

Most Important/Personal Attention

Cir.No.NYKS/PROG:sbsi/2019/ 41

Date: 5th July, 2019

From : Dr. M.P. Gupta, Director (Programme), NYKS

To : All State Directors, Nehru Yuva Kendra Sangathan

Subject: Swachh Bharat Summer Internship (SBSI) 2.0 - 50 hrs. of Swachhata and Water Conservation Activities by Youth

Earlier reference No. NYKS//PROG:sbsi/2019/32 dated 13th June, 2019, NYKS/PROG:sbsi/2019/33 dated 17th June, 2019, NYKS/PROG:sbsi/2019/35 dated 20th June, 2019, NYKS/PROG:sbsi/2019/37 dated 28th June, 2019

1. As aware that in pursuance of the objectives of the Swachh Bharat Mission launched as a National Movement, the Ministry of Youth Affairs & Sports in association with Department of Drinking Water & Sanitation, Ministry of Jal Shakti has launched the Swachh Bharat Summer Internship Programme 2.0 - 50 hrs. of Swachhata activities by youth.
2. The duration of the programme would be 50 hrs. in between the period **10th June to 31st July, 2019**.
3. In continuation to earlier sent guidelines on 13th June, 2019, **Guidelines** of Swachh Bharat Summer Internship Programme 2.0 received from Director, SBSI, Department of Drinking Water and Sanitation which outlines the details of the activities which can be taken up by youth, internship process, reporting, rewards & recognition and other issues of concern, are **enclosed for strict compliance**.
4. **Rs. 20,000/-** to each of 623 District NYKs for undertaking publicity, awareness and motivation campaigns towards mobilization of youth for participation Swachh Bharat Summer Internship Programme 2019 and **Water Conservation Activities**, are being released. For **water conservation focussed activities under Jal Shakti Abhiyan (JSA)** separate Guidelines are being issued. In this regard, please refer to the directions given by Director General, NYKS on 3rd July, 2019. Accordingly, a Plan of Action for incurring funds to the tune of Rs. 20,000/- for SBSI 2.0 and JSA may be prepared.
5. **Enrolment of Youth as Interns** - All the members of Youth Clubs affiliated with District Nehru Yuva Kendras should be mobilized to enrol themselves as Interns under SBSI 2.0 programme and to undertake swachhata related activities as per Guidelines. The state wise targets for enrolment of Youth have already been communicated by this office letter of even number dated 20th June, 2019. As on date, the progress in this regard, is not encouraging and Director General has shown his displeasure on several occasions on the dismal progress w.r.t enrolment of youth. Therefore, concerted efforts should be made to achieve the set targets for enrolling youth as Interns.
6. **All the participants** are expected to take up a project activities as per the **enclosed** Guidelines by undertaking 50 hrs. swachhata activities in the villages. **Certificate** will be given to all those youth/team of



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भूतल, 4 जीवन दीप भवन, संसद मार्ग, नई दिल्ली-110001
Ground Floor, 4 Jeevan Deep Building, Parliament Street, New Delhi-110001
Phone : 011-23442800

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youth who successful complete 50 hrs, of swachhata activities as per Guidelines. It may kindly be noted that 50 hrs Shramdaan can be taken during 10th June to 31st July, 2019 by *a single youth for 50 hrs. OR by for e.g. 05 youth for 10 hrs each OR by 10 youth for 5 hrs. each.* From a Youth Club, a maximum of 10 members can be enrolled for participation in 50 hrs. Swachhata related activities

7. Further, the Guidelines to **give awards to 1st, 2nd and 3rd winners youth/team of youth** at District, State and National level are **enclosed** which are self explanatory. All are expected to strictly adhere the Guidelines.
8. The proformae related maintenance of the record (Register) of the activities undertaken from 10th June, 2019 to 31st July, 2019, Report cum Application Proforma for Best Youth / Team of Youth Award at the District Level, Brief Note for the Selection Committee Members and Assessment Sheet for evaluating performance of Youth/ Team of Youth, etc. are **enclosed**.
9. It is reiterated that:

- **Procurement and Sharing Action Photographs, Videos and Press Clippings** : It must be ensured that as an evidence, Action Photographs, Videos and Press Clippings of the activities undertaken by Interns should be procured by District NYKs and Youth Clubs. Action Photographs, Videos and Press Clippings should be uploaded on NYKS website: www.nyks.nic.in and shared through e-mail: mpsharmanyks@yahoo.co.in, nyks.dev@gmail.com and WhatsApp : **9868814492**.
- **Media & Publicity**: Adequate coverage in **Social Media** (face book, twitter, instagram & WhatsApp), **print and electronic media** should be ensured.
- **Reporting**: Cumulative Progress Report w.r.t enrolment of youth as interns and activities conducted during the Summer Internship Programme in **Annexure- 4** to NYKS Hqr.: mpsharmanyks@yahoo.co.in on **DAILY BASIS** so that compiled report may be placed on NYKS website and be submitted to DG, NYKS for his kind perusal.

Kindly monitor the progress of SBSI 2.0 programme on day to day basis so that set targets w.r.t. enrolment of youth, 50 hrs. conduct of Swachhata activities and awards to best 03 Youth / Team of Youth at District and State level may be achieved in time bound manner.

With best wishes,



(Dr. M.P. Gupta)

Encl: as above

CC :

- PS to Director General, NYKS
- PS to DG, NCC Hqrs, New Delhi
- Director, SBM, Deptt. Drinking Water & Sanitation, Ministry of Jal Shakti
- Director, NSS