



नेहरू युवा केन्द्र संगठन Nehru Yuva Kendra Sangathan

स्वायत्तशासी संस्था
युवा कार्यक्रम एवं खेल मंत्रालय
भारत सरकार

*an Autonomous Body under the
Ministry of Youth Affairs & Sports
Government of India*



Ref No: NYKS/Prog: YuvaSamvad/2022-23/429

23rd February 2023

To : All State Directors, NYKS

From : Prabhat Kumar, Joint Director, Programme Section, NYKS

Subject : Organization of Yuva Samvad-India@2047 through CBOs -regarding;

Sir/Madam,

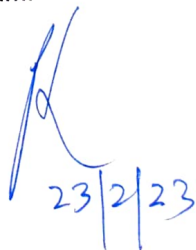
Competent Authority has approved the conduct of Yuva Samvad-India@2047 program in a revamped format through Community Based Organizations (including Youth Clubs) in the districts. Detailed SOP in this regard is enclosed for your reference as **Annexure-1**.

The revamped **Yuva Samvad-India@2047** will be held in **all the districts** of the country. The program shall be given wider publicity and applications shall be invited from the CBOs of the districts. The following directions are issued for the successful conduct of the program:

1. All State Directors shall **forward this letter along with the SOP** and other enclosed documents to the DDs and DYOs under their jurisdiction for information and immediate action. They should go through the contents of the SOP very carefully and become thorough about the programme.
2. All SDs shall ensure that the DDs and DYOs should **constitute Selection Committee at the district level immediately** with the purpose of shortlisting 3 applicants from applications received from CBOs.
3. All DDs and DYOs shall be directed to **convene a meeting of the NYVs and brief them** about the Yuva Samvad-India@2047 program.
4. All **NYVs are expected to contact CBOs** (including Youth Clubs and CBO data base entries) and inform them of the opportunity to conduct the program. They(NYVs) should encourage a large number of CBOs to apply for the programme.
5. The **enclosed Application Format (Annexure-2)** shall be **circulated widely** among the CBOs of the district through NYKS network of NYVs, Youth Volunteers and youth Clubs.
6. Applications shall be received at the district NYKs for the duration of 14 days from the launch of the event **28th February – 14th March 2023**.
7. SOP has to be strictly adhered to during all phases of the **Yuva Samvad-India@2047** – including inviting applications, selection of CBOs & conduct, media coverage and reporting of program.

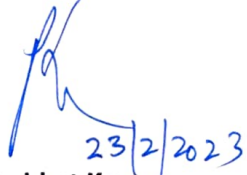
भूतल, 4 जीवन दीप भवन, संसद मार्ग, नई दिल्ली-110001
Ground Floor, 4 Jeevan Deep Building, Parliament Street, New Delhi-110001
Phone : 011-23442800 / 23740725

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23/2/23

8. The DDs and DYO's shall ensure **buzz creation during the run up to the Yuva Samvad through various activities** like Celebrity endorsements and social media posts. Coverage of the event through **newspapers, radio, TV and electronic media** needs to be ensured in coordination with PIB/DD/AIR/FPOs etc pre-post and during the program.

This issues with the approval of DG, NYKS.
With best regards,



Prabhat Kumar
Joint Director, (Prog.), NYKS

Encl: As Above

Cc:

- PS to DG
- All RDs for information and follow-up please.