



Ref No. NYKS/NPYAD-EBSB/2019-20/C-13001/32

Date: 10.01.2020

To: State Director of NYKS, Telangana, Tamil Nadu, Andhra Pradesh, Kerala, Karnataka, Odisha, Jharkhand, Sikkim, Manipur, Meghalaya, Chhattisgarh, Gujarat (Dadra & Nagar Haveli, Daman & Diu), Jammu, Kashmir & Ladakh, Punjab, Himachal Pradesh, Delhi, Uttar Pradesh, Uttarakhand, Maharashtra, Madhya Pradesh, Haryana.

From: Dr. M. P. Gupta, Director (Programme), NYKS, HQ, Delhi

Subject: Fund Release for Inter State Youth Exchange Programme- "Ek Bharat Shrestha Bharat" under NPYAD Scheme for the Year 2019-20.

Madam/Sir,

1. As you are aware that NYKS has to organize 15 Inter State Youth Exchange Programme (herein after referred as ISYEP) under **Ek Bharat Shrestha Bharat Programme** (herein after referred as **EBSB**) during the financial year 2019-20.
2. Comprehensive Guidelines in this regard were sent to you all vide a Circular No. NYKS/PROG: EBSB/2019-20/11 dated 3rd December, 2019. This also included calendar of 15 Programmes to be organized by respective States during the Financial Year 2019-20. Hope, you must have gone through the contents of the Guidelines minutely and accordingly, must have done your home works and preparations for the successful organization of EBSB Programme.
3. As you are aware that EBSB, there is concept of **Host and Guest State**. Host is Programme organiser whereas Guest is participating State/Kendra.
4. For the organization of the above programme, fund has been released to PAO Zones through PFMS and the release pattern is enclosed as **Annexure- A** (for Host Kendra) and **Annexure- B** (for participating State). The detailed budgetary break-up of Rs. 10,12,000 (for Host Kendra) is given at **Annexure- C** while for Rs. 1,45,000/- (for participating State/Kendra) can be seen at **Annexure- D**.
5. For **Host Kendra**, fund of Rs. 10,12,000/- have been released to respective District NYKs which are organizing the programmes.
6. Whereas, Rs. 1,45,000/- have been released to concerned State Offices.
7. PAO Zones should ensure release of funds to concerned Kendras and State offices immediately.
8. You are requested to follow the important points mentioned in the guidelines at page no. 4, 5 as well as 8 & 9 while implementing the programmes. This is utmost important and must be followed by all concerned.
9. It must be ensured to organize following key activities during Ek Bharat Shrestha Bharat Programme:
 - Home Stay - (2 days) -Value Added Activities
 - Work Camp/Shramdaan (7-8 days)- Value Added Activities
 - Learning the language of paired States-(20 standard sentences/taken up in mixed groups of 5-7 Youth).
 - Cultural Exchange (Presentation/Learning/role reversal)
 - Cuisine and Culinary-Cook own and other states food; share; cross learning.

भूतल, 4 जीवन दीप भवन, संसद मार्ग, नई दिल्ली-110001
Ground Floor, 4 Jeevan Deep Building, Parliament Street, New Delhi-110001
Phone : 011-23442800

