

# Celebration of 125th Birth Anniversary of Dr. B.R. Ambedkar



Organized by  
**Nehru Yuva Kendra Sangathan**  
*An autonomous body under*  
Ministry of Youth Affairs & Sports, Govt. of India



In Collaboration with  
**Dr. B.R. Ambedkar Foundation**  
Ministry of Social Justice and Empowerment  
Govt. of India

**REPORT ON  
COMMEMORATIVE EVENTS ORGANIZED BY NYKS  
IN 128 DISTRICTS OF INDIA AS A PART OF  
125TH BIRTH ANNIVERSARY OF DR. B.R. AMBEDKAR**

**Background**

Recently while remembering the contribution of Dr. B.R. Ambedkar, Shri Narinder Modi, Hon'ble Prime Minister of India remarked that *"On his Mahaparinirvana Diwas, I bow to the venerable Dr Babasaheb Ambedkar. His contribution to the nation is eternal and invaluable"*

Govt. of India has decided that the 125<sup>th</sup> Birth Anniversary of Dr. B.R. Ambedkar will be commemorated by organizing different types of programmes and activities from 1<sup>st</sup> April 2015 to 1<sup>st</sup> April 2016 across the country. For finalizing the activities to be under taken during yearlong celebration, a meeting of heads of concerned Central Ministries/Departments was taken by Shri Anoop Srivastava, Special Secretary, Ministry of Social Justice and Empowerment, GOI on 25<sup>th</sup> February 2015 in conference room (602A), Shastri Bhawan, New Delhi. During the meeting, broad structure of yearlong Programmes and Activities was finalized and it was felt that life and works of Dr. B.R. Ambedkar should be shared widely with people from different walks of life especially adolescents and youth.

NYKS was asked to submit a project proposal on COMMEMORATIVE EVENTS ORGANIZED ACROSS 105 DISTRICTS OF THE COUNTRY AS A PART OF 125TH BIRTH ANNIVERSARY OF DR. B.R. AMBEDKAR. It was emphasized that active participation of large number of youths may be ensured through NYK affiliated Youth Clubs along with other stakeholders of the programme viz. District Administration, Educational Institutions, etc.

**Dr B R Ambedkar's Life and Works : Role of Youth**

Dr B R Ambedkar, popularly known as Babasaheb Ambedkar, was one of the architects of the Indian Constitution. He was a well-known politician and an eminent jurist. Ambedkar's efforts to eradicate the social evils like untouchability and caste restrictions were remarkable. The leader, throughout his life, fought for the rights of the Dalits and other socially backward classes. Ambedkar was appointed as the nation's first Law Minister in the Cabinet of Jawaharlal Nehru. He was posthumously awarded the Bharat Ratna, India's highest civilian honour in 1990.



Dr. Ambedkar has always been a source of great inspiration for secularism, national esteem, self-reliance and eradication of the social evils like untouchability and caste restrictions. The common men of the country with all its complexity and diversity envisioned a country where people live in peace and perfect harmony. But this secular fiber of the country is continuously under threat from communal and disruptive forces for the last several years. The recent incidents have left a scar on the cultural unity and communal harmony of the nation.



In this scenario, the youths of the country is being exploited. Instead of turning youths into the channels of creations, construction and development, they are used as instruments of violence and destruction. Therefore, to keep India united and strong and to

build her on the Baba Saheb's principals of mutual tolerance and respect for each other, the commemoration of 125<sup>th</sup> Birth Anniversary will be to express our solidarity to safe guard our unbreakable unity and harmony.



## Objectives

The commemoration is meant to facilitate the people in general and youths in particular to come together and live together, to generate caste free society, to fight against social evils and to foster the feeling of brotherhood and National Unity. The broad objectives are as follows:

- ❖ To disseminate knowledge about life and works of Bharat Ratan Dr B R Ambedkar among the target group.

- ❖ To give them exposure and orientation to understand essential oneness of all religions, cultures, traditions and above all unity in diversity of Indian life.
- ❖ To sensitize them to fight against social evils prevailing in the society especially caste restrictions.
- ❖ Build an enabling environment at various levels for establishing ownership & partnership in the process of organization of various types of Programmes and Activities by involving local community to commemorate 125<sup>th</sup> Birth Anniversary of Dr B R Ambedkar.
- ❖ To make the people aware of the threat posed by communal and disruptive forces and make them mentally and morally prepared to safeguard the common heritage and secular fiber of the country.

