

Tiranga Yatra Program- Yaad Karo Qurbani

(Celebration of 70th year of Aazadi)

- In order to commemorate the 70th year of India's Independence and remember the sacrifices made for the freedom of our great Nation, NYKS organized a very large number of Tiranga Yatras i.e. **113** as against the **target of 100**, covering **all States and UTs** with **maximum number of youth** participating in the Yatra.
- **In Delhi**, it was not only the **largest ever program** on the Theme of Tiranga but also it traversed in a manner, which provided **Historical and Cultural connect** between Old Delhi and New Delhi.
- **The Yatra Route in Delhi** - Yatra was **flagged off** by **Shri Vijay Goel, Hon'ble Minister of State (Independent Charge) Youth Affairs and Sports, Government of India** from Red Fort and traversed through Town Hall, Nai Sadak, Houz Qazi Chowk, Ajmeri Gate Monuments, Hamdard Chowk, Minto Road and culminated at Central Park, Connaught Place.
- **In Delhi, Tiranga Yatra** was dominated by the participation of about **4,000 youth** from all walks of life whereas the people of other age groups also took part with equal enthusiasm.
- The enthusiasm of youth was further enhanced with the motivational address by **Shri Vijay Goel, Hon'ble Minister of State (Independent Charge), Youth Affairs and Sports, Government of India**. During the occasion **Shri Virender Sehwal**, Star Cricketer; **Ms. Ritu Beri**, Fashion Designer and other dignitaries were present.
- Delhi Yatra attracted variety of Electronic and Press Media, which resulted into maximum coverage of the event thereby not only generated a strong patriotic fervor and motivation as well as greater knowledge and respect for the Tri Color in Delhi but also across India.
- All the 70 Flagship Schemes of Government of India were propagated among youth through this Yatra.
- Youth were also oriented about Indian National Flag history, meaning of Tiranga, how to pay respect, Code and Terms of National Flag.
- Truly, the Tiranga Yatra refreshed the memories and further aroused the patriotic feelings of youth across India when they participated in **Declamation Contest on Nation Building and Patriotism**.

- Never before in the History was such a program and campaign organized in far flung areas, territories and Islands e.g. Car Nicobar, Port Blair, Kavarati, Lakshdweep, Tawang, Tamenglong, Thoubal, Lunglei and Dimapur.
- Overall, the Tiranga Yatra covered about **475 Km in India** and on an average at each place it traversed 4.5 km.
- **Following theme based activities** were also conducted, which created awareness and motivated youth and others who attended the programs.
 - Talk on recent initiatives of Government of India
 - Cultural programme, One Act Play on the theme of Freedom struggle
 - Film on Freedom Movement
 - Discussions on the lives of freedom fighters, martyrs and inspiration drawn
 - Felicitation - Kith and kin of Martyrs, Freedom Fighters and ex-servicemen who have been conferred with gallantry /bravery awards
- **Five to six activities were organized at each of the venues** which were attended by **69,640 female and male youth** who directly received and disseminated the messages of the program through a variety of activities.
- **VIPs and Officials attended Programs** and graced different activities undertaken during Tiranga Yatra Programme.
 - 03 Hon'ble Chief Ministers (Madhya Pradesh, Maharashtra and Haryana)
 - 02 Hon'ble Central Ministers
 - 06 Hon'ble Ministers of State Governments
 - 11 Hon'ble Members of Parliament
 - 02 Hon'ble Speakers, State Legislative Assemblies
 - 13 Mayors/Dy. Mayors
 - 37 Hon'ble MLAs/MLCs
 - Secretary (Youth Affairs), Ministry of Youth Affairs and Sports
 - Director General, NYKS
 - Executive Director, NYKS
 - 17 DM/DCs