

डा. प्रभाकान्त भा.रा.से.

महानिदेशक

**Dr. Prabhakant I.R.S.**

Director General



नेहरु युवा केन्द्र संगठन  
युवा कार्यक्रम एवं खेल मंत्रालय  
भारत सरकार  
कोर-4, द्वितीय तल, स्कोप मीनार  
लक्ष्मी नगर जिला केन्द्र  
लक्ष्मी नगर, विकास मार्ग, दिल्ली-110092  
Nehru Yuva Kendra Sangathan  
Ministry of Youth Affairs & Sports  
Government of India  
Core-4, 2nd Floor, Scope Minar  
Laxmi Nagar District Centre  
Laxmi Nagar, Vikas Marg, Delhi-110092

Ref. No. NYKS/Spl.Project/Punarjagarana/2015/1129

Date:-22<sup>nd</sup> April, 2015

To: The Zonal Directors, PAO Zone, NYKS, Alipur (Delhi), Gandhinagar (Gujarat), Bangalore (Karnataka), Bhubneshwar (Orissa) and Lucknow (Uttar Pradesh) & Zonal Director, NYKS, Himachal Pradesh, Maharashtra, Andhra Pradesh, Telangana, West Bengal, Bihar and Uttar Pradesh.

**Sub: Release of fund for implementing Punarjagarana Programme & Yatra in 2<sup>nd</sup> slot of 40 districts as per guidelines**

Dear Zonal Directors,

Please refer to Hqtrs letter no. NYKS/Spl. Project/Punarjagarana/2014/1051 dated 01.01.2015 Operational guidelines with detailed timeline, implementation plan, district wise & state wise budget reporting formats for the implementation of Punarjagarana Programme were sent to you all.

Funds for implementation of district level Punarjagarana programme including Spearhead Training of Youth Leaders, arranging Mini Chariots, undertaking documentation, photography, videography, report writing & press meet as well as hiring of bicycles and inviting 200 Youth Leader for attending the last day of the spearhead training programme and District level launching of Punarjagarana should be released to 40 districts as per details given in Annexure-1.

Similarly, funds for printing of compendium, procurement of T-shirts & Caps should be released to Zonal Director, Himachal Pradesh, Maharashtra, Karnataka, Andhra Pradesh, Telangana, West Bengal, Bihar and Uttar Pradesh as per details given in Annexure-1.

PAO Zone, Zonal Directors should immediately release the funds out of unutilized funds of block grants returned by Kendras as mentioned above through RTGS as per details given in Annexure-1 (4 pages) for the implementation of the Punarjagarana Programme.

Highlights of the programme are as under:-

- The second slot of Punarjagarana yatra should be started as far as possible from 30.04.2015 and be completed as mentioned in the guidelines.
- The Punarjagarana yatra should be completed in 60 days. As stated in the guidelines 100 villages should be covered in every district. However at this juncture funds for first 50 villages are being released. Balance amount will be released in due course.

Cont Page 2

The participants should be at least 20 in number per chariot so that the total participants should be at least 60 in a district and there should be 3 chariots in a district from three directions which will cover 100 villages in 60 days.

- The participants should invariably move on bicycles in the Punarjagaran Yatra along with the rath.

In the guidelines it is mentioned that yatra should be for 60 days and the budget provided in the guidelines in the district level programme at point. No. 3 was for 100 days (i.e. B&L for 50 youth Leaders for 100 days @ Rs. 125 per day  $(125 \times 100 \times 50) = \text{Rs. } 6,25,000$ ).

Now with the above mentioned revisions the actual amount which will be incurred under this head will be Rs.  $125 \times 60 \times 60 = \text{Rs. } 4,50,000/-$ . Hence an amount of Rs. 1,75,000 will be available under this head.

This amount should be spent on following:

1. Documentation, videography, photography, report writing, support of experts & press meet @ Rs. 500/- per village x 100 village in a district = Rs.50,000/-
2. Hiring of bicycles and their maintenance during the Punarjagaran yatra = Rs. 50,000 for 60 days per district (Alternative arrangement may be made for hilly and difficult areas for entire yatra period with this budget.)
3. Rs. 250 per head for 200 Youth Leaders from each of 100 villages to participate in last day of the Spearhead training programme
4. State level consolidation of documentation, report writing, videography, photography, support of experts & press meet @ Rs. 25,000/- per state will be released after completion of 30 days programme.

