



Nehru Yuva Kendra Sangathan
नेहरु युवा केन्द्र संगठन

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स्वायत्तशासी संस्था
युवा कार्यक्रम एवं खेल मंत्रालय
भारत सरकार

*an Autonomous Body under the
Ministry of Youth Affairs & Sports
Government of India*

साथ साथ
कल की ओर...



Ref.No.NYKS/Spl.Prog./N.E.P./2020-2021/ 24

14TH September 2020

To: All State Directors, NYKS

From: Dr.M.P.Gupta, Director (Programmes), NYKS.

Subject: Attending Webinar on National Education Policy 2020 -regarding.

Sir/Madam,

Director General NYKS vide enclosed direction (**Annexure-1**) has directed that Ministry of Education is organizing Webinar on creating awareness and disseminate information about for **National Education Policy-2020 on Wednesday,16th September 2020 from 1.00 to 3.00p.m.** The minute to minute programme for Session I being Inaugural Session and Session II being Technical Session is **enclosed(Annexure-2).**

2. The copy of letter received from Shri Vishwajeet Kumar, Director(ICT, Ministry of Education is also enclosed(**Annexure-3**). In para 3 of the said letter the link of the webcast <https://webcast.gov.in/mhrd/shikshakparv/> is given. Apart from this, the webinar can also be accessed on Facebook, Youtube, Twitter.

3. State Directors are directed to send the above given link of webcast to all Deputy Directors and District Youth Coordinators under their jurisdiction. They should be directed to further share the link among National Youth Volunteers, members of NYKS affiliated Youth Clubs youth volunteers and other stakeholders so as to ensure maximum attendance during the Webinar.

4. **Subsequently, State Directors and District Youth Coordinators should organize Webinars to create awareness about the National Education Policy in schools/collages/institutions in their respective States/Districts. For this purpose, National Youth Volunteers should actively be involved schools/colleges/institutions in their respective blocks.**

5. Both State Directors and District Youth Coordinators should mobilize local press and media, tie up with Doordarshan Unit and Local Channel, and Print Media in their respective Districts, issue press release and invite Media Persons during the Webinars/programmes so as to have wider coverage and dissemination of messages. The activities should also be shared on Social Media Platforms - Whatsapp, Facebook, Twitter etc.

6. Immediately after completion of the Webinar/Programmes, State Director should send report along with Webinar Activities photographs, Videos and Press Clippings in performa **enclosed as Annexure-4** to Sh Prabhat Kumar, Dy. Director (Spl Prog.) on prabhatkumarshimla@gmail.com on Daily Bais and compiled Cumulative report on **24th September 2020.**

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7. It may kindly be noted that it is very important programme of National Importance and therefore, has been given top priority at the highest level. Therefore, it needs to be implemented with due diligence and keeping in view the directions as mentioned above and in given Annexures.

This issues with the approval of Director General.

With best wishes.



(Dr.M.P.Gupta)
Director (Prog.)

Encl: as above

CC.PS to Director General, NYKS