



Guidelines for

Border Area Youth Exchange Programme

[BAYEP]

2022-23

Implementing Agency:

Nehru Yuva Kendra Sangathan

Ministry of Youth Affairs and Sports

Government of India

GUIDELINES –
BORDER AREA YOUTH EXCHANGE PROGRAMME [BAYEP]
2022-23

BACKGROUND

Youth are vibrant and major human resources for peace keeping, providing support to families, village communities, strengthening nationalism and development, and thus are key agents for social and economic transformation of a country.

Therefore, there is need for sensitization, motivation and participation of youth both from Border and Non Border District and thereby share with each other the distinct socio-economic, cultural and environment situations in which they live. They have innovative ideas and options to resolve issues and bridge gaps, if any. They have the capacities and capabilities to bring positive changes in governance and working systems.

For this purpose, they need to be provided common platform where they can be heard, share their experiences, problems and concerns. The process would help them to identify their strengths and let others understand the vision they embrace for upholding the territorial integrity and dignity of their motherland – the India.

OBJECTIVES

- Listen both the Border Districts and Non-Border Districts youth's voices, understand their problems and issues
- Discuss, share experiences and probable solutions as well as strategies which may facilitate to address their concerns
- Orient and sensitize youth to act as proponents of national unity, integrity and peace keeping in their States and UTs.
- Provide opportunities to the participants to know various schemes and programs for their development and empowerment for living a meaningful life.
- Visit different places of cultural, industrial, historical, religious and educational interest in the country.

- Help the participants develop an appreciative knowledge so that they understand their surroundings, misconceptions, gaps and situations as that are prevailing in their respective areas.
- To provide information and knowledge on constitution of India, duties and responsibility of citizen, National Integration, Patriotism and Nation Development.

Geographical Coverage

Youth from the Villages of all the districts of Indian States on following International Boundaries

| Country | States/ UTs on International Boundaries (DRAFT) |
|--------------------|--|
| Afghanistan | Jammu & Kashmir (Pakistan-Occupied-Kashmir) |
| Bhutan | West Bengal, Sikkim, Arunachal Pradesh and Assam |
| Bangladesh | West Bengal , Mizoram, Meghalaya, Tripura and Assam |
| China | Ladakh, Himachal Pradesh, Uttarakhand, Sikkim and Arunachal Pradesh |
| Myanmar | Arunachal Pradesh, Nagaland , Manipur and Mizoram |
| Nepal | Bihar, Uttarakhand, Uttar Pradesh, Sikkim and West Bengal |
| Pakistan | Jammu & Kashmir, Punjab, Rajasthan and Gujarat |

Venue/Host Border Districts (Phase I):

- Uttarkashi (Uttarakhand)
- Gangtok (Sikkim)
- Jammu (Jammu & Kashmir)

List of Participating States clubbed with each Host district (Annexure-1)

Budget per programme: Rs. 3,50,000/- (budget break-up enclosed as Annexure-2)

SELECTION AND PROFILE OF PARTICIPANTS

For Participants from Non-Border District to Border District

- Young people (male and female) in the age group of 15-29 years
- Participants will be selected from the Non-Border Districts only
- Efforts should be made to ensure representation of participant from all Non-Border districts.
- No participants shall be selected for more than one Border Area Youth Exchange Programme.

Eligibility Criteria for Selection of Participants

- Youth who agrees willingly to participate in the program
- Young activists/ members of the Youth Clubs affiliated with NYK and others from border villages
- Due representation should be given to participants from marginalized communities.
- Gender uniformity shall be maintained in selection of the participants.
- Young participants selected in such a manner that district and village level diversities are duly represented.
- Possess proven track record of voluntary work and social service.
- Preference can be given to the Youth Award Winners of the district, representative(s) of Best Youth Club Award Winners, Youth Leaders, NYCs, etc.
- Participant must be of sound physical and mental health and has the capacity to communicate effectively and participate in programs' activities.

Environment Building and Advocacy:

- DD/DYO may orient the NYVs and made aware of the programme to amplify the same among members of Youth Clubs, PRIs, Village communities, Spokesperson and other stakeholders.
- Support may be mobilized in selection and motivation of participants from their areas.
- As part of advocacy and environment building of the program extensive use of social media shall be ensured.

