



Nehru Yuva Kendra Sangathan
नेहरु युवा केन्द्र संगठन

World's Largest Youth Network

नेहरु युवा केन्द्र संगठन Nehru Yuva Kendra Sangathan

स्वायत्तशासी संस्था An Autonomous Body under the
युवा कार्यक्रम एवं खेल मंत्रालय Ministry of
भारत सरकार Government of India



Ref. No. NYKS/Spl.Project/Punarjagaran/2015 / 1156

Date:- 2nd July, 2015

From: - Dr. M.P. Gupta, Joint Director (Spl. Projects), NYKS Hqtrs

To: The Zonal Directors, PAO Zone, NYKS, Gandhinagar (Gujarat) and Madhya Pradesh.

Sub: Release of fund for implementing Punarjagaran Programme & Yatra in Morena District, Madhya Pradesh for 3rd slot-reg.

Dear Zonal Directors,

Please refer to Hqtrs letter no. NYKS/Spl. Project/Punarjagaran/2014/1051 dated 01.01.2015 by which Operational guidelines with detailed timeline, implementation plan, district wise & state wise budget along with reporting formats for the implementation of Punarjagaran Programme were sent to you all.

As per the directions of competent authority the Punarjagaran Programme in Unnao (UP) is dropped and Morena district (Madhya Pradesh) is included in 3rd Slot of Punarjagaran Programme.

Therefore, funds are released through RTGS by Accounts section, NYKS Hqtrs for Morena district of Madhya Pradesh for implementing the following programmes and activities under Punarjagaran Project are as follows (copy enclosed):-

1. (a) Funds for implementation of district level Punarjagaran programme including Village Level programmes,
 - (b) Spearhead Training of Youth Leaders,
 - (c) Boarding and lodging for 50 youth leaders for 60 days
 - (d) Travelling and food arrangements for 200 youth Leaders for last day of the spearhead team training
 - (e) Hiring of Mini Chariots,
 - (f) Launching of district Punarjagaran Programme,
 - (g) Undertaking documentation, photography, videography, report writing & press meet as well as
 - (h) Hiring of bicycles and
 - (i) District level convention programme
- (Details given in Annexure-1 (c))

2. (a) Similarly, details of fund for state wise printing of compendium, procurement of T-shirts & Caps for Morena district is enclosed at Annexure 1(b)

PAO Zone, Zonal Director should immediately release fund to Zonal Director, NYKS, Madhya Pradesh as per details given in Annexure-1 (a & b) through RTGS for the implementation of the Punarjagaran Programme.

Highlights of the programme are as under:-

- The third slot of Punarjagaran yatra should be started as far as soon possible and be completed on the date as mentioned in the guidelines.

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द्वितीय तल, कोर-IV, स्कोप मीनार, लक्ष्मी नगर जिला केन्द्र, विकास मार्ग, दिल्ली-110092
2nd Floor, Core-IV, Scope Minar, Laxmi Nagar District Centre, Vikas Marg, Delhi-110092
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- The Punarjagan yatra should be completed in 60 days. As stated in the guidelines 100 villages should be covered in Murena district.
- The participants should be at least 20 in number per chariot so that the total participants should be at least 60 in a district and there should be 3 chariots in a district from three directions which will cover 100 villages in 60 days.
- The participants should invariably move on bicycles in the Punarjagan Yatra along with the rath.

In this letter it is mentioned that yatra should be for 60 days (the same directions were given for previous slots) and the budget provided in the guidelines in the district level programme at point. No. 3 was for 100 days (i.e. B&L for 50 youth Leaders for 100 days @ Rs. 125 per day (125 x 100 x 50) = Rs. 6,25,000/-).

Now with the above mentioned revisions (which was also made earlier in previous slots) the actual amount which will be incurred under this head will be Rs. 125 x 50 x 60 = Rs. 3,75,000/-. Hence the savings from this head have been made, which was also provided during previous slot available under this head.

The details are as follows:-

1. Documentation, videography, photography, report writing, support of experts & press meet @ Rs. 500/- per village x 100 village in a district = Rs.50,000/-
2. Hiring of bicycles and their maintenance during the Punarjagan yatra = Rs. 50,000 for 60 days per district (Alternative arrangement may be made for hilly and difficult areas for entire yatra period with this budget.)
3. Rs. 250 per head for 200 Youth Leaders from each of 100 villages to participate in last day of the Spearhead training programme= Rs. 50,000/-
4. No other expenditure will be allowed beyond above mentioned points.

