No. NYKS/ NYC/depl/2016

Date- 07.03.2016

To

All Zonal Directors of NYKS

Sub:- Selection and deployment of NYC volunteers for 2016-17. Reg.

Madam/Sir,

1. Please refer to the following correspondence:-
   i. NYC Scheme/Guidelines forwarded during 2013-14
   ii. NYC Selection guidelines for the year 2015-16 dated 02/07/2015.
   iii. NYKS Hqtrs letter dated: 10/08/2015.

2. This refers to selection of NYC volunteers for the year 2016-17. It was observed that the selection and training of volunteers got delayed due to repeated changes in the composition of selection committee and forwarding names of the candidates initially and thereafter in getting suitable dates by DM/DCs. In view of complaints regarding training, it was directed to carry out training of NYC volunteers at Govt. Training Institutes to avoid adhocism and low quality training on one hand and to ensure financial transparency on the other hand.

3. As per the direction of the Director General, it has been decided to take up the selection process of NYC volunteers earliest commence during March 2016 itself and start NYC training programme in April 2016. The guidelines including the composition of NYC selection committee, eligibility criteria etc remain the same as it was made applicable vide NYKS letter dated 2.7.2015 and letter dated 10.8.2015.

4. In this connection, I have been directed to invite your kind attention and reiterate certain important issues for your attention during the selection of NYC volunteers.

5. The key to success of entire programme of NYKS rest on NYC volunteers. The DYCs cannot physically visit the entire area frequently enough or contact all the youth for all the activities.

6. First of all, the NYCs need to act as a peer leader. Secondly, they being more closely located and being able to communicate and motivate the youth completely in their village/locality should be able to mobilize the youth in desired numbers.

7. The competence, capability, attitude and aptitude required in NYCs should be in proportion to the highest standards of results expected to be delivered.
8. On one hand, the NYC is expected to learn and understand all the programmes of NYK for their correct implementation. Simultaneously, he/she is also required to understand the details of special/coordinated programmes and besides these, also required to understand the details of numerous Govt. of India flag ship schemes and requirements of theme based events. Hence, they ought to be well qualified, intelligent and with quick uptake.

9. On the other hand, he/she requires to communicate these essential details to the rural, non student and other youth in the country for which he/she needs to design the communication appropriately and use a host of tool and techniques to communicate and motivate the youth clubs/youth; conduct/participate in such programmers, collect details/reports, prepare, communicate with clarity; communicate with officials of local administration and also ensure minimum essential transparent accounting and forward reasonably well laid down formatted reports. Hence, the possessions of these qualities are essential and also ability to handle a smartphone and computer should be preferable.

10. In the process, the NYC is also expected to imbibe and propagate leadership and communication skills, value orientation and patriotism.

11. The above is not an easy task which can be performed by an individual as it require qualified, competitive and self motivated youth. It is therefore essential that selection process conforms to the above mentioned requirement in a person to be selected as NYC.

12. It would therefore be essential to select educated self motivated and socially networked youth with demonstrated ability on record.

13. On many occasion, an issue is raised stating that the remuneration offered is too less i.e Rs.2500/- p.m. However, it needs to be clarified in the beginning itself that the selection of NYC is neither a career nor a job. The small amount paid to the NYC is indeed a honorarium meant to acknowledge his/her voluntary contribution and to some degree compensate to the expenditure he/she might undertake for the minimum essential requirement. This in fact is an opportunity offered to NYC for self empowerment through voluntary activity contributing to community development and nation building. The opportunities offers respect, growth and identity and does not deliberately make the youth dependent.

14. In order to ensure that the best youth is selected as NYC it is imperative that the system of selection should be transparent and merit based only. No devaluation should be permitted and all possible measures to be taken to avoid conflict of interest, vested interest or any impropriety, while doing so it must also be ensured that no room for controversy of any nature whatsoever is allowed and due precautions are to be taken.
15. The time schedule for deployment of NYC volunteers is given as follows.

