



नेहरु युवा केन्द्र संगठन Nehru Yuva Kendra Sangathan

स्वायत्तशासी संस्था
युवा कार्यक्रम एवं खेल मंत्रालय
भारत सरकार

*an Autonomous Body under the
Ministry of Youth Affairs & Sports
Government of India*



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Date : 3rd July, 2020

From : Dr. M.P. Gupta, Director (Programme), NYKS Hqr.

To : All State Directors, Nehru Yuva Kendra Sangathan

Subject : Massive Plantation Drive under Clean Village – Green Village Abhiyan from July to August 2020 and Beyond – reg.

1. NYKS has always taken a voluntary and lead in Tree Plantation. It has been done by involving thousands of NY volunteers, Youth Club members and Youth Volunteers.
2. Certainly it was an important step towards sensitizing and encouraging society for environment enrichment and mitigating the effects of climate change.
3. In view of the above, NYKS has decided to carry out Nationwide Plantation Drive between **July to August 2020 and beyond**. Therefore, You may *continue this endeavour throughout the year* and ensure more plantation and survival.
4. All the **NY volunteers should act as nodal grass root level coordinators** of the campaign to undertake plantation by involving all the Youth Clubs and youth from all walks of life. They should be allotted Youth Clubs for undertaking this activity. **Each Youth Club affiliated with district NYKs is expected to plant a minimum of 150 plants**. This is an opportunity for Youth Clubs and youth to exhibit their activeness & strength. Community should be motivated to plant in their residence, farm and other places.
5. Every Youth Clubs alongwith community members should be motivated to plant at public places i.e. panchayat office, public office campus, colleges, schools, catchment areas of the local bandh, pond, nadi, park, hostel, anganwadi, sub-centre, oran gochar and other common village resources etc.
6. It is requested to prepare a **Plan of Action** to achieve the set targets based on actual strength of NY volunteers and the number of Youth Clubs under your State. State Directors should submit their Plan to NYKS Hqrs in the **enclosed proforma (Annexure – 1)** latest by **9th July, 2020** through e-mail : **mpsharmanyks@yahoo.co.in** .

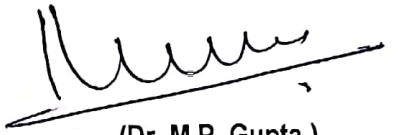
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7. Further, during the campaign, the State Directors should submit the **Cumulative Progress Report** in the **enclosed** proforma (**Annexure – 2**) along with quality Photographs, Press Clippings and Videos. Plantation drive should be organized during **July to August, 2020 and beyond**. However, all are required to furnish the cumulative progress report in the prescribed format **15th of every month**.
8. It may be noted that after plantation, ensuring survival of the plants will be exclusive responsibility of the concerned Youth Clubs which should be closely monitored by the NYC volunteers and District NYK. Apart from that District Youth Coordinators should also keep on motivating the Youth Clubs and community as a whole to keep the plants alive, safe & nurture them properly. The role of Panchayats is very important for plantation and protection of plants. NYKs Coordinator should involve Gram Sabha in this programme through Youth Clubs.
9. **Precautions:** While undertaking these activities, the youth should wear face mask, wash their hands on regular intervals, due care for personnel hygiene and maintenance of social distancing as well as while following the advisories and Guidelines issued by Government and District Administration. Further, as per local notifications, permissions for conducting activities may be sought from District Administration
10. Further, it is imperative on the part of all District Youth Coordinators to contact District Administration, District Forest Office, Zila Prishad, Gram Panchayat, NGOs and others for providing required number of plants free of cost to Youth Clubs in time.
11. State Directors are requested to take every step to ensure that set targets – a minimum of **150 plants per Youth Club** are achieved and it would go a long way as NYKS most valuable contribution towards fighting the issue of climate change and environment degradation.

With Best Wishes



(Dr. M.P. Gupta)

Encl: As above

CC:

- PS to Director General, NYKS