It has been decided during the NYKS BOG meeting held on 16<sup>th</sup> March 2015 to put big cut outs or photographs of Pandit Deendayal Upadhyay on chariots and during the functions of Punarjagaran Campaign. It is reiterated that due media & press coverage of the programme should be ensured.

During this meeting as desired by Hon'ble Chairperson, NYKS BOG the programme needs to be focused prominently so that the people of the country talk about the same and the Punarjagaran Programme should also find place in social media like Twitter and Facebook, it would also provide an opportunity to the people to offer their comments and suggestions on the Punarjagaran Programme.

Schedule of the programme may be sent to this office & to the VCs.



Dr. Prabhakant

Encl: as above

CC: - Secretary, Department of Youth Affairs, Ministry of Youth Affairs and Sports, Shastri Bhawan, New Delhi-110001 for kind information please.

# Punarjagaran

## Tentative Schedule for District Level Training of Spear head Team of Youth Leaders for 7 Days. (Residential)

Day	Time	Session/Prog.	Guest Speaker	Incharge
1 <sup>st</sup> Day	9.30 to 10.30 A.M.	Registration of the Participants		
	10.30 to 11.00 A.M.	Briefing the training programme		
	11.00 to 11.45 A.M.	Ice Breaking Session		
	11.45 to 1.00 P.M.	Inaugural function		
	2.00 to 3.00 P.M.	Objective of Punarjagaran		
	3.00 to 4.00 P.M.	Village issues – Role of Youth		
	4.00 to 4.30 P.M.	Discussions		
2 <sup>nd</sup> Day	9.30 to 11.00 A.M.	Pradhan Mantri Jan Dhan Yojana - Public Awareness		
	11.00 to 11.30 A.M.	Discussions		
	11.45 to 1.00 P.M.	Communication Skills & Public Speaking		
	2.00 to 2.30 P.M.	Discussions		
	2.30 to 4.00 P.M.	Pension Schemes/ Insurance to all		
	4.00 to 4.30 P.M.	Discussions		
3 <sup>rd</sup> day	9.30 to 11.00 A.M.	Organic forming		
	11.00 to 11.30 A.M.	Discussions		
	11.45 to 1.00 P.M.	Swachh Bharat Mission – Clean India Campaign		
	2.00 to 2.30 P.M.	Discussions		
	2.30 to 4.00 P.M.	Practice and Promote Good Governance		
4 <sup>th</sup> Day	9.30 to 11.00 A.M.	Motivation for facilitate construction of Toilets under Nirmal Bharat Abhiyan		
	11.00 to 11.30 A.M.	Discussion		
	11.45 to 1.00 P.M.	Social Evils & Social issues		
	2.00 to 2.30 P.M.	Discussions		
	2.30 to 4.00 P.M.	Patriotism & National Integration		
5 <sup>th</sup> Day	9.30 to 11.00 A.M.	Personality Development		
	11.00 to 11.30 A.M.	Discussion		
	11.45 to 1.00 P.M.	Social Security - Pensions (AASARA)		
	2.00 to 2.30 P.M.	Discussion		
	2.30 to 4.00 P.M.	Participation in Saansad Adarsh Gram Yojana		
6 <sup>th</sup> Day	9.30 to 11.00 A.M.	Self Help Groups		
	11.00 to 11.30 A.M.	Discussion		
	11.45 to 1.00 P.M.	Environment Awareness and Protection of Environments		
	2.00 to 2.30 P.M.	Discussion		
	2.30 to 4.00 P.M.	Digital India		
7 <sup>th</sup> Day	9.30 to 11.00 A.M.	Explaining about a village level Punarjagaran		
	11.00 to 11.30 A.M.	Discussions by Village Level programme incharges		
	11.45 to 1.00 P.M.	Strengthening of Youth Club movement & NYKS		
	2.00 to 4.00 P.M.	Mock -village level Punarjagaran Prog		
	4.00 PM to 4.15PM	Tea Break		
	4.15PM to 5.30 P.M.	Valedictory Function		

