

नेहरु युवा केन्द्र संगठन

Nehru Yuva Kendra Sangathan

स्वायत्तशासी संस्था an Autonomous Body under the
युवा कार्यक्रम एवं खेल मंत्रालय Ministry of Youth Affairs & Sports
भारत सरकार Government of India

Ref. No. NYKS/ Spl.Prog:16th TYEP/2024-2025/ 22

15th October, 2024

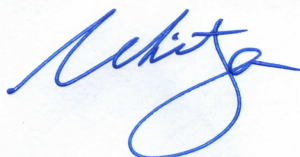
To: The State Directors, Karnataka, Delhi, Maharashtra, Uttar Pradesh, Gujarat, West Bengal, Andhra Pradesh, Haryana, Telangana, Kerala, Tamil Nadu, Rajasthan, Punjab & Chandigarh and Odisha

Subject: Guidelines for organizing 16th Tribal Youth Exchange Programme (TYEP) 2024-2025 – regarding.

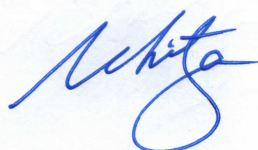
1. As you are aware, Nehru Yuva Kendra Sangathan (NYKS), has been organizing Tribal Youth Exchange Programmes (TYEPs) in collaboration with **Ministry of Home Affairs, Govt. of India** successfully since last several years.
2. Ministry of Home Affairs, Govt. of India has approved the organization of 16th Tribal Youth Exchange Programme at **24 venues for the year 2024-2025**. In this context, please find enclosed herewith the detailed guidelines with **Annexures 1 to 16** for successful conduct of the 16th Tribal Youth Exchange Programme. The funds for the same will be released after receipt of plan of implementation.
3. This is to inform that programmes will be organized at **24** different Venues namely, **Bangalore (Karnataka), Delhi, Mumbai (Maharashtra), Gautambudh Nagar (Uttar Pradesh), Ahmedabad (Gujarat), North Kolkata (West Bengal), Vishakhapatnam (Andhra Pradesh), Delhi, Gurugram (Haryana), Pune (Maharashtra), Hyderabad (Telangana), Surat (Gujarat), Thiruvananthapuram (Kerala), Lucknow (Uttar Pradesh), Chennai (Tamil Nadu), Bangalore (Karnataka), Delhi, Jaipur (Rajasthan), Thane (Maharashtra), Chandigarh, Cochin (Kerala), Bhubaneswar (Odisha), Varanasi (Uttar Pradesh) and Mumbai (Maharashtra) respectively.**
4. Key activities of 16th Tribal Youth Exchange Programme are Lectures, Seminars by Resource Persons, Declamation Contest, Cultural Programme, Exposure Visit, Lecture/Discussion/Expert Talk on Youth Centric topic, Distribution of IEC materials, Padyatra, Prabhat Pheri, Film/Video Shows on freedom Fighters, Sah Bhoj and Exhibition. Focus should be on culture, language learning, traditional costumes and lifestyle related aspects of the participating states.
5. All the participants should be registered with MY Bharat portal and all the programmes will be organized under the auspices of MY Bharat i.e. it should contain the logo of MY Bharat on every event.

