



नेहरु युवा केन्द्र संगठन Nehru Yuva Kendra Sangathan

स्वायत्तशासी संस्था
युवा कार्यक्रम एवं खेल मंत्रालय
भारत सरकार

an Autonomous Body under the
Ministry of Youth Affairs & Sports
Government of India



Ref.No.NYKS/PROG/polio vaccination campaign/2019/154

Date: 1st January, 2020

From : Dr. M.P. Gupta, Director (Programme), NYKS

To : All State Directors, Nehru Yuva Kendra Sangathan

Subject: Nation-wide Polio Vaccination Campaign on 19th January, 2020

1. As you are aware, that the last case of Polio in India was reported on 13th January, 2011. Though wild polio cases are being reported globally from only two neighboring countries **but India continues to maintain polio free status.**
2. This has been made possible due to sensitive polio surveillance with the Central Government, State Governments, partners and other stakeholders have worked together to ensure that the country maintain population immunity by observing quality pulse polio rounds thereby helping the country to remain polio free.
3. In the last three years, the world is seeing a surge in polio cases in the polio-endemic countries and they happen to be in our immediate Neighborhood. In 2019 (till 27 Nov.), 112 wild polio virus cases have been reported as compared to 33 cases for entire period of 2018. Hence, there is no room for complacency.
4. To mitigate this risk, the India Expert Advisory Group on Polio eradication has recommended intensive polio vaccination campaigns until the virus is interrupted globally. As per these recommendations, the **Department of Health and Family Welfare has decided to conduct a Nation-wide Polio Vaccination Campaign on 19th January, 2020.**
5. Since the inception of the programme, NYKS Youth Clubs have been supporting Polio Vaccination Campaigns. Therefore, all District NYKs should motivate NYVs and Youth Clubs for the following with the support of their Gram Panchayat and by mobilizing local resources:
 - a) To be a part of booth
 - b) House to house and transit teams during pulse polio immunization days
 - c) Take out rallies in support of the programme and
 - d) Motivate their neighbors for taking out children for polio vaccination during the upcoming Pulse Polio Campaign.
6. All the State Directors should ensure the following:
 - a) **Publicity of the event** – For wide publicity of the event, sufficient number of banners, standees, etc. may be placed at prominent locations.
 - b) **Media & Publicity for Visibility** – Before and after the event, adequate coverage in both Print and Electronic Media should be ensured. Social Media Platform should also be used. All District NYKs should issue Press Release to Print and Electronic Media.

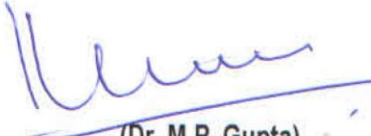
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भूतल, 4 जीवन दीप भवन, संसद मार्ग, नई दिल्ली-110001
Ground Floor, 4 Jeevan Deep Building, Parliament Street, New Delhi-110001
Phone : 011-23442800

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:: 2 ::

- c) **Reporting** - The quantitative report in the **prescribed proforma** should be sent to NYKS Hqs: mpsharmanyks@yahoo.co.in and mpsharmanyks@gmail.com latest by **21st January, 2020 positively** so that compiled report may be put up before Director General for his kind perusal.
- d) **Uploading Photos, Press Clippings and Videos** - Activities photos, press clippings, bites and videos should be uploaded on NYKS website: www.nyks.nic.in. These activities photos, press clippings, bites and videos should also be sent through WhatsApp: **9868814492**.



(Dr. M.P. Gupta)

Encl: as above

CC : PS to Director General, NYKS

Nehru Yuva Kendra Sangathan -----(State)

Nation-wide Polio Vaccination Campaign on 19th January, 2020

CUMMULATIVE PROGRESS REPORT

No. of District NYKs:.....

No. of NYVs deployed :

S. No.	Name of activity	Number	Beneficiaries			No. of Village (s) and localities where activities undertaken
			Male	Female	Total	
1	No. of Youth Clubs become a part of booth					
2	No. of Awareness Generation Activities organised					
3	No. of Prabhat Pheries organised					
4	No. of Cycling, Marathons, etc organised					
5	No. of Awareness Rallies organised					
6	No. of House to house and transit teams moved during pulse polio immunization days					
7	No. of Rallies in support of the programme					
8	No. of Neighbors motivated for taking out children for polio vaccination during the upcoming Pulse Polio Campaign					
9	Any other (Pl specify type of activities undertaken)					

Prepared by

Name & Designation: _____

Signature: _____

State Director : _____

Signature : _____