



नेहरू युवा केन्द्र संगठन Nehru Yuva Kendra Sangathan

स्वायत्तशासी संस्था
युवा कार्यक्रम एवं खेल मंत्रालय
भारत सरकार

*an Autonomous Body under the
Ministry of Youth Affairs & Sports
Government of India*



Ref. No. NYKS/EDP/IDY2021/2020-21/27

15th June, 2021

To : All Regional Directors and State Directors, NYKS

From: M.P Sharma, Joint Director (Programme), NYKS

Sub: Uploading activities Photographs, e-posters, Press Clippings and Videos in respect of celebration of 7th International Day of Yoga on 21st June, 2021-Be with Yoga, Be at Home...reg.

1. As you all are aware that 7th International Day of Yoga -Be with Yoga, Be at Home will be celebrated on 21st June, 2021.
2. All are requested to ensure uploading and sharing of the **activity photographs, e-posters, press clippings and videos** of celebration of 7th International Day of Yoga 2021 at different levels on following portals:

a. **NYKS Website:**

- i. A **Web Page** for *International Day of Yoga* has been **created** and can be accessed by clicking on the **Logo of International Yoga Day** on Home Page of NYKS Website.
- ii. Ensure that all the Kendras are uploading district wise activity photographs, e-posters and press clippings of celebration of **7th IDY 2021** on NYKS website **using corresponding Kendra Username and Password.**
- iii. NYKS Kendra portal link detail is as follows:
<https://nyks.nic.in/NYKSAApp/login/loginnicnew.aspx>

b. **NYKs Social Media Accounts:**

- i. Ensure that all activity photographs, e-posters, press clippings and videos of celebration of **7th IDY 2021** are uploaded **on respective Facebook, Twitter and Instagram pages of all the State and District Kendras.**
- ii. **NYKS India page should be TAGGED** in all social media posts.

- c. **Email to EDP Section:** Ensure that all activity photographs, e-posters, press clippings and videos of celebration of **7th IDY 2021** are sent to EDP & Social Media Section on email edpnyks2020@gmail.com by all the District Kendras **for uploading on NYKS India Social Media Pages and NYKS Website.**


15/6/2021
Contd....

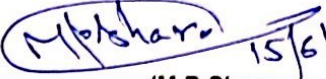
भूतल, 4 जीवन दीप भवन, संसद मार्ग, नई दिल्ली-110001
Ground Floor, 4 Jeevan Deep Building, Parliament Street, New Delhi-110001
Phone : 011-23442800 / 23740725

Visit us at <http://www.nyks.nic.in>

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- d. **Young India Portal:** Ensure that all activity photographs, e-posters, press clippings and videos of celebration of 7th IDY 2021 are uploaded on Young India Portal.
3. All are requested to treat the matter on **TOP PRIORITY** and comply the instructions in letter and spirit.

This issues with the approval of Director General.


15/6/2021
(M.P Sharma)

CC:

- PS to Director General, NYKS
- Director (Programme), NYKS
- Director (EDP & Social Media), NYKS