### Funding Agency

- Dr. Ambedkar Foundation (DAF), Ministry of Social Justice and Empowerment, Govt. of India

### Coordinating & Support Agency

- NSS, NCC, Youth Clubs & Yuvti Mandals of NYKs and other stakeholders in the district

### Target Audience

- Adolescents & Youth



**Shri S.N.Patil, Hon'ble Governor of Sikkim** Flagging Off Run for National Unity in the presence of MR P.D.RAI, Hon'ble Member of Parliament and Mrs. Tulsi Devi, Hon'ble Minister Social Welfare, Shri Chotelal Hon'ble EX MLA



**Shri Tathagata Roy, Hon'ble Governor of Tripura** enlightening youth about life and works of Dr B.R.Ambedkar

## Planning and Implementation

- The programmes and activities to commemorate 125<sup>th</sup> Birth Anniversary of Dr. B. R. Ambedkar were decided in consultation with Zonal Directors, young Leaders and efforts were made to discuss it in a meeting of District Advisory Committee on Youth Programme (DACYP) to make the commemoration meaningful and successful.
- The local administration and local representatives were involved in every possible way for proper implementation of the Programmes & Activities.

## Criteria for Selection of District NYKs

The programmes were carried out in 135 (105 + 30) those districts which fulfill the following conditions:

- **105 districts** (Both Convention, Run for National Unity & Sports Events organized) 2015-16
  - State capitals/HQs of the UTs
  - Commissioner- ate HQs and where there is no system of Commissioner -ate then four corners of the state
  - Preferably where full time District Youth Coordinators are in position
- **30 districts** (Only Convention, Photo Exhibition & Run for National Unity)
  - 30 Districts related to Life & Works of Dr. B.R. Ambedkar between 14<sup>th</sup> to 24<sup>th</sup> April, 2016



**Shri Kal Raj Mishra**, Hon'ble Minister for Small Scale Industries, Govt. of India



**Sh. Bandaru Dattatreya**, Hon'ble Minister of State (Independent Charge), Labour & Employment, Govt. of India



## Universal Contents of the Programs

For wider dissemination of the messages and publicity:

- To high light the programmes and activities and their venues, sufficient banners and posters on the subject were displayed by the concerned district NYKs.
- During conduct of programmes and activities, prominent district personalities and officers were invited, during which life and works of Dr. Ambedkar were highlighted and explained to the audiences and motivated to come forward to further disseminate the knowledge in their respective villages.
- Besides, all the deployed NYCs in the district were present & printed material was displayed during conduct of programmes and activities.
- Before & after the programmes and activities, each district NYKs released Press Notes to Electronic & Print Media in the district & to District Public Relations Officer for wider publicity.
- During the function, the leaflets and other printed materials was distributed amongst the dignitaries and youth leaders.
- The leaflets were also given to National Youth Corps Volunteers for sharing the same with NYKs affiliated Youth Clubs and Yuvti Mandals in each of the targeted districts.



**Shri Vajay Sampla**, Hon'ble MOS, MoSJ&E,  
Govt. of India



**Shri Krishan Pal Gujjar**, Hon'ble MOS, MoSJ&E,  
Govt. of India

## Coordination and Synergy with Nodal Ministry

Meetings with Secretary and Joint Secretary, Ministry of Social Justice & Empowerment, Govt of India were held; the services of NGOs and their experts and other organizations were coordinated and utilized across the country; IEC were distributed to all NYKs Youth Clubs and Yuvti Mandals and placed on NYKS website: [www.nyks.org](http://www.nyks.org), for necessary guidance; NSS and NCC were involved for joint mobilization of volunteers and infrastructure support.

## Design of Banner and Material

In order to maintain uniformity and as recognition, all NYKs field offices, Youth Clubs and Yuvti Mandals used same designs of banners, hoardings and other publicity material across the country. Both the design of banner and material were prepared well in advance by NYKS Hqrs and provided to all field offices for use. They were also placed on NYKS website.