Proposed Topics/Activities to be covered:

- a) Talks, Seminar, Panel Discussions and Interaction on identified topics of relevance to border States/UTs youth and while keeping in view the objectives of the program. Group discussions and active participation of youth shall be promoted. The events may be moderated and facilitated by renowned intellectuals and experts in the concerned field/issue.
- b) Orientation about various Government of India Schemes, Programs, Initiatives for youth and communities' development and empowerment viz. Pradhan Mantri Jan Dhan Yojana, Beti Bachao Beti Padhao, Jan Suraksha Bima Yojana, Jeevan Jyoti Bima Yojana, Pradhan Mantri Krishi Yojana, Make in India, Digital India and Swachh Bharat Abhiyan etc.
- c) Mock Youth Parliaments – Voices of Youth: sharing of Experiences and Discussion on issues, problems and their solutions.
- d) Exhibition and short films on recent developments and initiatives in the country.
- e) Cultural Extravaganza – Folk Dances, Songs, Lesser known and unknown art and cultural performances during evening.
- f) Mass Yoga Demonstrations and Mass Patriotic (Desh Bhakti) Songs Singing.
- g) Talks on Kartavaya Samvaad – Fundamental Duties to promote spirit of Nationalism, Patriotism and voluntary participation of youth in Nation Building.
- h) Language Learning.
- i) Understanding threats and challenges posed by divisive forces with reference to communalism, drug abuse, naxalism, regionalism, separatism, terrorism and cross-border interferences and the role of youth in promotion of peace, harmony, unity and integrity.
- j) Understanding demographic profile and the issues related to development and empowerment of youth with focus on Skill Development opportunities for Self-employment and entrepreneurship development.
- k) Youth Leadership and Career Guidance.
- l) Visit to Border Villages and interaction with the people and youth there especially Members of Youth clubs/CBOs and places of Historical and cultural importance of the host district.
- m) Interactive sessions with dignitaries and eminent personalities.

Duration of Program:

The duration of each Boarder Area Youth Exchange Programme will be of **05 days** including date of arrival and departure of the participants. Accordingly, a tentative day-wise schedule of Boarder Area Youth Exchange Programme has been prepared and placed at **Annexure-3**.

Implementation of the Programme

Preparatory Phase

- At district level, DDs/DYOs of Non Border Districts will select participants from the Non Border Districts in close consultation with concerned SD of the participating states (**Annexure-1**). The participating state SDs will ensure to send consolidated list of the participants selected from the Non Border Districts of their concerned state to Host District/State and NYKS HQ.

- **Selection of the Participants and their Travel Arrangements:**

The State Directors will closely monitor and ensure that participants selected from the districts reach the venue for their participation. For the same, train/bus tickets will timely be arranged after due confirmations. The State Offices will be required to monitor the issue on regular basis.

Each Boarder Area Youth Exchange Programme will have a contingent of 50 participants. 02 participants from each districts as per the districts mapped with venue state will be selected.

Buzz Creation, Quality Visibility and Mass Outreach:

- Extensive use of Social Media Platforms for mass outreach and virtual participation.
- Formation of Participants and their Peers, family, relatives and village communities, WhatsApp Groups for sharing events photos, briefs and messages.
- Live Streaming of Programs through various channels for live coverage and viewing by youth and masses across the country.
- Electronic and Print Media Publicity.
- Letters from Hon'ble Minister Youth Affairs and Sports.
- Curtain Raiser, Pre and Post Programme Press Releases.
- Message from Hon'ble Prime Minister and Hon'ble Union Minister for Youth Affairs and Sports.

Resource Persons

The selection of Resource Persons should be done considering the theme and topic. The resource persons for the conduct of the activities in Boarder Area Youth Exchange Programme shall be drawn from Social /Cultural /Community Development Activists, Scientists, Environmentalists, Spiritual leaders promoting Secularism, Writers, Poets, Sports persons, or any other persons of eminence. While

identification and inviting the Resource persons, it should be ensured that they have requisite qualities on the relevant topics.

Morning Prayer/ Sarv Dharam Prarthana, Community Singing and Hoisting of National Flag: These activities shall be organized every day in the morning. All the participants will have to compulsorily attend this session. The ceremony of National Flag hoisting shall also be ensured by following mandatory protocol.

Yoga / Physical Fitness Exercise / Traditional and Popular Games: Holding of Yoga and Physical Fitness Exercises early in the morning shall form a part of the routine activity for the entire programme duration. Besides the participants shall be asked to play any traditional game of their area or any popular game like volley ball/Kabaddi /Kho-Kho etc.

In addition, the host NYK may also put up an exhibition on Freedom Struggle/ Freedom Fighters of India or they can also put an exhibition on the lives and achievements of present day, young achievers/ popular role models of youth. The local publicity dept or NGOs may be requested to extend support for this purpose.

Cultural Rally/Padyatra

For disseminating the messages of Sadbhavana, Peace, Development and solidarity among the masses and for displaying the cultural variety, uniqueness and integrity of the country; the participants in their traditional costumes may organize a half-day Rally/Padyatra/Costume Parade.

The local Youth Clubs members and youth from adjoining villages and blocks of the district may be invited to join. At the culmination point, Eminent Persons, Public Representatives, Senior Officials may be invited to address the rallies. Selected contingent leaders amongst the participants may also be asked to share their views and experiences.

