



नेहरु युवा केन्द्र संगठन NEHRU YUVA KENDRA SANGATHAN

स्वायत्तशासी संस्था
युवा कार्यक्रम एवं खेल मंत्रालय
भारत सरकार

An Autonomous Body under the
Ministry of Youth Affairs & Sports
Government of India



Ref. No. NYKS/Spl.Project/Punarjagarana/2014 /1051

Date:-24th Dec, 2014

01st Jan 2015

To: The Zonal Directors, NYKS, Andhra Pradesh, Arunachal Pradesh, Assam, Bihar, Chhattisgarh, Delhi, Gujarat, Haryana, Himachal Pradesh, J&K, Karnataka, Kerala, Madhya Pradesh, Maharashtra, Punjab, Rajasthan, Tamilnadu, Telangana, Uttar Pradesh, and West Bengal.

- Sub:
- Draft guidelines for implementation of Punarjagarana Yatra campaign by 1st March 2015, in 1st Slot of 20 districts
 - Undertake preparatory activities of Punarjagarana Yatra in remaining 2 slots of 80 districts as per guidelines

Dear Zonal Directors,

Enclosed please find herewith the detailed operational guidelines with slot wise detailed timeline, implementation plan, district wise & state wise budget details along with reporting formats for the implementation of Punarjagarana Programme.

You are requested to go through the guidelines thoroughly and share it with concerned DYCs and DDs of your zone for immediate implementation of the programme.

The funds for district level Punarjagarana programme for 20 districts & printing of compendium & procurement of T-shirts & Caps for all 33 districts of Tamil Nadu, Kerala, Gujarat, Arunachal Pradesh, Assam and J&K in the 1st slot of Punarjagarana Programme are enclosed. The same are being released through RTGS by Director (FBA), NYKS Hqtrs for the organization of Punarjagarana Programme.

Meanwhile, the Zonal Directors of remaining 80 districts of the Punarjagarana Programme should complete the following process by 31st March, 2015 as per enclosed guidelines **without incurring financial liabilities** so that the Punarjagarana Yatra can be started from 30th April 2015 in 2nd and 3rd Slot:-

- Villages selection
- Material for compendium and publicity material
- Brainstorming Sessions for establishing strategies and developing action plan.
- Formation of State, District and Panchayat Level organizing committees and organization of advocacy & sensitization meeting.
- Selection of Spear head team
- Chariot Design, negotiation
- Route planning as per slots
- Pre-Punarjagarana Campaign
- Pre Launching function
- Press and Media Campaigns & Meetings
- DACYP meeting

As soon as the funds are made available by the Ministry to NYKS, the same will be sent to remaining 80 districts and zones for the implementation of the programme.

Yours sincerely,

Dr. Prabhakar

Encl: as above

CC: - Director (FB&A) for information & necessary action.

PPS to Secretary, Department of Youth Affairs, Ministry of Youth Affairs and Sports, Shastri Bhawan, New Delhi-110001 for kind information please.

द्वितीय तल, कोर-IV, स्कोप मीनार, लक्ष्मी नगर जिला केन्द्र, विकास मार्ग, दिल्ली-110092
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District level programme budget release of Punarjagaran Programme for 20 districts in 1st Slot of Yatra 1st Feb 2015 to 6th March, 2015

S. No	PAO	State/ Zone	No. of State Capital & Districts	Name of Districts	Amount to be released for district level Punarjagaran Programme (amt. in Rs.)	Zone wise Amount (in Rs.)	Total Amount to be released to PAO for further release to Kendras under Zone (amt. in Rs.)
1	Bangalore	Tamilnadu	1	Kanyakumari	1575000	6300000	9450000
			2	Virudhunagar	1575000		
			3	Madurai	1575000		
			4	Dindigul	1575000		
2		Kerala	5	Thiruvananthapuram	1575000	3150000	
			6	Kollam	1575000		
3	Gandhinagar	Gujarat	7	Okha	1575000	4725000	4725000
			8	Porbandar	1575000		
			9	Rajkot	1575000		
4	Alipur	J&K	10	Pathankot	1575000	6300000	6300000
			11	Udhampur	1575000		
			12	Jammu	1575000		
			13	Kathua	1575000		
5	Guwahati	Assam	14	Tinsukia	1575000	6300000	11025000
			15	Lakhimpur	1575000		
			16	Kamrup	1575000		
			17	Kokrajhar	1575000		
6		Arunachal Pradesh	18	Roing	1575000	4725000	
			19	Tezu	1575000		
			20	Itanagar	1575000		
				Total Amount	31500000	31500000	31500000

Fund release for State wise Printing of Compendium of Schemes, T-shirts and Caps for the 1st slot states of Punarjagaran (1st Feb 2015 to 6th March, 2015)