Other publicity materials procured locally across the country were also used by field units of NYKS for awareness generation and mobilization of people in general and youths in particular for active participation in the activities organized during Celebration of 125<sup>th</sup> Birth Anniversary of Baba Saheb Dr. B. R. Ambedkar.

## Release of Funds

For the successful implantation of activities at State and District levels, detailed Guidelines and required funds were provided to District NYKs well in time for organizing envisaged activities across India.



**Shri Sahid Choudhuri**, Hon'ble Minister of Youth Affairs & Sports, Govt. of Tripura



**Shri Lalsawta**, Hon'ble Minister of Finance, Revenue, Planning & Taxation, Govt. of Mizoram

## Talk on contemporary issues by Subject Experts

During these programmes, eminent Speakers delivered talk on contemporary issues like: Good Governance, Youth Participation in Govt Schemes including Prime Minister Jan Dhan Yojna, Atal Pension Yojna, Pardhan Mantri Bima Suraksha Yojna, Pardhan Mantri Jeewan Jayoti Bima Yojna, Swachh Bharat Mission, Nirmal Bharat Abhiyan, Participation in Saansad Adarsh Gram Yojana and other Flagship Schemes for the benefit of youth and masses.

## Programmes and Activities

As a part of commemoration of 125<sup>th</sup> Birth Anniversary of Dr. B.R. Ambedkar, in view of local situation, District NYKs with the active participation of NYC Volunteers, members of NYKs Youth Clubs & Yuvti Mandals and community, undertook following programmes and activities in **TWO PHASES**:

### FIRST PHASE

#### 1. District level - Sports Tournaments

District level Tournaments were organized in a grand manner. The theme of the programme was **Youth Signify Sportsman Spirit**.

#### Objectives

- To provide opportunity to rural youth to take part in sports meets to exhibit their talent



**Shri Konakalla NarayanaRao**, Hon'ble Member of Parliament



**Shri Ramesh Chennithala**, Hon'ble Minister for Home Affairs, Govt. of Kerala



- To promote sports culture and sportsmanship among rural youth
- To popularize such rural sports which require minimum infrastructure, equipments and finances
- To propagate the message of healthy body & healthy mind among the youth
- To provide platform which can be utilized by other sports department to select talented youth for their further nurturing into excellence

### Duration:

- Tournaments were for a minimum of two days.
- However, the budget remained the same irrespective of the fact if the number of days exceeded three days

### Coordination and Synergy

- Sports equipments, material and technical staff, experts, referees, etc. were mobilized in coordination with District Sports Federations, District Sports Department, SAI Centres, reputed Institutes, Sports Clubs, etc.

### Strategy for organizing Sports Tournaments

- Sports Tournaments were organized on the knockout basis.
- The programme were organized at District Hqr. or any centrally located suitable place in the district.
- For organization of different sports & games, the services of related Referees, Coaches, Judges were taken.



- Suitable First Aid facilities and necessary security arrangements with the help of local Police and Youth Club volunteers was made.
- The concerned NYC volunteers disseminated the information amongst Youth Clubs of their areas to participate in the District Level.
- Tournament well in advance and were actively associated in the implementation of the programme.

## Sports Disciplines

In addition to Group events, individual games were conducted at the district level sports events. The sports and games were selected among the following or other local popular sport/game.

Group Events			
Kabaddi	Khokho	Tug of War	Hockey
Handball	Football	Volleyball	Basketball
Individual Events			
Athletics	Wrestling (Indian style)	Archery (Indian style)	Swimming
Gymnastics	Badminton	Table Tennis	Cycling
Wt.Lifting	Wushu	Taekwondo	Boxing
Judo			
Local Traditional Games			
Camel Race	Bullock Cart Race	Martial Art e.g. Gatka, Malkhamb, Atya Patya Kalaripayattu, Silambam, Thang-ta, etc.	



- The Sports & Games activities were undertaken on the basis of popularity of selected sports & games played by Youth Clubs regularly.
- Minimum 05-06 sports disciplines were selected with preference to both individual sports and team games ideally in the ration of 60:40 respectively.
- Under each District level Sports Meet, out of Football, Volleybal, Basket Ball, Hand Ball, Hockey, Kabaddi and Kho Khokho, 3 events were undertaken.
- Under individual category, Athletics, Wrestling, Archery, etc. , 2 events were selected depending upon the local situations and available infrastructural facilities.