It has been decided during the NYKS BOG meeting held on 16th March 2015 to put big cut outs or photographs of Pandit Deendayal Upadhyay on chariots and during the functions of Punarjagan Campaign. It is reiterated that due media & press coverage of the programme should be ensured.

During this meeting as desired by Hon'ble Chairperson, NYKS BOG the programme needs to be focused prominently so that the people of the country talk about the same and the Punarjagan Programme should also find place in social media like Twitter and Facebook, it would also provide an opportunity to the people to offer their comments and suggestions on the Punarjagan Programme.

Schedule of the programme may be sent to this office & to the NYKS Vice Chairpersons.



Dr. M.P. Gupta
Joint Director (Spl. Projects)

Encl: as above

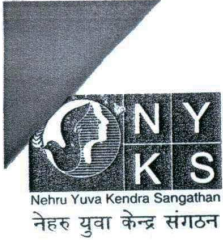
CC:- Shri Vishnu Dutt Sharma, Vice Chairman NYKS New Delhi for information please.

PPS to Secretary, Department of Youth Affairs, Ministry of Youth Affairs and Sports, Shastri Bhawan, New Delhi-110001 for kind information please.

PS to DG

Director (FB&A), NYKS Hqtrs.

Zonal Director, Nehru Yuva Kendra Sangathan, Uttar Pradesh is informed that Unnao district of Uttar Pradesh is dropped from Punarjagan Programme.



Nehru Yuva Kendra Sangathan
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स्वायत्तशासी संस्था An Autonomous Body under the
कौशल विकास, उद्यमिता Ministry of Skill Development,
युवा कार्यक्रम एवं खेल मंत्रालय Entrepreneurship, Youth Affairs and Sports
भारत सरकार Government of India



Ref. No. NYKS/Acct./Bank/Rel/2015-16/7-

Dated: 01.07.2015

The Branch Manager
Syndicate Bank
Scope Minar, Delhi.

Sub: Transfer of Funds RTGS/NEFT – reg.
Ref.: Our Saving Bank A/c No. 91072010016860 – reg.

Sir,

You are requested to debit an amount of Rs. 16,35,000/- (Rupees Sixteen Lakh Thirty Five thousand only) from our Bank Account Number 91072010016860 and transfer the amount to the following bank accounts of NYKS in State Bank of India, through RTGS.

S. No.	In A/c of	Bank A/c No.	Name of Bank	Address & Branch Code	IFSC Code No.	Amount to be Transferred
1	Zonal Director, NYKS	10005450280	State Bank of India	GMB Complex Sector 10-A Chh Rd. Gandhinagar	SBIN0004291	1635000
Total						1635000

Yours Sincerely,

(Authorized Signatory)

(Authorized Signatory)

द्वितीय तल, कोर-IV, स्कोप मीनार, लक्ष्मी नगर जिला केन्द्र, विकास मार्ग, दिल्ली-110092
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**District level programme budget release of Punarjagaran
Programme for Morena district under Madhya Pradesh
Zone for 3rd slot**

S. No	PAO	State/ Zone	Name of Districts	Amount to be released for district level Punarjagaran Programme (amt. in Rs.)	Total Amount to be released to PAO for further release to Kendras and Zone (amt. in Rs.)
1	Gandhinagar	Madhya Pradesh	Morena	1475000	1475000
			Total Amount	1475000	1475000

B. Fund release for State wise Printing of Compendium of Schemes, T-shirts and Caps for Morena district under Madhya Pradesh Zone for 3rd slot

S. No	PAO	State/ Zone	Total no. of District @ Rs. 1,60,000 (Rs. 100000/- for Printing of Compendium & Rs. 60,000 for procurement of T-shirt & Caps @ Rs. 200 per participants for 300 Participants)	Zone/ state wise amt. (in Rs.)	PAO Zone Wise total amt. (in Rs.)
1	Gandhinagar	Madhya Pradesh	1	160000	160000
		Total	1	160000	160000

Annexure-1(c)