S. No	PAO	State/ Zone	Total no. of District @ Rs. 1,60,000 (Rs. 100000/- for Printing of Compendium & Rs. 60,000 for procurement of T-shirt & Caps @ Rs. 300 per participants)	Zone/ state wise amt. (in Rs.)	PAO Zone Wise total amt. (in Rs.)
1	Bangalore	Tamilnadu	8	1280000	1600000
2		Kerala	2	320000	
3	Gandhinagar	Gujarat	7	1120000	1120000
4	Alipur	Jammu & Kashmir	9	1440000	1440000
5	Guwahati	Assam	3	480000	1120000
6		Arunachal Pradesh	4	640000	
		Total	33	5280000	5280000

At a Glance Implementation plan, activities & Time Line for the PUNARJAGARAN Programme 2014-15

PUNARJAGARAN Programmes and Activities	Project Implementation Time Line (12 months)									
	Dec 2014	Jan 2015 for 1st Slot	Feb 2015 1st Slot	Mar 2015	Apr 2015	May 2015	June 2015	July 2015	Aug 2015	Sept 2015
Preparation of Project summary, operational plan, and sharing of the same with concerned NYKS Zonal Directors and selected 100 districts' Youth Coordinators	30									
Identification, selection and finalization of 100 villages per districts in 100 districts		10								
Development of Media and Publicity material – Caps, T- Shirts, Logo design, Write up and design of the banners, posters, print material, Films, CDs, advertisements,		1st -20								
Two day - Brainstorming Workshop for establishing Strategies and developing Action Plan for Implementation of Punarjagaran Yatra in 07 States simultaneously		15-16								
Formation of State, District and Panchayat level Organizing Committee and organization of Advocacy and Sensitization Meetings		19-23								
Final Print and dispatch of Compendium of Schemes of Govt of India to Districts		30								
Press and Media Campaign at National, State and District level including Press Conference on Punarjagaran Programme			10							
Training of Spearhead Campaigners Team			1-7							
Launching of the Campaign at District level		15th Jan - 15th Feb 2015								
Pre- Punarjagaran Environment Building Campaign in 100 villages each in 100 districts		15th Jan - 15th Feb 2015								
Preparatory Activities for Launching of Campaign, Finalizing the Rath and its infrastructure and equipments			15-25							
Initiating the Punarjagaran Rath Yatra in villages				1st March -29th April for 1st Slot for 20 Districts	30th April to -28th June 2015 for 2nd Slot for 40 Districts	29th June - 27th August for 3rd Slot for 40 districts				
Completion of Rath Yatra in a district with District Youth Convention					29		28		27	
District and State level consolidated Action Plan formation based on Village level Action Plans compilation for follow up and submission at National level										
Spade work of National level programme at Mathura, UP										
Organizing National level Punarjagaran Function at Mathura										25
Finalization and submission of reports and returns	By December 2015									

For the first Slot the Punarjagaran Yatra Programme will be start from 1st March, 2015 to 29th April 2015 followed by District Youth Neighborhood Parliament. Whereas, for remaining districts, the above mentioned timeline may be followed. The fund for remaining districts will be released as soon as it will be received from MYAS.



Nehru Yuva Kendra Sangathan
नेहरु युवा केन्द्र संगठन

World's Largest Youth Network

Ref. No. NYKS/Acct./Bank/Rel/2014

नेहरु युवा केन्द्र संगठन Nehru Yuva Kendra Sangathan

स्वायत्तशासी संस्था An Autonomous Body under the

कौशल विकास, उद्यमिता Ministry of Skill Development,

युवा कार्यक्रम एवं खेल मंत्रालय Entrepreneurship, Youth Affairs and Sports

भारत सरकार Government of India



Dated: 30.12.2014

The Branch Manager
Syndicate Bank
Scope Minar, Delhi

Sub: Transfer of Funds RTGS/NEFT – reg.

Ref.: Our Saving Bank A/c No. 91072010016860 – reg.

Sir,

You are requested to debit an amount of Rs. 3,67,80,000.00 (Rupees Three Crore Sixty Seven Lakh Eighty Thousand only) from our Bank Account Number 91072010016860 and transfer the amount to the following bank accounts of NYKS in State Bank of India, through RTGS.

S. No.	In A/c of	Bank A/c No.	Name of Bank	Address & Branch Code	IFSC Code No.	Amount to be Transferred
1	Zonal Director, NYKS	10005450280	State Bank of India	GMB Complex Sector 10-A Chh Rd. Gandhinagar	SBIN0004291	58,45,000
2	Zonal Director, NYKS	30163902056	State Bank of India	Khanapara, Guwahati Assam	SBIN0009945	1,21,45,000
3	Zonal Director, NYKS	10441066465	State Bank of India	Rajaji Nagar Industrial Estate Bangalore	SBIN0000762	1,10,50,000
4	Zonal Director, NYKS	10704860509	State Bank of India	Samepur, Delhi	SBIN0006667	77,40,000
Total						3,67,80,000

Yours Sincerely,

(Authorized Signatory)

(Authorized Signatory)

द्वितीय तल, कोर-IV, स्कोप मीनार, लक्ष्मी नगर जिला केन्द्र, विकास मार्ग, दिल्ली-110092
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