### Participants from Youth Clubs/Yuvti Mandals

A minimum of 150 sports persons took part in each of the Sports Tournaments. Women participants were encouraged to participate in both Individual and Group events. The details of participants are as follows.

No. of districts where Sports Tournaments organized	Participants		
	Male	Female	Total
99	30316	10019	40335

*State & District wise details of Sports Tournaments and participants may be seen at Annexure - 4*





## Budget

- Rs. 50,000/- were provided to each of 105 district NYKs.
- The expenditure was made for Sports equipments, track & field management, Prizes for the winners and Organizational and contingent expenses including Tea & Snacks and Refreshment for Participants and meet officials, Photography, PA System, Certificates, etc.



## SECOND PHASE

### **District Youth Convention on Role of Dr. Ambedkar in Freedom Struggle & Nation Building**

In order to create awareness among youth about the contribution of Dr. Ambedkar in Indian Freedom Struggle, the issues of national concern and their role in nation building, to share Issues confronting the village communities in the field of welfare, development and access to opportunities; and to impart knowledge about the various schemes/programmes of different ministries and departments for weaker sections of the society, District Youth Conventions were organized.

Youth from all sections of society were involved at a particular place where the deliberations were held on the issues. In each of the Convention, 300 – 500 youth from all sections of the society took part.

- 500 youth in State/UT level functions (35 districts)
- 300 in the districts other than State/UT Capital (70 districts)

- 500 youth in 30 selected districts related to Life & Works of Dr. B.R.Ambedkar

Following were the features of the **District Youth Convention** (Yuva Sabha):

### 1. Sarv Dharm Prathna

The programme would start with performing Sarv Dharm Prathna followed by reciting community songs promoting unity and brotherhood, respect to all religions, cultural heritage and mutual understanding.

### 2. Lectures & Discussions

During the Convention, emphasis was given on group discussion and community participation which were moderated and guided by the eminent Young Leaders. Subject Experts were identified well in advance. The lectures and group discussions were held on the following topics:

- ❖ **Dr. B.R. Ambedkar:** Life and Philosophy
- ❖ **Self - reliance** - Equal opportunity to all : Without discrimination on the basis of caste, creed and religion - Campaign against eradication of the social evils
- ❖ **Swachh Bharat Mission, Nirmal Bharat Abhiyan** : Village Cleanliness and Environment and Construction of Toilets
- ❖ **Contemporary issues** like: Good Governance, Youth Participation in Govt Schemes including Prime Minister Jan Dhan Yojna, Atal Pension Yojna, Pardhan Mantri Bima Suraksha Yojna, Pardhan Mantri Jeewan Jayoti Bima Yojna, Beti Bachao – Beti Padhao, Saansad Adarsh Gram Yojana and other Flagship Schemes for the benefit of youth and masses.



- ❖ **Thematic Areas and subjects** including Education, Health, Family Welfare and Nutrition, Sanitation and Cleanliness, Social Issues, Environment Conservation, Women empowerment, Rural Development, Economic Development, Skill Development and Entrepreneurship, **Volunteerism:** promoting spirit of volunteerism, including undertaking *Shram Daan* on regular basis and **Good Governance and Civic Education:** promoting spirit of nationalism, communal harmony, universal brotherhood etc. will also discussed.
- ❖ **Yoga – Yoga for Harmony and Peace :** Yoga not only develop a person's body but also the mind as well as it is key for coordination - Yoga and its importance and usefulness in treatment of ailments

### 3. Photo Exhibition on Life and Works of Dr. Ambedkar

Dr. Ambedkar symbolizes the hope and aspirations of young generation of a country which has just come out of the shackles of past and is ceaselessly trying to keep pace with the new promises. Commemoration of 125<sup>th</sup> Birth Anniversary of Dr. B.R. Ambedkar remained the opportune moment to go into the memory by-lanes of this visionary of India.

In view of the above and contemplating the fact that India is all set to take off in the community of great and developed nations, it becomes imperative to look back on Baba Saheb's vision, his perspective on various issues and above all the ability of a man to capture the varied colors of human beings and nature.

