



Ref. No. NYKS/Spl. Project/Declamation Contest/2016/FN 525/575 Date: 07.11.2017

To,

All State Directors

Nehru Yuva Kendra Sangathan

Subject:- Organization of Declamation Contests (2017-18) on "Patriotism and Nation Building" as part of Republic Day Celebration 2018 at Block, District, State, and National Level.

(Ek Bharat Shreshtha Bharat) -

Sir/Madam,

1. It has been decided to organize Declamation Contests on "Patriotism and Nation Building" at Block, District, State and National level as part of Celebration of Republic Day 2018.
2. The programme would be organised in all districts where NYCs or ACTs are in position in NYKs in all States and UTs across the country.
3. Please find enclosed herewith the detailed guidelines for the organization of Declamation Contests on "Patriotism and Nation Building" at Block, District, State and National level.
4. Along with the guidelines, the sample copy of advertisement at district level, sample copy of certificates, backdrop & banner are also enclosed (Annexure-6).
5. It has been decided that, the block level screening, district level contests should be organised between 15th to 25th November 2017 and 25th November to 15th December, 2017, the State level 16-20 December 2017 and at National level on 19- 20 January, 2018.



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द्वितीय तल, कोर-IV, स्कोप मीनार, लक्ष्मी नगर जिला केन्द्र, विकास मार्ग, दिल्ली-110092

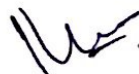
2nd Floor, Core-IV, Scope Minar, Laxmi Nagar District Centre, Vikas Marg, Delhi-110092

Tel : 011-22446070 Fax: 011-22446069 email : feedback@nyks.org

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6. A minimum of six entries of eligible participants would be there for a block level contest. In case if less than six participants are available, in that case **adjoining block(s)** entries may be clubbed to organise the screening contest. In each such contest 3 youth would be screened and invited to participate at district level contest.
7. The programme would be organised in 370 districts where a DYK or ACT is in position in NYKs. Further in order to give opportunity to interested youth from remaining districts, they would be allowed to take part in the contest in their respective **adjoining districts**. Nonetheless, 29 States and UTs across the country would be covered and finally the contest would be held at National level.
8. The instruction for the release of funds for the organization of the Declamation Contests would be sent by Joint Director (Finance) NYKS, Hqtrs. Therefore the present communication is for advance physical preparedness as indicated in the enclosed guidelines.
9. Like previous year, the National level Declamation Contest would be organised by State Director, NYKS, Alipur, Delhi.
10. You are therefore requested to make all efforts for the organization of declamation Contests in befitting manner.
11. Please ensure to send the guidelines to all concerned DYCs under your jurisdiction for effective organization of the Declamation Contests and within stipulated time.
12. It may also be ensured that the information of the above Programme must be given to all local authorities, sister youth organization, public representative, VCs & Members BOG, NYKS, DG, ED, JD (Prog), NYKS Hqtrs at least 10 days before the programme date.
13. Schedule of events should be planned in rational manner and scope for inspection visits & surprise visits should be incorporated in the programme. Vigilance compliance must be ensured.

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14. Keeping in view the expectations of the Declamation Contest program on one hand and the strength of district NYKs on the other hand and thereby to ensure that the Govt. funds are correctly and effectively utilized, each of 29 State Directors should submit the following information in the enclosed prescribed formats.
- a) Details of PAO wise release of funds for organization of declamation contest are enclosed as Annexure-3.
 - b) Consequent upon directions from Joint Director (Finance) of NYKS Hqtrs. The State Directors at PAO should immediately release the funds to respective Kendras / State after vetting its correctness and completeness. And mark copy to NYKS, Hqs.
 - c) **Submission of Implementation Plan for Declamation Contests.** All District Youth Coordinators and State Directors should submit their **Implementation Plan** to State Director with name of block and districts covered in Declamation Contest. The **State level consolidated copy** be sent to **Dr. A.K. Verma, Asst. Director, NYKS, Hqtrs** by **15th November, 2017** at **project.nyks@gmail.com** and **arjun03_2000@yahoo.com**.
15. **Electronic and Print Media** should be invited for wider coverage of the programme. Press Conference should also be organised before commencement of the programme.
16. **Transparency and probity** in utilization of funds supported by correct and complete real time accounting should be ensured.
17. **Wide publicity** of the programme should be made for inviting participants as mentioned in the guidelines.
18. To make the programme **more transparent, responsive, vigilant and effective**, local **Public Representatives** viz. Hon'ble Ministers, MPs, MLAs, PRI members; eminent personalities from difference walks of life, State Govt. and District Administration's Officers; Chairpersons and Members of SACYP and DACYP and others with whom NYKs have been collaborating, should be invited during the contest. Their remarks about the contest should be taken in Visitor's Book.

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19. Funds should be utilized strictly accordingly to the budget breakup given in the enclosed guidelines at point no. 13. There should not be any diversion.

Comprehensive monitoring mechanism and reporting system should be followed.

20. During the period of implementation of the contest, State Director should send daily, weekly and fortnightly report to Dr. A.K. Verma, Asst. Director (Spl. Projects).

21. Respective State Directors should also ensure to get feedback from the participants on daily basis through meetings and should ensure resolution of the issues, if any thereof.

a. Similarly, she/he should also be alert about instructions forwarded by the DG and Hqtrs and ensure compliance of the same.

22. It may be noted that only those participants should be selected from block level contest onwards who possess high standards of communication, presentation and other skills as mentioned in the enclosed guidelines.

23. The reports & results of the Declamation contest should be sent immediately to the concerned officers after completion of the contest. They should duly be supported by excellent action photographs, press cuttings & videos.

24. Physical Progress Report in the prescribed proforma attached in the guidelines (Annexure-5 -a to 5-i) along with good quality detailed report of the activities undertaken should be supported by quality action photographs, press clipping and Video clippings.

25. Audited utilization certificate based on actual expenditure and within the sanctioned released amount should be submitted immediately after completion of the programme.

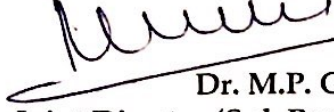
26. You are requested to organize the contest in prescribed proforma along with qualitative reports immediately after completion of the programme so as to enable NYKS Hqtrs to compile for National level Contest. The report may please be sent to Dr. A.K. Verma, Asst. Director (Spl. Projects) at project.nyks@gmail.com and arjun03_2000@yahoo.com



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This issues with the approval of Director General.

Yours sincerely,


Dr. M.P. Gupta
Joint Director (Spl. Projects)

Encl: As above

CC:

- PS to All 3 VCs and BOG Members, NYKS
- Joint Secretary, Department of Youth Affairs, Ministry of Youth Affairs and Sports, Shastri Bhawan, New Delhi
- PS to DG, NYKS
- PS to ED, NYKS
- Shri Brahmananda Srivastava, Director (BR & Ceremonials), Ministry of Defence, South Block, New Delhi
- Jt. Director (Finance), NYKS refer to point no. 6 and 12(b) of this letter and to take necessary action under intimation to programme section please.
- State Director, NYKS, Delhi State for information and necessary action please.