of the same.

With best wishes,

  
(Apoorva Shinde)  
Director (Prog.)

Encl: as above.

Copy to :

- PS to VCs and Members of BOG, NYKS
- PS to DG, NYKS

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