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6. **Interactive session:** Only Constitutional Authorities, senior Government functionaries, motivational speakers, DMs/SPs/SFOs & other young officers in the city, exceptional achievers in different fields (Sports, industry, art etc.), other role models will be invited to interact with the participating youth.
7. **Interactions should be in the language understandable to the youth.** My Bharat (NYKS) and CAPFs should also **ensure presence of an interpreter in the Escort team**, who is well conversant with native language of Tribal Youth as few participants may need their help in case they find it difficult to understand the language of interaction. Also, escort team members should be of welcoming and pleasing personality, who are known for good behavior.
8. The programme should be organized as outdoor activities like Rally, Cultural Competition, Sports and Games preferably at important public places and ensure the participation of general public also.
9. It is requested to plan the programme of the 16th TYEP at the earliest as per the guidelines in such way that all programmes **must be organized by January, 2025**. This is followed by submission of copy of the Plan of Implementation immediately to NYKS HQ, to enable Ministry of Home Affairs to plan the participation of their Senior Officials to the programme venues.
10. While referring the enclosed tentative time schedule (**Annexure-1**), **ensure to send the exact dates and venue** of the 16th TYEP in **Annexure 1 (i)** of 16thTYEP guidelines by **22nd October, 2024** to concerned participating State Directors for further sending the list of participating teams with a copy to NYKS HQ. The plan should be prepared such that all the programmes should be **completed by January, 2025** before the commencement of school examination session. The same would be shared with Ministry of Home Affairs. It would enable the Ministry and others to plan their visit to the programme. **Therefore, it is advised not to change the communicated dates.**
11. The participants and escorts must be selected by all stakeholders viz. **CRPF, BSF, MY Bharat (NYKS) and ITBP well before the organization of the programme** as per the allocation given at **page no. 7 and Annexure- 13 of enclosed guidelines from the list of worst affected 39 blocks of 12 LWE districts (enclosed as "Annexure- A" along with Guidelines)**. While **selecting the tribal youth, District Superintendent of Police (S.P.) should be consulted**, along with, a certificate regarding consultation with District S.P. which may be enclosed with report.
12. **State Directors** of the participating States viz. Chhattisgarh, Jharkhand, Maharashtra, Madhya Pradesh and Odisha are advised to take necessary steps to ensure that teams and escorts are selected as per the laid down criteria of the guidelines and get them ready to participate in the 16thTYEP as per distribution pattern of participants as well as escorts in **Annexure-13** of the guidelines and on the basis of scheduled dates of the programmes as fixed by the respective Host State offices and DYOs.



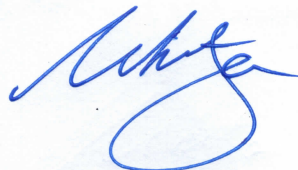
13. Inviting the teams of TYEP will be the prime responsibility of the **host State Directors and host DYO**s. He/She will confirm the participation from the participating Kendras. It will be the duty of each participating State Director to ensure/see that the host Kendras have invited participating Kendras well in time and the confirmations are received immediately.
14. Accordingly, the participating DYO's must ensure to book the tickets of all the participants at the earliest to avoid non confirmation of reservation of any participant. It is advised that for reservation of tickets, MY Bharat (NYKS) and CAPF should coordinate.
15. Schedule of events should be planned in rational manner and scope for inspection, visits & surprise visits should be incorporated in the programme. Vigilance compliance must be ensured.
16. It is important to note that **both during the time of initial briefing/sensitization and de-briefing at the end of the programme, the concerned District Youth Officer of participating districts should request the commissioner or concerned Deputy Commissioner/ District Magistrate to preside over the function. Further, during the meeting, officials of both CAPFs and MY Bharat (NYKS) should also be called. Besides, proper media coverage of the programme through print, electronic & social media coverage should be ensured during briefing, sensitization and debriefings.** The report on de-briefing & plan of follow-up action be submitted to concerned State Director with a copy to Delhi HQ.
17. Similarly, the **Host Kendra** should conduct **two sessions** viz. expectations of participants on their arrival (**Annexure 14 a**) and feedback about programme (**Annexure-14 b**) from participants at the end of the camp.
18. Besides above, from time to time, live **feedbacks of participants on Video** should also be taken during the programme and **small video clips of 2-3 minutes** showcasing the activities should be shared with Delhi HQ for sharing the same with MHA from time to time.
19. **Declamation Contest** on Terrorism vs Development, Cultural Programme Competition, Tree Plantation and Cleanliness Drive (Swachhta Abhiyan) should be organized effectively. Concerned DYO should submit report on the programmes in **Annexure-12** of 16thTYEP guidelines.
20. During one of the camp days, the Tribal Youth should be provided opportunity to visit school/educational Institution for interaction with students.
21. The concerned State Director and concerned DYO should also **invite Senior officers of CAPFs in and around the touring place to host the touring party for at least one session.**