*Note:- State specific social and developmental issues may also be included in the training programme*

### Daily Programmes:

Forenoon Sessions		Afternoon Sessions	
6.00 A.M. to 7.00 A.M.	Yoga & Meditation	4.30 P.M. to 4.45 P.M.	Tea Break
7.00 A.M. to 9.00 A.M.	Free Time & Break fast	4.45 P.M. to 6.15 P.M.	Games
9.00 A.M. to 9.30 A.M.	Patriotic Singing	6.45 P.M. to 8.00 P.M.	Cultural Programme/ Training
11.30 A.M. to 11.45 A.M.	Tea Break	8.00 P.M. to 9.00 P.M.	Dinner
1.00 P.M. to 2.00 P.M.	Lunch	9.30 P.M.	Lights off.

## District level programme budget release of Punarjagaran Programme for 40 districts in 2nd Slot of Yatra

S. No	PAO	State/ Zone	No. of State Capital & Districts	Name of Districts	Amount to be released for district level Punarjagaran Programme (amt. in Rs. ) for 30 days	Zone wise Amount (in Rs.) for 30 days	Total Amount to be released to PAO for further release to Kendras under Zone (amt. in Rs.) for 30 days (A)	Total amount for State wise Printing of Compendium of Schemes, T-shirts and Caps for the 2nd slot states of Punarjagaran (amt. in Rs.)	PAO Zone wise total amount for compendium of schemes, t-shirts and caps (amt. in Rs.) (B)	Total Amount to be released to the PAO Zone (amt. in Rs.) (A+B)
1	Alipur	Himachal Pradesh	1	Chamba	862500	2587500	8625000	480000	480000	9105000
			2	Dharamsala	862500					
			3	Una	862500					
		Punjab	4	Ropar	862500	862500		0		
			J&K	5	Leh	862500		5175000		
		6		Kargil	862500					
		7		Srinagar	862500					
		8		Badgam	862500					
		9		Pulwama	862500					
		10	Anantnag	862500						
2	Gandhinagar	Gujarat	11	Surendernagar	862500	5175000	6037500	0	960000	6997500
			12	Ahmedabad	862500					
			13	Gandhinagar	862500					
			14	Himmatnagar	862500					
			15	Dungarpur	862500					
			16	Udaipur	862500					
		Maharashtra	17	Sholapur	862500	862500		960000		
3	Bengaluru	Tamilnadu	18	Karur	862500	3450000	8625000	0	960000	9585000
			19	Namakkal	862500					
			20	Salem	862500					
			21	Dharamapuri	862500					
		Karnataka	22	Bangaluru	862500	2587500		480000		
			23	Tumkur	862500					
			24	Gulbarga	862500					
		Andhra Pradesh	25	Anantapur	862500	1725000		320000		
26	Kurnool		862500							
Telangana	27	Mahaboobnagar	862500	862500	160000					
4	Bhubaneshwar	West Bengal	28	Jalpaiguri	862500	1725000	8625000	320000	1600000	10225000
			29	Darjiling	862500					
		Bihar	30	Kishanganj	862500	6900000		1280000		
			31	Purnea	862500					
			32	Madhepura	862500					
			33	Saharsa	862500					
			34	Darbhanga	862500					
			35	Muzaffarpur	862500					
36	Vaishali	862500								
37	Saran	862500								
5	Lucknow	Uttar Pradesh	38	Ballia	862500	2587500	2587500	2720000	2720000	5307500
			39	Ghazipur	862500					
			40	Varanasi	862500					
				<b>Total Amount</b>	<b>34500000</b>	<b>34500000</b>	<b>34500000</b>	<b>6720000</b>	<b>6720000</b>	<b>41220000</b>

