D.O. No. 13-31/2013- NYKS

6th September, 2013

Dear Sir,

Nehru Yuva Kendra Sangathan (NYKS) is an autonomous body under the Ministry of Youth Affairs and Sports, Govt. of India. It has offices in 623 districts of the country. It has Zonal Offices in all the State Capitals.

2. The principal objective of NYKS is to mobilize, motivate and organize rural youth of the country and enhance their capacities in the form of village based Youth Clubs. It is also envisaged to further develop and empower the youth to become productive and responsible citizens, assume local leadership to act as active partners in the process of community development and nation building activities with the spirit of equity, secularism and voluntary action.

3. The core strength of NYKS is a network of village level Youth Clubs (about 2.62 lakh) in different districts/States with an enrolment of about eighty lakh volunteers in the age group of 13-35 years. NYKS has permanent presence in each Block of the Country by means of two NYC volunteers working at block level.

4. In order to achieve its set objectives through the established structures, networks, coordination, available young volunteers and trained human resource, NYKS undertakes different Programmes such as Regular Programmes, Sponsored Programs and Convergence Initiatives/Programmes.

5. NYKS offers a vast resource of manpower (youth power) at the district level. Given proper direction, encouragement and opportunity to perform, this youth power can achieve wonderful results for the community as a whole. The District Magistrate (DM), being the leader of the team of State functionaries deployed in the District, should be called upon to lead NYKS and the associated
developmental and extension activities which could also be different from the regular NYKS programs. In many States, projects relating to IEC campaigns about AADHAAR Card, MGNREGA, Prevention of drug abuse and alcoholism, Water Conservation and Management, Tree Plantation, Training to Anganwadi workers etc. have been entrusted to NYKS and the associated youth clubs besides involving them in organization of sports competitions and cultural celebrations. The DMs in their Districts can add to this list many more programs involving youth participation, skill development, poverty alleviation and community development.

6. For the above extra activities, some financial resources would also be required by NYKS from the provisions of the concerned schemes/programs. The rural youth clubs shall also be acting with the spirit of volunteerism which shall not only produce greater physical outputs but also motivate the public at large for voluntary action.

7. Hon'ble Chief Minister of your State has been kind enough for his support in strengthening Nehru Yuva Kendra Sangathan by generous enough to provide 'Seed Money' of Rs.10 lakhs per district for promoting youth activities in the State for which Hon'ble Minister of State for Youth Affairs & Sports (Independent Charge), Government of India has already acknowledged his gratitude vide his D.O. letter dated 20th August, 2013 (copy enclosed). I request you to give directions to the concerned officers of your State so as to ensure that this money is released to the respective districts at the earliest. It is also requested to issue suitable directions to the DMs for providing office/residential accommodation for the DYC, one Accountant-cum-Typist and one Class-IV staff of NYKS at the District Headquarters. It is also requested to issue suitable instructions to the Secretary in charge of Youth Affairs of the Govt. of your State to provide suitable office/residential accommodation for the Zonal Office of NYKS at the State Headquarters.

8. While, the State Level Advisory committee of NYKS is chaired by the Hon'ble Minister, Youth Affairs of the State Government, the District Magistrate
notified as head of its District level Advisory Committee, the Apex Advisory Body at district level for preparation and implementation of local programs of NYKS. I request you to issue suitable instructions to the DMs of your State to lead the NYKS organization in their District and to hold a meeting of the District Level Advisory Committee, preferably during the current month, to chalk out a detailed calendar of activities to be conducted through NYKS in the remaining part of this financial year. I am asking the District youth coordinator of NYKS to be constantly in touch with the DM and seek his guidance and help in implementation of programs.

I am also writing to the DMs on the above lines. Your directions to them for lending support and patronage to NYKS will inspire the youth of your State and would lead to real youth mobilization.

Yours sincerely,

Sd/-
(Rajeev Gupta)
As you are aware, Nehru Yuva Kendra Sangathan, (NYKS) is an autonomous organization with the mandate of promoting youth activities in the country. This year NYKS is celebrating Silver Jubilee of its formation with a renewed thrust of motivating youth leaders.

In order to bring about greater integration between NYKS and State Government activities, I have directed that all Zonal Directors of NYKS will brief the Hon’ble Ministers for Youth Affairs of the States on a quarterly basis and work towards greater cooperation between NYKS and the State Youth Boards. Similarly, the District Youth Coordinators of NYKS will brief the District Collectors every month for greater coordination between state administration and NYKS activities.

However, NYKS faces two main challenges in fulfilling its objectives viz., lack of proper office accommodation in the district and at State capitals; and secondly deficiency of funds to carry out its youth developmental activities. Most of the NYKS offices are located in rental buildings away from the main stream of the city, thus leading to difficulties in coordination with State Government departments.

In this context, the State of Maharashtra and Rajasthan have already taken a lead by agreeing to provide office accommodation in every district headquarters and ‘Seed Money’ of Rs.10 lakhs per district for promoting youth activities.

I request you to kindly assist in strengthening NYKS by providing office accommodation in the district headquarters and the State Capital and grant of 'Seed Money' of Rs.10 lakhs per district. Your contribution shall not only help strengthen Nehru Yuva Kendra Sangathan but also give a boost to the youth development activities in your State.

With regards,

Yours sincerely,

( Jitendra Singh )

Shri Vijay Bahuguna,
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