To

All Zonal Directors, NYKS.

Subject: Motivation of NYKS students/volunteers-Reg.

Sir,

Motivation is one of the most underlying factors that drive all human beings towards their destination. Motivation is that guiding angel that helps you to stay and move ahead on the path in spite of all the difficulties and challenges that one may face. One has to be constantly motivated to reach the goal that one has set for oneself. It is said that success is essentially about following three mantras effectively – consistent hard work, always being motivated and perseverance. This shows the importance of motivation in an individual's life. Motivation for our social responsibilities is the most vital ingredient in the personality development of the NYKS Youth Club members.

2. With a view to motivate the large gathering of students from various fields Sh. Shalija Kant Misra, Retd. IPS Officer delivered a motivational talk on "Our social responsibilities", at the Fourth session of Indian Student Parliament held from 10-12 Jan. 2014 at Maharashtra Institute of Technology, Pune Campus. The recorded video of this motivational speech can be seen at www.youtube.com/watch?v=xCy1_JPy9M8 or Shalija Kant Misra slate-youtube.

[Signature]
3. You are therefore, requested to kindly show this motivational video during all the future and forthcoming NYKS Programmes like NIC, YLDP, Adventure Camps, Youth Conventions, Youth Festival etc. The Zonal Directors may also ensure that the recorded video is shown to the DYC during the training sessions.

This issues with the approval of Secretary(YA).

Yours faithfully,

(Rajive Sabharwal)
Under Secretary to the Government of India

Copy to:

1. Director General, Nehru Yuva Kendra Sangathan, 2nd Floor, Core-4,
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DELHI–110092.

(Rajive Sabharwal)
Under Secretary to the Government of India.