**Annexure- 1**



 **Constitution Day Youth Club Activities**

**17th November to 13th December 2020**

**Nehru Yuva Kendra Sangathan**

**Department of Youth Affairs**

**Constitution Day Youth Club Activities:**

With a view to share and disseminate basic tenets and spirit of Indian Constitution, NYKS is organizing **Constitution Day Youth Club Activities** in a campaign mode with the support of National Youth Volunteers, Youth Leaders, Members of Youth Clubs throughout the country.

**Aim**: The aim of campaign is to enhance knowledge and information about Indian Constitution across the masses by mobilizing the youths of the country.

**Campaign & Themes:**

The theme of Constitution Day -Youth Club Activities is **Ekta Hamari Pehchan**

**Key Objectives:**

Following are the key objectives of the programme

* To make Youth aware of basic tenets and spirit of Indian Constitution.
* To spread awareness of fundamental duties enshrined in the constitution of India among the masses.
* To enable the masses to know the qualities of responsible and productive citizen.
* To spread the importance of the Constitution of India, messages of Dr. B. R. Ambedkar on equality and affirmative actions.

**Duration:** 17 November 2020 to 13 December 2020

**Programme Schedule**: Schedule of the above programmes have been divided into four weekly segments i.e.

* 17 November to 22 November 2020
* 23 November to 29 November 2020
* 30 November to 06 December 2020
* 07 December to 13 December 2020

**Key Activities to be conducted during the Campaign:**

 **17 Nov to 22 Nov: Curtain Raiser-**

* Creating Buzz/publicity on Social Media promoting the campaign.
* Online awareness campaign by circulation of e-posters, Preamble Wall, recorded video blogs/messages on social media.
* Webinar on Constitution Day related theme to include cultural programmes based on constitution Samvaad/debates, songs, stories on the life and works of Dr. B. R. Ambedkar Ji.

 **23 Nov to 29 Nov:**

* On line Oath Taking Ceremonies, reading the preamble of Indian Constitution and post the audio/video recording of the same on social media, circulation of videos on constitution of India.
* Constitution theme based online poster making and painting competitions.
* Constitution theme-based Slogan & essay writing competitions at village and school /college level.
* Lectures by experts on Constitution and Life and work of Dr. B. R. Ambedkar Ji.

 **30 Nov to 06 Dec**

* Youth March, Foot Patrols, Nukkad Nataks, Rallies for Mass Awareness.

 **07 Dec to 13 Dec: Cleanliness Drive Week**

* Carry out cleanliness drives near home and neighbourhood by removal of non-biodegradable pollutants like polythene bags, plastic material. Promotion of the hashtag **# Its My Duty**
1. **Important Activities based Linkages, Social Media and online based Platform to be useful for above mentioned Weekly Activities:**

To complement the above mentioned activities, some important links and social media platforms and Hashtags have been given as following and the same can be utilized while organizing the designated activities during four weekly programme schedule.

1. **Visit the Campaign page on MyGov’s portal via the link**:

 [**https://www.mygov.in/campaigns/constitution**](https://www.mygov.in/campaigns/constitution)**- day/?utm source =mygov\_ campaign** and participate in activities such as :-