**Total District Level Programme Budget for 30 days for 2nd slot districts**

<b>Sl. No.</b>	<b>Particulars</b>	<b>Amount (in Rupees)</b>
1	Village level programmes(50 programmes in equal number of villages in a district + Neighborhood parliament (50 programmes x 2500)	125000
2	Training of Youth leaders for 7 days for 50 in a district (@ Rs. 5000 per youth x 50 )	250000
3	B&L for 50 youth leaders for 30 days @ Rs. 125 per day (50 x 30x 125)	187500
4	Hiring of Mini Chariotto cover 50 villages @ 3000 per chariot	150000
5	Launching of District Level Punarjagaran Programme @ Rs. 50,000	50000
6	Documentation, videography, photography, report writing, support of experts & press meet @ Rs. 500/- per village x 50 village in a district	25000
7	Hiring of bicycles and their maintenance during the Punarjagaran yatra for 30 days per district (Alternative arrangement may be made for hilly and difficult areas for entire yatra period with this budget.)	25000
8	Rs. 250 per head for 200 Youth Leaders from each of 100 villages to participate in last day of the training programme	50000
	<b>Total per district</b>	<b>862500</b>

### District level programme budget release of Punarjagaran Programme for 40 districts in 2nd Slot of Yatra for 30 days

S. No	PAO	State/ Zone	No. of State Capital & Districts	Name of Districts	Amount to be released for district level Punarjagaran Programme (amt. in Rs.)	Zone wise Amount (in Rs.)	Total Amount to be released to PAO for further release to Kendras under Zone (amt. in Rs.)
1	Alipur	Himachal Pradesh	1	Chamba	862500	2587500	<b>8625000</b>
			2	Dharamsala	862500		
			3	Una	862500		
		Punjab	4	Ropar	862500	862500	
		J&K	5	Leh	862500	5175000	
			6	Kargil	862500		
			7	Srinagar	862500		
			8	Badgam	862500		
			9	Pulwama	862500		
			10	Anantnag	862500		
11	Surendernagar		862500	5175000			
Gandhinagar	Gujarat	12	Ahmedabad		862500		
		13	Gandhinagar		862500		
		14	Himmatnagar		862500		
		15	Dungarpur		862500		
		16	Udaipur		862500		
		17	Sholapur	862500	862500		
3	Bengalore	Tamilnadu	18	Karur	862500	3450000	<b>8625000</b>
			19	Namakkal	862500		
			20	Salem	862500		
			21	Dharamapuri	862500		
		Karnataka	22	Bangaluru	862500	2587500	
			23	Tumkur	862500		
			24	Gulbarga	862500		
		Andhra Pradesh	25	Anantapur	862500	1725000	
			26	Kurnool	862500		
		Telanagana	27	Mahaboobnagar	862500	862500	
4	Bhubaneshwar	West Bengal	28	Jalpaiguri	862500	1725000	<b>8625000</b>
			29	Darjiling	862500		
		Bihar	30	Kishanganj	862500	6900000	
			31	Purnea	862500		
			32	Madhepura	862500		
			33	Saharsa	862500		
			34	Darbhanga	862500		
			35	Muzaffarpur	862500		
			36	Vaishali	862500		
			37	Saran	862500		
5	Lucknow	Uttar Pradesh	38	Ballia	862500	2587500	<b>2587500</b>
			39	Ghazipur	862500		
			40	Varanasi	862500		
				<b>Total Amount</b>	<b>34500000</b>	<b>34500000</b>	<b>34500000</b>

**Fund release for State wise Printing of Compendium of Schemes, T-shirts and Caps for the 2nd slot states of Punarjagaran**

S. No	PAO	State/ Zone	Total no. of District @ Rs. 1,60,000 (Rs. 100000/- for Printing of Compendium & Rs. 60,000 for procurement of T-shirt & Caps @ Rs. 300 per participants)	Zone/ state wise amt. (in Rs.)	PAO Zone Wise total amt. (in Rs.)
1	Alipur	Himachal Pradesh	3	480000	480000
2	Gandhinagar	Maharashtra	6	960000	960000
3	Bengalore	Karnataka	3	480000	960000
		Andhra Pradesh	2	320000	
		Telanagana	1	160000	
4	Bhubaneshwar	West Bengal	2	320000	1600000
		Bihar	8	1280000	
5	Lucknow	Uttar Pradesh	17	2720000	2720000
		<b>Total</b>	<b>42</b>	<b>6720000</b>	<b>6720000</b>