22. Host State and District NYK must ensure that in the run-up to the Tribal Youth Exchange Programme (TYEP), **massive buzz creation activities** should be taken to make **MY Bharat India trending on social media platforms such as Facebook, Twitter and Instagram by tagging MY Bharat India and using Hashtag #16thTYEP and #tribalyouth**. Also, DYO of Host and Participating District should submit **Social Media Report in the Performa given at Page No. 11 of the enclosed Guidelines**.
23. Awareness on **National Flagship Programmes of Government of India** for Financial and Social inclusion as well as Lecture/Discussion/Expert talks on youth centric topic should be organized. For more details, please see the enclosed guidelines.
24. To make the programme more **transparent, responsive, vigilant and effective, Public Representatives** viz. constitutional heads, exceptional achievers in different fields and other role models, young officers, etc. should be invited for motivating, experience sharing and to interact with the participants. Their comments/remarks about the camp should be taken in **Visitor's Book**.
25. Host State Directors, should share camp details with their counterpart of participating State and District on a regular basis.
26. **Electronic and Print Media** should be invited for wider coverage of the programme. **Press Conference** should also be organized before the commencement of the programme.
27. **Host SDs and Host DYO must ensure** that the quality of arrangements for stay/ of B&L, kit to be given, Quality of resource persons, transport to be used and all other logistics and related arrangements are of the good quality and of highest standard.
28. **Three hard copies of Qualitative and Quantitative report in prescribed formats** with activity wise photographs along with captions, Videos and News clippings (both Print and electronic Audio visual) **must be sent within 12 days of completion of the programme**.
29. **The plan as per Annexure 1 (i) and Annexure- 7 (List of participants) must be submitted by 22nd October, 2024** by host and participating districts respectively to enable senior officials from MHA and from Ministry of Youth Affairs & Sports to be invited.
30. Proper exchange of ideas and success stories and patriotic tales of local people be shared for the visiting youth.
31. It is the responsibility of State Director of host State to ensure proper sanitation, cleanliness, hygiene and living conditions at programme and stay venue be ensured.
32. Further, State Director of participating State should strictly ensure good quality apparels which includes **Track Suit, Thermal inners, T-shirts, Cap, two pairs of Socks and one pair of Sports Shoes** are being provided to the participants with prominently depicting logo of MY Bharat and name of programme.



33. Due exposure to Indian Culture and Local traditions, art and customs/craft be ensured.
34. Proper Time Plan/scheduling be adhered.
35. Concerned DYO should plan in advance regarding visits to the big industries, technological centers, in and around the venue cities to ensure and inspire the participating youth and thereby raise their aspirations. These visits are mandatory component of TYEP.
36. **The funds will be released to the host Kendra and therefore DYO of the host districts are advised to utilize the funds under each head as per the laid down criteria ensuring due codal formality as given in GFR and with transparency and fiscal prudence. Similarly, participating district office should also follow the similar process as cited in case of host Kendra.**
37. **Funds should be utilized strictly accordingly to the budget breakup attached with this letter. There should not be any diversion. Even inter head diversion is not permitted. Settlement of accounts will be on the basis of actual expenditure or maximum admissible amount within the head, whichever is less. If number of participants is less, then, boarding and lodging and other expenditure amount will be deducted accordingly.**
38. Transparency and probity in utilization of funds supported by correct and complete real time accounting should be ensured. While incurring expenditure, GFR should be followed.
39. Concerned State Directors should get feedbacks from the participants on daily basis through meetings and should ensure resolution of the issues, if any. Similarly, he/she should also be alert about instructions forwarded by the DG and NYKS HQ and ensure compliance of the same.
40. (a) Preliminary report of the activities undertaken during 7 days of the programme must be submitted in the prescribed format (**Annexure-11**) attached in the guidelines to Delhi HQ within **three days** after completion of the programme.
 - (b) Three hard copies of **Qualitative and Quantitative report in prescribed formats** along with activity wise photographs & captions, small video clips and News clippings (both Print and electronic Audio visual) must be sent **within 12 days** of completion of the programme.
 - (c) It is utmost important to have impact assessment done through feedback format (**Annexure 14 a & 14 b**) and included in the Physical Report.
 - (d) The report should be supported by quality action photographs, press clipping and videos.
 - (e) Also send video clippings of the interactive feedback sessions with participants, stakeholders & dignitaries.