1. **Pledge Taking**. Read the Preamble to the Constitution and obtain an e-certificate: [**https://mygov.in/read-the-preamble-india/**](https://mygov.in/read-the-preamble-india/)**.**
* **Self-administer/ Sign Pledge on Fundamental Duties** in the time of Covid-19 pandemic: [**https://pledge.mygov.in/ItsMyDuty-fightCorona/**](https://pledge.mygov.in/ItsMyDuty-fightCorona/).
* **Posting the self-videos of Pledge taking on Social Media.**
* **Translation of Pledge in Regional Languages and posting the same on social** media.
1. **Listen to special podcast from Hon’ble Prime Minister** urging all to perform our duties towards the nation and collectively fight the Corona menace: [**https://www.mygov.in/podcast**](https://www.mygov.in/podcast).
2. **Sign up as a volunteer**: [**https://self4society.mygov.in/**](https://self4society.mygov.in/).
3. **Promote the hashtag** **# Its My Duty(Department of justice)** and **# MeraKartavya (NCC twitter handle)** through Emails, Message, Banners
4. **Participate in monthly essay** via the link: [**www.kartavya.ugc.ac.net**](http://www.kartavya.ugc.ac.net/).
5. **Conduct online Quizzes.**
6. **Display and share 21 Short Films** on the You Tube channel of Prassar Bharti Archives.
7. **Online Kartavaya Samvaad/debates – Fundamental Duties.**
8. **Dissemination of Public Message on Fundamental Duties on social media.**
9. **IEC material** - <https://doj.gov.in/page/iec-materials>

**Support and Coordination:**

Field Functionaries of NYKS namely District Youth Coordinators under should undertake the designated activities with the support and cooperation from volunteers and members of Youth Clubs and other stakeholders such as NCC,NSS,BSG and Red Cross. Each District Youth Coordinator in turn should give targets to each National Youth Volunteers for organizing the activities among minimum of 10 villages based Youth Clubs in their respective blocks.

**Submission of Progress Report:**

To get feedback and obtain progress in respect of organization of Constitution Day Youth Activities weekly, a perform has been developed and placed at **Annexure-2** for reference and needful.

**Annexure-2**

**Nehru Yuva Kendra Sangathan, Deptt. of Youth Affairs**

**Ministry of Youth Affairs**

**Constitution Day Youth Club Activities**

**(17 November to 13 December 2020)**

**Reporting Performa**

**Name of State: No. of District NYKs conducted activities:**

**No. of National Youth Volunteers involved: No. of villages covered:**

**No. of District NYKs submitted report:**

**Duration of the programme (Weekly Basis)**

**Part –A**

| **Sr.****No.** | **Week** | **Name of Activity/Event** | **No. of programmes/****Activities****organized** | **No. of village based Youth Clubs participated** | **No. of youth participated/****Beneficiaries** |  **No. of Other Stakeholders (Members of civil society SHGs, PRIs, Village elders etc.) participated.** |
| --- | --- | --- | --- | --- | --- | --- |
| 1. | 17 Nov to 22 Nov**Report by 23rd Nov**. | Creating Buzz/publicity on Social Media promoting the campaign |  |  |  |  |
| **Online Awareness Campaign by** |  |  |  |  |
| 1. Circulation of e-posters,
 |  |  |  |  |
| ii. Preamble Wall on Fundamental Duties of a citizen,  |  |  |  |  |
| iii. Recording of video blogs/messages on social media |  |  |  |  |
|  Conducting of Webinars on Constitution Day related theme to include cultural programmes based on constitution Samvaad/debates, songs, stories on the life and works of Dr. B. R. Ambedkar Ji |  |  |  |  |
| 2. | 23Nov to 29 Nov**Report by 30th Nov** |  **On line**i. Oath Taking Ceremonies on Indian Constitution.ii. Reading of preamble of Indian Constitution  |  |  |  |  |
| iii. Posting of audio/video on social media,  |  |  |  |  |
| iv. Circulation of videos on Constitution of India |  |  |  |  |
|  |  |  **Constitution theme based**  |  |  |  |  |
| v. Online poster making |  |  |  |  |
| vi. Painting competitions. |  |  |  |  |
| vii. Slogan Wring at village and school /college level |  |  |  |  |
| viii. Essay writing competitions at village and school /college level |  |  |  |  |
|  |  | ix. Lectures by experts on Constitution and Life and work of Dr. B. R. Ambedkar Ji |  |  |  |  |
| x. Blood Donation Programme  |  |  |  |  |
| 3. | 30Nov to 06 Dec**Report by 7th Dec** | **Mass Awareness on Fundamental Duties through** |  |  |  |  |
| i. Youth March,  |  |  |  |  |
| ii. Foot Patrols,  |  |  |  |  |
| iii. Nukkad Nataks  |  |  |  |  |
| iv. Rallies  |  |  |  |  |
| 4. | 07Nov to 13 Dec**Report by 14th Dec.** | Carry out cleanliness drives near home and neighbourhood by removal of non-biodegradable pollutants like polythene bags, plastic material |  |  |  |  |
|  |  | **Total**  |  |  |  |  |

