

## **Instructions of Director General**

In order to ensure **maximum participation in Fit India Plogging Run** on 2<sup>nd</sup> October 2019, **State level targets (copy attached)** for participation of youth as well as people from all sections of society, **should be achieved. All the State Directors should review the preparations made by DYCs in their Kendras and ensure the following:**

- a) All **District Nehru Yuva Kendras** should organize **2 kms Plogging Run on 2<sup>nd</sup> October, 2019 at District Hqr and affiliated Youth Clubs**, ensuring participation of large number of youth as well as people from all sections of society.
- b) **Publicity of the event and Branding of Logo of Fit India Movement** – On the Banners and other publicity Material, the following should be printed prominently :

**"FIT INDIA - PLASTIC FREE INDIA - SWACHH INDIA"**

### **LOGO OF FIT INDIA MOVEMENT**

For wide publicity of the event, **sufficient number of banners**, standees, etc. should be **placed at prominent locations.**

- c) **Motivation of Youth Clubs** – NYKS Youth Clubs should be motivated to organize similar type of activities in their villages with the support of their Gram Panchayat and by mobilizing local resources.
- d) **Media & Publicity for Visibility** – Before and after the event, adequate coverage in both **Print and Electronic Media** should be ensured. **Social Media Platform** should also be used. All District NYKs should issue Press Release to Print and Electronic Media. Specimen copy of the **Invitation Card attached** for ready reference.
- e) **Reporting** - The quantitative report in the **prescribed proforma** should be sent to NYKS Hqrs: [mpsharmanyks@yahoo.co.in](mailto:mpsharmanyks@yahoo.co.in) and [nyks.dev@gmail.com](mailto:nyks.dev@gmail.com) latest by **3<sup>rd</sup> October, 2019 positively** so that compiled report may be put up before Director General for his kind perusal.
- f) **Uploading Photos, Press Clippings and Videos** - Activities photos, press clippings, bites and videos should be uploaded on NYKS website: [www.nyks@nic.in](http://www.nyks@nic.in) under **Fit India Campaign**. These activities photos, press clippings, bites and video should also be sent through WhatsApp.

**State wise Targets for participation of minimum of Youth as well as people from all sections of society in  
Plogging Run for Collection of Plastic Waste/ Garbage under Fit India Campaign – as a part of 150<sup>th</sup>  
Birthday of Mahatma Gandhi on 2<sup>nd</sup> October, 2019**

<b>S. No.</b>	<b>State</b>	<b>Total No. of Youth Clubs</b>	<b>Target for Mobilising minimum Youth as well as People</b>
1	A&N Island	219	4,380
2	Andhra Pradesh	6,360	1,27,200
3	Arunachal Pradesh	806	16,120
4	Assam	9,707	1,94,140
5	Bihar	12,603	2,52,060
6	Chandigarh	20	400
7	Chhattisgarh	2,659	53,180
8	Dadra & Nagar Haveli	29	580
9	Daman & Diu	29	580
10	Delhi	956	19,120
11	Goa	166	3,320
12	Gujarat	2,503	50,060
13	Haryana	3,425	68,500
14	Himachal Pradesh	1,868	37,360
15	Jammu & Kashmir	4,373	87,460
16	Jharkhand	5,652	1,13,040
17	Karnataka	12,046	2,40,920
18	Kerala	4,855	9,7100
19	Lakshadweep	118	2,360
20	Madhya Pradesh	15,925	3,18,500
21	Maharashtra	9,651	1,93,020
22	Manipur	3,246	64,920
23	Meghalaya	677	13,540
24	Mizoram	762	15,240
25	Nagaland	1,013	20,260
26	Orissa	5,919	1,18,380
27	Puducherry	698	13,960
28	Punjab	4,387	87,740
29	Rajasthan	9,203	1,84,060
30	Sikkim	412	8,240
31	Tamil Nadu	8,948	1,78,960
32	Telangana	3,495	69,900
33	Tripura	796	15,920
34	Uttar Pradesh	33,105	6,62,100
35	Uttarakhand	3,109	62,180
36	West Bengal	9,905	1,98,100
	<b>Total</b>	<b>1,79,645</b>	<b>35,92,900</b>



Government of India  
Ministry of Youth Affairs and Sports

**Ministry of Youth Affairs and Sports**

cordially invites you for the  
FIT INDIA Plog Run

Flag off  
by

**Sh. Kiren Rijiju**  
**Minister of Youth Affairs and Sports ( I/c )**

on Wednesday 2nd October, 2019 at 9:00 am  
Indira Gandhi Indoor Stadium, New Delhi

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