- (f) The DYOs of the participating Kendra should submit analysis of feedback of participants to Delhi HQ along with copy of feedback form in the detailed report.
- (g) It is strictly advised that the DYO should ensure that the funds should be used in a prudent and rational manner so that expenditure incurred under various items of the programme should not exceed the approved amount.
- (h) The concerned State Director of Host and participating State should ensure to submit **Audit Utilization Certificate within 15 days** from the completion of the programme to RD Office. While submitting the Audited UC, RD must verify and reconcile the unspent balance reflected in the Audited UC, if any.
41. **Precaution:** While undertaking the designated activities, the participating youth should wear face mask, wash their hands on regular intervals, due care for personnel hygiene and maintenance of social distancing as well as while following the advisories and Guidelines issued by the Government and District Administration. Further, as per local notifications, permissions for conducting activities may be sought from District Administration.
42. Budgetary details and release pattern will follow shortly.
43. You are requested to organize the programme in a befitting manner and submit reports and returns after completion of the programme as scheduled at specialprogramme.nyks@gmail.com

Please acknowledge receipt and confirm that contents have been understood for compliance. This issues with the approval of DG, NYKS.

With best wishes

Yours sincerely,



(R. N. TYagi

Joint Director (Prog.)

Encl.: as above

Copy to:

- Addl. Secretary (LWE-II), Ministry of Home Affairs, North Block, New Delhi for kind information please.
- PS to DG, NYKS for kind information please.
- Director, LWE -II, Ministry of Home Affairs, Room No. 169A, North Block, New Delhi for information please
- DIG (Ops), **CRPF**, Block No. 1, CGO Complex, Lodhi Road, New Delhi with the request to send a copy of the guidelines & ask the concerned official to provide the list of participants & escorts to State Director NYKS, Chhattisgarh, Jharkhand, Maharashtra, Madhya Pradesh and Odisha.

- DIG (OPS), BSF, Block No. 10, CGO Complex, Lodhi Road, New Delhi with the request to send a copy of the guidelines & ask the concerned official to provide the list of participants and escorts to SD, NYKS Chhattisgarh
- IG (Ops), ITBP Force, Block- II, CGO Complex, Lodhi Road, New Delhi-110003 with the request to send a copy of the guidelines & ask the concerned official to provide the list of participants and escorts to SD, NYKS Chhattisgarh
- Sh. Raj Kumar, Under Secretary (LWE-I & IV), Ministry of Home Affairs, 218, North Block, Central Secretariat, New Delhi for kind information please.
- Regional Directors NYKS- West Zone and East Zone for information and follow up please.
- State Director, NYKS, Chhattisgarh, Odisha, Maharashtra, Madhya Pradesh, and Jharkhand for immediate necessary action & to instruct concerned Youth Officer for selecting the participants and escorts from the concerned districts.
- DYO, NYKS, Bijapur, Sukma, Bastar, Dantewada, Kanker, Naryanpur, Mohalla-Manpur-Ambagarh Chowki, West Singhbhum, Balaghat, Gadchiroli, Kandhmal and Kalahandi for immediate necessary action as mentioned in the guidelines.
- DD, Rajbhasha, HQ for needful please.
- AD, EDP, NYKS HQ for uploading the guidelines on NYKS & MY Bharat website and follow up on MY Bharat India twitter handle and submit report of social media outreach of the programme accordingly.