Visit us at <http://www.nyks.nic.in>

Contd. Page 2

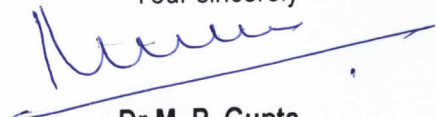


- Costume: Parade/Exchange.
 - Screening Films of Respective States.
 - Local games and sports- Play, teach; enjoy.
 - Lifestyle related aspects.
 - Essays; Debates; Discussions.
 - Field Visits.
 - Yoga/Swacchata/Pad Yatra/Prabhat Pheris
10. NYKS HQ vide its e-mail on 9th December, 2020 had sent you **Railway Concession Forms**, in which, there is provision of **50% concession for the participants** of Ek Bharat Shrestha Bharat programmes. You are therefore advised to take benefit of this provision.
11. You are advised to strictly adhere to the guidelines for the organization of **“Ek Bharat Shrestha Bharat” programmes.**
12. **“Ek Bharat Shrestha Bharat Programme”** should be planned in rational manner and scope for inspection, visits & surprise visits should be incorporated in the programme. Vigilance compliance must be ensured.
13. Vide the Guidelines dated 3rd December, 2019, Month wise Calendar was conveyed. You are advised to immediately plan the schedule EBSB (exact venue and date of the programme) if not already planned and send the same to **Sh. Prabhat Kumar, Dy. Director (Spl. Prog.) NYKS, on e-mail prabhatkumarshimla@gmail.com**
14. Inviting the participants “EBSB” will be the prime responsibility of the host SD, NYKS and concerned District Youth Coordinators (DYC). He/She will confirm the participation of the participating kendras.
15. It will be the duty of each Host State Director and concerned DYCs to invite participants from participating Kendras at the earliest, and the confirmations are received immediately.
16. The participants should be selected immediately by the participating Kendra and it should be shared with respective Host State Directors. The Youth who had an opportunity to participate in one or another outstation special programmes and NIC of NYKS during previous years should not be considered for selection.
17. Interaction Sessions with participants about their **Expectations from the Programme, on their arrival and Feedback Session with participant about their feedback from the programme on their departure should positively be organised. Video-Clipping of both the sessions are mandatory** which should be submitted to Spl. Programme section, NYKS Hqtrs email prabhatkumarshimla@gmail.com with the report. The forms are given at **Annexure VII & VIII** in the Guidelines.
18. For mobilising support and resources, Local Units of State/District Administration, NSS and NCC should be coordinated for this programme.
19. To make the programme more transparent, responsive, vigilant and effective, Local Public Representatives viz. Hon'ble Ministers, MPs, MLAs, PRI Members; Vice-Chairpersons & Members of BOG, NYKS, Eminent Personalities from different walks of life, State Govt. and Districts Administration's Officers; Chairpersons and Members of SACYP and DACYP and others with whom NYKS have been collaborating, should be invited on different occasions during the programme. Their remarks about the camp should be taken in Visitor's Book.
20. Doordarshan, Electronic and Print Media should be invited for the wider coverage of the programme.

21. Funds should be utilised strictly accordingly to the budget breakup attached with this letter. There should not be any diversion. Even inter head diversion is not permitted. Settlement of accounts will be on the basis of actual expenditure or maximum admissible amount within the head, whichever ever would be the less. If number of participants will be less then boarding and lodging and other expenditure amount will be deducted accordingly.
22. Transparency and probity in utilization of funds supported by correct and complete real time accounting should be ensured. Instruction given by Accounts Sections, NYKS from time to time as well as GFR should be followed strictly.
23. Comprehensive monitoring mechanism and reporting system should be followed. Respective State Directors should ensure to get feedback from the participants through meetings and should ensure resolution of the issues, if any, thereof. Similarly, he/she should also be alert about instructions forwarded by Hqtrs and ensure compliance of the same.
24. It is important to mention here that host State Directors of the States organizing the programmes and participating State Directors, NYKS should submit the **complied report within 4 days of the completion of the programme.**
25. Proper Physical Progress Report (Spiral/Bind) in the prescribed proforma (attached as **Annexure- V & Annexure- IX** in the guidelines) along with detailed report of the activities undertaken during 15 days of the programme should be supported by quality action photographs, press clipping and Videographs.
24. The report should also be supported with evaluation report, inclusive of feedback report along with analysis of the feedback given by the participants.
25. **Please note that hard copies (in 3 Spiral/Bind Copies) of the above mentioned report along with soft copies in the prescribed proforma are required to be sent to Sh. Prabhat Kumar, Dy. Director (Spl. Prog.), NYKS Hqtrs.**
26. **Audited Utilization Certificate** based on actual expenditure and within the sanctioned released amount should be submitted **immediately after completion of the programme.**
27. Hence, you are requested to organize the programme in befitting manner and submit reports and returns immediately after completion for the programme to **Sh. Prabhat Kumar, Dy. Director (Spl. Prog.), NYKS Hqtrs at prabhatkumarshimla@gmail.com.**

Thanking you

Your sincerely



Dr M. P. Gupta
Director (Programme)

Encl: As above.

CC:

- PS to VCs and all BOG members
- PS to DG