

Executive Summary of the Report on

Commemorative Events organized by NYKS in 128 Districts of India as a part of 125th Birth Anniversary of Dr. B.R. Ambedkar

Genesis

The genesis of the program lies with the **Hon'ble Prime Minister, Shri Narendra Modi Ji** greeting the people of India on the historic occasion of **1st Constitution Day** (26 November 2015) and said may **this day inspire you** to know more about our Constitution as well as **remembering the stellar contribution of Dr. Babasaheb Ambedkar**.

In order to celebrate the 125th birth anniversary of Dr. B R [Ambedkar](#) with a nationwide programme beginning April 14, an executive committee was set up by **Hon'ble Prime Minister, Shri [Narendra Modi](#)** under the chairmanship of Hon'ble Home Minister, Shri [Rajnath Singh](#).

Objective

- ❖ To disseminate knowledge about life and works of Bharat Ratna Dr B R Ambedkar among the target group.
- ❖ To give them exposure and orientation to understand essential oneness of all religions, cultures, traditions and above all unity in diversity of Indian life.
- ❖ To sensitize them to fight against social evils prevailing in the society especially caste restrictions.
- ❖ Build an enabling environment at various levels for establishing ownership & partnership in the process of organization of various types of Programmes and Activities by involving local community to commemorate 125th Birth Anniversary of Dr B R Ambedkar.
- ❖ To make the people aware of the threat posed by communal and disruptive forces and make them mentally and morally prepared to safeguard the common heritage and secular fiber of the country.

Coverage and Activities

- a) Activities such as Sports Tournaments, Youth Convention, Photo Exhibition on Life and Works of Dr. Ambedkar, Run for National Unity were organized in **128**

districts across India (list enclosed as **Annexure - 4 & 5**) with participation of youth from all cross sections of society. The programmes were organized during 2015-16 and on 14th April, 2016 (125th Birth anniversary of Dr. B.R.Ambedkar).

- b) The **venues** of the programs were preferable the site identified with Dr. B.R. Ambedkar. Programs started with offering floral tributes on the Portrait of Dr. Ambedkar Sahib.
- c) To high light the programmes and activities and their venues, **banners, placards with slogans and posters** on the subject were **displayed** by the concerned district NYKs.
- d) During the conduct of programmes and activities, prominent personalities and officers were invited, who gave talk on life and works of Dr. Ambedkar as well as highlighted and explained the key points to be learnt and motivated the audiences to come forward to further disseminate the knowledge in their respective villages.
- e) Eminent Speakers also delivered talk on contemporary issues like: Good Governance, Youth Participation in Govt. Flagship Schemes including Prime Minister Jan Dhan Yojna, Atal Pension Yojna, Pardhan Mantri Bima Suraksha Yojna, Pardhan Mantri Jeewan Jayoti Bima Yojna, Swachh Bharat Mission, Swachh Bharat Abhiyan, Inderdhanush, Skill Development, Water Conservation, participation in Saansad Adarsh Gram Yojana and other Flagship Schemes for the benefit of youth and masses.
- f) It was followed by on an average of **4.5 kms Run for National Unity** which traversed through the main lanes and bazaars of district Headquarters. During the Yatra a large number of banners, placards and posters on life and works of Dr. Ambedkar were carried by Youth Leaders and Volunteers and they chanted Patriotic Slogans and Songs, which created an **environment of brotherhood and nationalism**.
- g) Run for National Unity Programme was **culminated** at a pre-decided venue - preferably the site identified with Dr. B.R. Ambedkar. Here, **following theme based activities** were conducted, which created awareness and motivated youth and others who attended the program.
 - Talk on Life and works of Dr. B.R.Ambedkar
 - Talk on recent initiatives of Government of India
 - Cultural programme, One Act Play on the theme of contribution of Ambedkar Sahib
 - Film on Life and works of Dr. B.R. Ambedkar

- Felicitation – who worked for down trodden persons of the society
 - Sah Bhoj (Community Meal)
- h) On an average **5 to 6 activities were organized at each of the venues** which were attended by **1,14,773 female and male youth** who directly received and disseminated the messages of the program through a variety of activities. For more details may please see **Annexure – 4 & 5.**
- i) During the function, the leaflets and other printed materials were distributed amongst the dignitaries and youth leaders.
- j) For visibility of the programmes & activities, Backdrops and Banners were displayed on the venue of the programme. On the Banners, the **Logo** and photos of Dr. B.R. Ambedkar were also displayed.
- k) The celebrations were **widely covered by both print and electronic media.** Details of the Press Clippings may be seen at **Annexure – 6.**
- l) Action photographs of the activities undertaken by District NYKs were **uploaded on website of NYKS.** State wise **Photo Gallery** may be seen at **Annexure – 1.**

Dignitaries and Resource Persons attended Programs

- **95 dignitaries** such as - **02 Hon'ble Governors, 07 Hon'ble Union Ministers, 12 Hon'ble Member Parliament, 14 Hon'ble Ministers of State Governments, 36 MLAs/MLCs, 08 Mayors** and other local Public Representatives and officers of District Administration graced the events.
- **Padma Shree & Padma Bushan Sania Mirza, the Youth Icon** motivated the youth at **Coimbatore** to keep them physically fit, mentally alert and play a leading role in Nation Building activities.

The dignitaries and resource persons presented their thoughts on life and works of Dr. B.R. Ambedkar, inspiration one can draw from him and motivated them to further disseminate the gained knowledge among their peers.

Details of Dignitaries who attended functions of Celebration of 125th Birth Anniversary of Dr. B.R. Ambedkar organized by Nehru Yuva Kendra Sangathan at different levels may be seen at **Annexure – 3.** Detailed report is placed at **Annexure-2.**