<table>
<thead>
<tr>
<th>Sl. no</th>
<th>Activity</th>
<th>Time schedule</th>
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<tbody>
<tr>
<td>a</td>
<td>Issue of fresh Advertisement, Last date of receiving application - Online, Sorting/Screening of applications and request letters to DM/DCs for fixing date of interview and letters to Training Institutes for advance booking</td>
<td>By 31st March, 2016 (15 days clear time should be given for submitting application)</td>
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<tr>
<td>b</td>
<td>Meeting of selection committee depending upon the availability DM/DC concerned</td>
<td>From 5th-10th April, 2016</td>
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<td>c</td>
<td>Declaration of result</td>
<td>By 11th April, 2016</td>
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<td>d</td>
<td>Date for joining for the Newly deployed volunteers and online registration</td>
<td>By 15th April, 2016</td>
</tr>
<tr>
<td>e</td>
<td>Organizing 15 days Induction Training for newly deployed volunteers</td>
<td>From 21st April, 2016 to 5th May 2016</td>
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</tbody>
</table>

16. Online submission of applications:–

Software has been developed for online submission of application forms by the candidates. The online application form is available on www.nyks.org. Applying through online is mandatory. DYC can download and take the print out of the online application received for the particular district. DYC should go through the details regarding the criteria for weitages for ensuring full transparency and no room for any change. ZDs are hereby directed that they are overall responsible for monitoring, reporting and ensuring 100% compliance.

17. The following aspects also need to be considered before initiating the revised Selection process for deployment of NYC volunteers:–

a. Two volunteers are to be deployed per block in 623 NYK district. Additional 2 volunteers per district for documentation/reporting work. Further 3 volunteers per district irrespective of number of blocks in 61 non NYK district are to be selected.

b. Applications from eligible candidates are to be invited through online on NYKS website (www.nyks.org).

c. Advertisement in the local leading newspaper (in local language) is to be issued by the concerned DYC. The prescribed format of advertisement is placed at Annexure A.

d. The concerned DYC will also issue news statement for all newspapers and send circulars to all units of all NCC, NSS, Scouts and Guides, Red Cross, Eco Clubs, Govt. Libraries, Village/Block/Zila Panchayat, Youth Clubs and Mahila Mandals, District Sports Officer, District Education Officer, Dist. Woman and Child Development Officer, CDPOs, District Disaster Management Cell, College Principals etc. to give wide publicity.

e. The volunteers who have completed only one year or presently working in their first year of deployment may be allowed to continue for the second year if their performance is found to be very good.
f. The volunteers who have earlier worked as NYCs and left in between before completion of their term or already completed their term are not eligible for selection again as NYCs.

g. The DYC should ensure that the selection process is transparent and impartial.

h. PAO zones are directed to release the funds to all kendras (@ Rs. 5000/- each) for issuing advertisement and conducting the selection/interview.

i. It is further directed that the DYC may utilize available fund for issuing the advertisement wherever necessary, after taking the consent of the concerned Zonal Director.

j. SOP for selection of NYC volunteers is enclosed for ready reference and compliance, at Annexue B.

k. The time schedule is to be followed to ensure timely completion of selection process.

18. This issue as per the direction and approval of Competent Authority.

(Sunil Malik)
Joint Director (NYC & SD)

Copy to:

1. PS to MOS (I/C) YA&S for kind information
2. PPS to the Secretary (YA), MoYAS for kind information
3. PS to JS (YA) for kind information
4. PS to VCs, NYKS for kind information
5. All nominated members of BOG NYKS for kind information
6. Director (FB&A) and all section heads of NYKS for information
7. The Under Secretary (YS-1/ NYKS), MYAS for information
8. All PAO zonal directors with the request to release the budget
9. All DM/DCs
10. Leading Press/Media
11. Social Media Cell of MOYAS.
12. NIC
13. SM Cell of MHRD.
14. SM Cell of MSDE
15. SM Cell of MSJE
16. SM Cell of Ministry of Finance
17. SM Cell of Ministry of Tribal Affairs
18. SM Cell of Ministry of Doner
19. SM Cell of Ministry of Woman and Child Development.
Government of India
Ministry of Youth Affairs & Sports

NATIONAL YOUTH CORPS
CALL FOR NATIONAL VOLUNTEERS

An opportunity for youth to create youth networks, take part in Govt of India schemes and emerge as youth leaders to contribute to nation building

Government of India seeks young persons to help channelize their energies and capabilities towards nation building activities by organizing them into volunteers groups. You shall be asked to spearhead campaigns/ awareness programme about health, literacy, sanitation, gender and other social issues and may also be called upon to assist the administration in emergency or implementation of various programmes.

Eligibility:

i) Education - class 10th Pass
ii) Age .. Between 18 and 25, as on 1st April, 2016.
No regular students are eligible for applying for NYC volunteer ship.

This is neither a paid employment nor confers any legal right on the volunteer to claim employment with the Government.

How to Apply:

Visit the department’s website (www.nyks.org) for details of the scheme, online application and apply to the under mentioned officer by ________________ (date)

District Youth Coordinator
Nehru Yuva Kendra
District:______________
(full Postal address with Tell/Mobile No.)