

Ref. NYKS/PROG:fit india campaign/2020 /147

Dated: 7<sup>th</sup> January, 2021

**From** : Dr. M.P.Gupta, Director (Programme), NYKS

**To** : All State Directors, Nehru Yuva Kendra Sangathan

**Subject** : Extension of Fit India Cyclothon till 31<sup>st</sup> January, 2021 - regarding

1. This has reference to this office letter of even number dated 26<sup>th</sup> November, 2020 vide which it was communicated that Fit India Cyclothon should be organized from 7<sup>th</sup> to 31<sup>st</sup> December, 2020.
2. You will be pleased to know that NYKS organized **28,861 Fit India Cyclothon** from 7<sup>th</sup> to 31<sup>st</sup> December, 2020, where hitherto more than **12 Lakhs people participated and covered 74,02,949 Kms.** The same has been recognized and appreciated at highest levels.
3. **Extension** - Fit India Cyclothon has been **extended till 31<sup>st</sup> January, 2021** as Cycling is one of the easiest and fun loving activities that allow us to maintain social distancing.
4. All District Youth Officers of NYKs may be asked to motivate Youth Clubs Members, COVID Volunteers, Ganga Doots, Disaster Response Team Members and others to keep organizing cycling events during the month of January, 2021.
5. **Publicity** - As mentioned in above referred letter, District NYKs should widely publicize Fit India Cyclothon activities through print and electronic media. Social Media Platform should also be used.
6. **Reporting**- Progress Report in the prescribed proforma along with activities photographs, videos and press clippings should be furnished to NYKS Hqr. : [mpsharmanyks@yahoo.co.in](mailto:mpsharmanyks@yahoo.co.in) on **EVERY THURSDAY.**



(Dr. M. P. Gupta)

**CC:**

- All VCs and Members of BOG, NYKS
- PS to Director General, NYKS
- Mission Director, Fit India Movement, New Delhi