A. Total District Level Programme Budget for morena district under Madhya Pradesh for 3rd slot districts		
Sl. No.	Particulars	Amount (in Rupees)
1	Village level programmes(100 programmes in equal number of villages in a district + Neighborhood parliament (100 programmes x 2500)	250000
2	Training of Youth leaders for 7 days for 50 youth in a district (@ Rs. 5000 per youth x 50)	250000
3 (a)	B&L for 50 youth leaders for 60 days @ Rs. 125 per day (50 x 60x 125)	375000
3 (b)	Rs. 250 per head for 200 Youth Leaders from each of 100 villages to participate in last day of the spearhead training programme	50000
4	Hiring of Mini Chariot to cover 100 villages @ 3000 per chariot	300000
5	Launching of District Level Punarjagaran Programme @ Rs. 50,000	50000
6	Documentation, videography, photography, report writing, support of experts & press meet @ Rs. 500/- per village x 100 village in a district	50000
7	Hiring of bicycles and their maintenance during the Punarjagaran yatra for 60 days per district (Alternative arrangement may be made for hilly and difficult areas for entire yatra period with this budget.)	50000
8	District Level Convention Programme	100000
	Total	1475000

Punarjagan

Tentative Schedule for District Level Training of Spear head Team of Youth Leaders for 7 Days. (Residential)

Day	Time	Session/Prog.	Guest Speaker	In charge
1 st Day	9.30 to 10.30 A.M.	Registration of the Participants		
	10.30 to 11.00 A.M.	Briefing the training programme		
	11.00 to 11.45 A.M.	Ice Breaking Session		
	11.45 to 1.00 P.M.	Inaugural function		
	2.00 to 3.00 P.M.	Objective of Punarjagan		
	3.00 to 4.00 P.M.	Village issues – Role of Youth		
	4.00 to 4.30 P.M.	Discussions		
2 nd Day	9.30 to 11.00 A.M.	Pradhan Mantri Jan Dhan Yojana - Public Awareness		
	11.00 to 11.30 A.M.	Discussions		
	11.45 to 1.00 P.M.	Communication Skills & Public Speaking		
	2.00 to 2.30 P.M.	Discussions		
	2.30 to 4.00 P.M.	Pension Schemes/ Insurance to all		
	4.00 to 4.30 P.M.	Discussions		
3 rd day	9.30 to 11.00 A.M.	Organic forming		
	11.00 to 11.30 A.M.	Discussions		
	11.45 to 1.00 P.M.	Swachh Bharat Mission – Clean India Campaign		
	2.00 to 2.30 P.M.	Discussions		
	2.30 to 4.00 P.M.	Practice and Promote Good Governance		
4 th Day	9.30 to 11.00 A.M.	Motivation for facilitate construction of Toilets under Nirmal Bharat Abhiyan		
	11.00 to 11.30 A.M.	Discussion		
	11.45 to 1.00 P.M.	Social Evils & Social issues		
	2.00 to 2.30 P.M.	Discussions		
	2.30 to 4.00 P.M.	Patriotism & National Integration		
5 th Day	9.30 to 11.00 A.M.	Personality Development		
	11.00 to 11.30 A.M.	Discussion		
	11.45 to 1.00 P.M.	Social Security - Pensions (AASARA)		
	2.00 to 2.30 P.M.	Discussion		
	2.30 to 4.00 P.M.	Participation in Saansad Adarsh Gram Yojana		
6 th Day	9.30 to 11.00 A.M.	Self Help Groups		
	11.00 to 11.30 A.M.	Discussion		
	11.45 to 1.00 P.M.	Environment Awareness and Protection of Environments		
	2.00 to 2.30 P.M.	Discussion		
	2.30 to 4.00 P.M.	Digital India		
7 th Day	9.30 to 11.00 A.M.	Explaining about a village level Punarjagan		
	11.00 to 11.30 A.M.	Discussions by Village Level programme incharges		
	11.45 to 1.00 P.M.	Strengthening of Youth Club movement & NYKS		
	2.00 to 4.00 P.M.	Mock -village level Punarjagan Prog		
	4.00 PM to 4.15PM	Tea Break		
	4.15PM to 5.30 P.M.	Valedictory Function		

Note:- State specific social and developmental issues may also be included in the training programme

Daily Programmes:

Forenoon Sessions		Afternoon Sessions	
6.00 A.M. to 7.00 A.M.	Yoga & Meditation	4.30 P.M. to 4.45 P.M.	Tea Break
7.00 A.M. to 9.00 A.M.	Free Time & Break fast	4.45 P.M. to 6.15 P.M.	Games
9.00 A.M. to 9.30 A.M.	Patriotic Singing	6.45 P.M. to 8.00 P.M.	Cultural Programme/ Training
11.30 A.M. to 11.45 A.M.	Tea Break	8.00 P.M. to 9.00 P.M.	Dinner
1.00 P.M. to 2.00 P.M.	Lunch	9.30 P.M.	Lights off.