Regional Languages and Songs Learning

To further promote sharing, recreation, interaction and learning singing of group songs from different languages may be promoted.

Interaction/ Meeting with Renowned Persons in various spheres of life

During the course of the programme, renowned persons or dignitaries may be invited to share their experiences, give suggestions to youth and interact with campers.

Talks on Kartavaya Samvaad and India @2047

Considering that the participants coming from different states and thereby represent youth of India. Sessions shall be planned wherein they talk about themselves, their understanding about various issues and areas, their experiences, hopes and aspirations. In continuation of the same, youth shall also participate in **Kartavaya Samvaad** on Fundamental Duties to promote the spirit of Nationalism, Patriotism and voluntary participation of youth in nation building.

Participants may be encouraged to express their **vision on India@2047** and their duty towards realizing the cherished vision of India @2047. Every Boarder Area Youth Exchange programme may come out with a report compiled of inputs provided by participants during Kartavaya Samvaad. Further, these can be compiled and studied at national level.

Know India Quiz Contest

During the Border Area Youth Exchange Programme, a full session shall be devoted to organize Know India Quiz Contest for the participants. The help of local historians/intellectuals and quizmasters may be taken.

The purpose of this event is to make the participants aware about the glorious past, present and future of India. To make the occasion lively, group of local audience/ youth from different educational institutions and Youth Clubs may also be invited.

Community Development Programme\Work Camp

In order to instill the of belongingness and dignity of labor among the participants, the community development programme would be organized in the district. The activity would be conducted in such a manner that participants would have the opportunity to physically and emotionally participate in constructive work camp programme. The camp activity would be decided keeping in view the local need as well as which would have a lasting impact on the mind and soul of the participants and local masses. Moreover, in future it should act as symbol of nationalism, unity and brotherhood.

The work camp may be conducted to restore\build some community assets e.g. repair of school building, hutments for deprived section of society, village cleanliness drive or desilting of village pond, etc.

Cultural Panorama

Under this, the host NYKS will invite famous cultural groups/ professional troupes to perform their traditional cultural events before the participants.

Rashtriya Ekta Prateek Udyan

With a view to create a lasting memory of the programme and to bring the focus on environmental conservation an initiative may be taken establish Rashtriya Sadbhavana Udyan. Besides, mass sapling plantation shall be ensured wherein each of participants shall plant a sapling in the name of their district.

Filed Visits

There will be day long mandatory visit of Border Area Villages and interaction with the villagers and youth and Members of Youth clubs in particular. Besides, visit shall also include places of Historical and Cultural importance of the host district.

Photography and Videography of the Event

For record and evidence of the programme, SD will ensure to arrange Photography and Videography of the event. A group photograph of all the participants will be captured for memory and record of the programme. Further, participants shall also have opportunity to captured moments with the eminent personalities during the event.

Feedback Documentation and Action for Outcome

Once all components of programmes and activities are over, before holding of the Valedictory Function/ Closing Ceremony, a Feedback session shall be organized wherein Feedback Form for this purpose shall be used.

The feedback and suggestions from the participants and recommendations from invited experts and resource persons would be documented properly with actions to be taken at a given level for addressing the raised issues, problems and concerns. NYKS Officials at different levels would be assigned responsibility to follow up the shared feedback for conclusive outcome.

Documentation Phase

The profile of participants, the core issues and activities of the Boarder Area Youth Exchange Programme shall be documented. Based on the reports of all programme and activities, a Consolidated Report shall be developed.

Follow Up of the Program by the Participating Youth on Voluntary basis

The participants would at their level and with the support of Gram Panchayat and local Youth Clubs would organize activities in their respective villages for sharing of their learning, experiences with youth and communities as follows.

- Organize briefing of the local communities, peer groups, youth club members on the program and sharing of experiences, new ideas gained, key learning points and good practices observed and to be followed
- Developing Joint Action Plan for undertaking yearlong activities in their respective villages as well as at Block and District level by involving youth, key stakeholders and service providers
- Sharing IEC material, Videos, photographs, reports and other collected materials with Youth Clubs, District Administration, Gram Panchayat Pradhan and others.
- Develop social action initiative involving larger youth and population of the district.

Format of Plan of Implementation (to be submitted by State Director of organising Kendra to NYKS HQ.) (Annexure-4)

Application Form of the Participants (Annexure-5)

Format of Invitation Form (Annexure-6)

Format of List & Details of Participants participating in BAYEP (Annexure-7)

Reporting Format of Border Area Youth Exchange Programme (Annexure-8)

Feedback Form of the Participant (Annexure-9)

EXPECTATION OF THE PARTICIPANTS (Questionnaire to be filed by the Participants on arrival) (Annexure-10)

Contents of the Report of BAYEP (3 copies to be submitted to NYKS HQ.) (Annexure-11)