**Part-B**

| **Sr.****No.** | **Week** | **Name of Activity/Event** |  |
| --- | --- | --- | --- |
| i |  | Visit the Campaign page on MyGov’s portal via the link: [**https://www.mygov.in/campaigns/constitution**](https://www.mygov.in/campaigns/constitution)**- day/?utm source =mygov\_ campaign** | No. of Youth Visited the Portal | No. of Youth amongst whom link shared  |
|  |  |
| ii |  | 1. **Pledge Taking**. Read the Preamble to the Constitution and obtain an e-certificate: [**https://mygov.in/read-the-preamble-india/**](https://mygov.in/read-the-preamble-india/)
 | No. of Youth read the Preamble  | No. of Youth obtained the e-certificate |
|  |  |
|  |  | **b. Self-administer/ Sign Pledge on Fundamental Duties** in the time of Covid-19 pandemic: [**https://pledge.mygov.in/ItsMyDuty-fightCorona/**](https://pledge.mygov.in/ItsMyDuty-fightCorona/) | No. of Youth self-administered the pledge  | No. of Youth signed Pledge on Fundamental Duties |
|  |  |
|  |  | c. Posting the self-videos of Pledge taking on Social Media | No. of Youth Posted the self video of Pledge taking on Social Media  |
|  |
|  |  | d. Translation of Pledge in Regional Languages and posting the same on social media | No. of Regional Languages in which pledge translated | No. of posts of Pledge in Regional Languages were put on Social Media |
|  |  |
|  |  |
| iii |  | Listening to special podcast from Hon’ble Prime Minister urging all to perform our duties towards the nation and collectively fight the Corona menace: [**https://www.mygov.in/podcast**](https://www.mygov.in/podcast) | No. of Youth listened to the Special Podcast of Hon’ble Prime Minister |
|  |
|  |
| iv |  | Signing up as a Volunteer: [**https://self4society.mygov.in/**](https://self4society.mygov.in/) | No. of Youth signed as Volunteer |
|  |
| v |  | Promotion of the hashtag **# Its My Duty(Department of justice)** and **# MeraKartavya (NCC twitter handle)** through Emails, Message, Banners | No. of People among whom Hashtags shared  | No. Of impression created on the Hash tags |
|  |  |
| vi |  | Participation in monthly essay via the link: [**www.kartavya.ugc.ac.net**](http://www.kartavya.ugc.ac.net/) | No. of Youth participated in Essay via the link:[**www.kartavya.ugc.ac.net**](http://www.kartavya.ugc.ac.net/) |
|  |
| vii |  | Conduct online Quizzes | No. of Online quizzes conducted  |  No. of Youth participated in Online Quiz |
|  |  |
| viii |  | Display and share 21 Short Films on the You Tube channel of Prassar Bharti Archives. |  No. of Short films displayed  | No. of short films shared |
|  |  |
| ix |  | Online KartavayaSamvaad/debates – Fundamental Duties. | No. of Online KartavayaSamvaad/debates – organised  | Total No. of Youth Participated  |
|  |  |
|  |  |
| x |  | Dissemination of Public Message on Fundamental Duties on social media. | No. of Public Message disseminated on social media. | No. of Youth amongst whom Public Messages on social media were shared  |
|  |  |
| xi |  | IEC material - <https://doj.gov.in/page/iec-materials> | No. of Youth amongst whom IEC materials available on link - <https://doj.gov.in/page/iec-materials> were shared | No. of Youth visited the IEC material link |
|  |  |
|  |  |