



नेहरू युवा केन्द्र संगठन Nehru Yuva Kendra Sangathan

स्वायत्तशासी संस्था
युवा कार्यक्रम एवं खेल मंत्रालय
भारत सरकार

*an Autonomous Body under the
Ministry of Youth Affairs & Sports
Government of India*

Ref No - NYKS/PROG: AAP/YuvaUtsav/314

03rd February /2023

To: All State Directors

From: Prabhat Kumar, Joint Director (Prog)

Subject: Conduct of revamped District Level Yuva Utsav –regarding

Madam/Sir

This is in reference to letter NYKS/Prog:YuvaUtsav/2022-23/223 dated 21st October 2022 vide which the conduct of Yuva Utsav and Yuva Samvaad@2047 was kept on hold for further revamping of Yuva Utsav and Yuva Samvaad :India@2047.

2. In this regard, I am to convey that the competent authority has approved the revamped Yuva Utsav.

3. The concept note of revamped Yuva Utsav is placed at Annexure-1 for ready reference please. As evident from the revamped SOP of Yuva Utsav – India@2047, the Yuva Samvaad – India@2047 has been separated from the Yuva Utsav and the budget of Yuva Utsav has been revised. The revised budget of Yuva Utsav is placed Annexure -2.

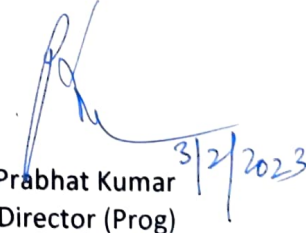
4. The 150 districts across the country have been identified for the conduct of Yuva Utsav from 15th February 2023 to 31st March 2023. The list of 150 Districts is placed at Annexure-3. The district NYKs may schedule the Yuva Utsav within this timeframe and convey the same to Programme Section, NYKS HQ at the earliest on coreprogrammenyks@gmail.com.

5. An approved media plan for Yuva Utsav is placed at Annexure -4. The District Youth Officer is required to make all efforts to ensure that the build-up and buzz is created around the Yuva Utsav and ensure the participation of maximum youth.

6. All concerned SDs, and District Youth Officer are requested to go through the revised concept note cum SOP for revamped Yuva Utsav very carefully and adhere to all points mentioned.

7. Further, other instructions on the conduct of Yuva Utsav will follow soon.

With best wishes



Prabhat Kumar
Joint Director (Prog)

CC:

- PS to DG
- All Regional Directors

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