As a part of District Youth Convention, an exhibition on Life and Works of Dr. B.R. Ambedkar was organized. In the Exhibition, banners, posters, IEC material highlighting various facets of Dr. Ambedkar's life and contribution, were displayed. Short documentary was also shown at some of the places, made available by Field Publicity Offices, Ministry of Social Justice & Empowerment, Govt. of India or State Govt.





#### 4. Run for National Unity

The District Youth Convention was followed by holding of Run for National Unity and other awareness generation activities by the youth participants. In each district, during conduct of Run for National Unity, a minimum of **300 Youth Leaders** of the District Youth Convention, participated in the programme. In the functions held at State Capitals and Hqrs of UT districts, the participation was of 500 youth.

During the District Level Run sufficient banners & posters were carried by NYCs and prominent Youth Leaders. The run was organized at a central place in the district or at the District Hqr in order to ensure maximum participation of youth.



#### Budget

- Rs. 1,25,000 for Capital Districts of State/ UT with participation of 500 youth
- Rs. 85,000 for Non- Capital District with a participation of 300 youth
- Rs. 1,70,000 for selected 30 districts with a participation of 500 youth

#### Participants

Youth from all corners and sections of society actively took part in Youth Convention, Group Discussions, Photo Exhibition, Jhanki, Sah Bhoj, Run for National Unity, etc. The details of the participants are as follows:

No. of Districts in which Youth Conventions and Run for National Unity organized	Participants		
	Male	Female	Total
128	48582	25856	74438

State and District wise details of Sports Tournaments and participants may be seen at **Annexure -5**

## Reporting & Documentation

- Each of the selected District NYK has submitted - What all conducted, where, when, who all attended, photos, video CD, News Print Clippings and social media
- Success stories be provided by each district NYKs
- Participants details

## Coverage in Print and Electronic Media

- Coverage both in print and electronic media for activities carried out by District NYKs at District level was made.
- Press Conferences or Press Notes were issued well in advance.
- Press release and photographs were given for media print, audio/ video (TV) and internet/ websites as well as social media.
- The function organized at Gautam Budh Nagar on 22<sup>nd</sup> April, 2016 was telecasted by **DD - News channel** regularly for **three days** till 24<sup>th</sup> April (Panchayati Raj Day)

## Monitoring of the Programme

- The programmes were directly monitored by Deputy Directors under the overall supervision of concerned Zonal Directors. They have submitted consolidated physical and financial report along with press clippings and action photographs to NYKS Hqrs.



## **Experience, feedback, feelings and reactions of the Youth Leaders who participated in Celebration of 125<sup>th</sup> Birth Anniversary of Dr. B.R. Ambedkar**

- Participants showed their full satisfaction & they pledged to organize more & more Social Harmony sessions in their all programmes to be done during the year. All the participants promised that they will attend Youth Convention.
- Very good experience. Trained Yoga teacher should be deputed in every school, college and institutions
- We are getting more positive responses from the Subject Experts that the participants were stating that their attitude towards Casteless Society is drastically changed. Now, we are ambassadors to propagate the philosophy of Baba Saheb.
- Youth who got trained and imparting training to their fellow youth club members were feeling quite proud and happy.
- Youths were of the opinion that such programmes should be repeated after every three months, so that proper co-ordination, cooperation, Leadership, Communal harmony, sense of oneness, responsibility is developed among the youths for a strong nation
- Positive, responsive and inclined to take up Celebration Activities in their areas. Besides, participating youth seemed empowered by getting tips and knowledge on Flagship Programmes of Govt. of India





## Involvement of Public Representatives and Civil Administration

- It is encouraging to note that in these programmes **95 dignitaries** such as - 02 Hon'ble Governors, 07 Hon'ble Union Ministers, 12 Hon'ble Member Parliament, 14 Hon'ble Ministers of State Governments, 36 MLAs/ MLCs, 08 Mayors and other local Public Representatives and officers of District Administration graced the events.
- **Padma Shree & Padma Bushan Sania Mirza, the Youth Icon** motivated the youth at Coimbatore to keep them physically fit, mentally alert and play a leading role in Nation Building activities.
- **State, District and Event wise list of VIPs and dignitaries who attended the programs is given in Annexure - 3.**

